- **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
  The most popular parent category for Kickstarter users is theater; this is reflected in sub-categories where it shows that plays have the most campaigns overall across the years. Having the most campaigns overall does not mean that the sub-category plays is the most successful. The subcategory with the highest success rate is rock followed by documentary and hardware. When considering the data across all years available, the best month to start a Kickstart campaign is May; and the month to avoid would be December.
- **What are some limitations of this dataset?**
  For the years 2009 and 2017, there is data missing for at least half of the year in both cases. The monetary amounts in the goal and pledged columns are in different currencies based on country; so, an analysis of donation size across all campaigns would not be useful. While the start date and deadline of campaigns are available, there is no data on how many days it took for each campaign to be funded -- this may be helpful to know within goal ranges to help set expectations.
- **What are some other possible tables and/or graphs that we could create?**
  - A table with campaign state within average donation ranges as well as the number of backers ranges.
  - A table comparing spotlight (assuming this means a campaign was featured by Kickstarter) and percent funded across all campaigns.