AL PRIMUS
PRESENTATION

A Plan for Growth, A Plan for Success.

A Full Proof Business Plan 2025



ABOUT AL PRIMUS

AL Primus, headquartered in Queen's Avenue, Jalan Bayam, Malaysia, is a leading company at the forefront of innovative stem cell technology.







OUR VISION & MISSION



AL Primus envisions leading a global revolution in health and vitality through innovative solutions. Committed to advancing **cutting-edge stem cell technology**, we aim to empower individuals to achieve enhanced well-being and prosperity, setting new standards in wellness for generations to come.

AL Primus's mission is to revolutionize wellness by harnessing cutting-edge stem cell technology. Committed to empowering individuals, we strive to deliver innovative products that promote health, vitality, and prosperity. Through our dedication to excellence, we aim to redefine the standards of well-being for generations to come.

Introducing

CELLOGEN

CELLOGEN is a blend of synergistic ingredients that work in harmony to facilitate optimal cell renewal, repair damaged tissues, and promote overall wellness and vitality, making it a comprehensive solution for skin rejuvenation and health.

















We Bring to You Power of

INGREDIENTS IN CELLOGEN



Apple Stem Cell (Malus Domestica)

The cornerstone of Cellogen, these stem cells possess unparalleled rejuvenating properties, renewing, repairing, and revitalizing your cells for a youthful, radiant complexion.



Antioxidant-Rich Berries

Blueberry extract, acai berry, and red grapes work together to support tissue repair, enhance skin cell regeneration, and provide a powerhouse of vitamins, minerals, and antioxidants.



Revitalizing Nutrients

A a blend of Coenzyme Q10 (CoQ10),
Melon SOD, Astaxanthin Omega-3, -6, and
-9 fatty acids nourish your body from the
inside out, promoting cellular health,
detoxification, and overall wellness.

APPLE STEM CELL

PhytoCellTec™ is a powdered formulation derived from cultivated apple fruit stem cells, created using innovative and sustainable in-house technology.

Clinical results indicate a significant positive impact on skin density and elasticity. As a result, PhytoCellTec™ is an ideal ingredient for beauty-from-within and anti-aging products in nutraceuticals, food supplements, and functional foods. Derived from the stem cells of rare Swiss apple varieties, such as Uttwiler Spätlauber, apple stem cells are renowned for their rejuvenating properties and their ability to promote cellular longevity.



RED GRAPES STEM CELL

PhytoCellTec™ Solar Vitis is a skincare ingredient derived from the stem cells of a rare grape cultivar. It works synergistically with UV filters to provide enhanced protection against UV radiation.

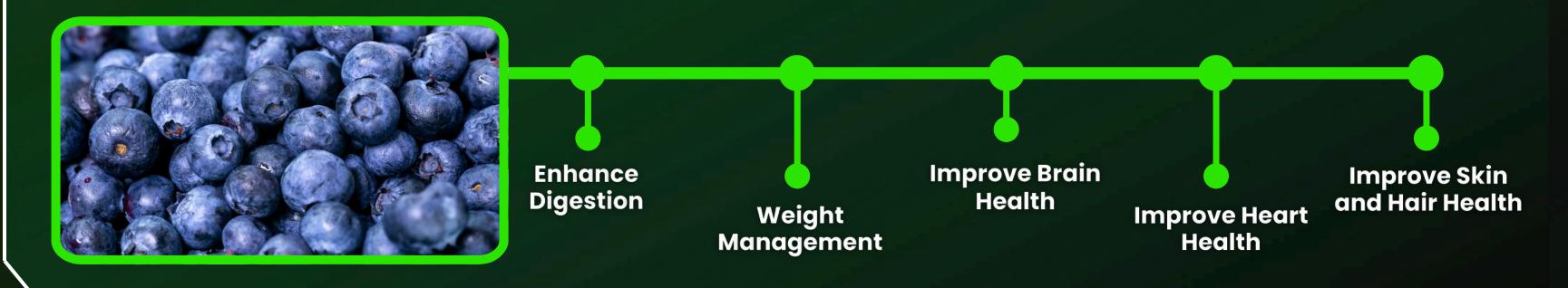
While traditional sunscreens help block UV rays, they cannot fully prevent skin damage caused by toxins and free radicals. PhytoCellTec™ Solar Vitis helps protect and maintain the health and function of epidermal stem cells, even under UV stress. This helps minimize skin aging and promotes a youthful appearance. Grape stem cells are extracted from the buds of grapes, known for their resilience and longevity in harsh environmental conditions.



BLUE BERRY EXTRECT

Blueberry extract is derived from the fruit of the Vaccinium species, renowned for its high concentration of vitamins, minerals, and antioxidants.

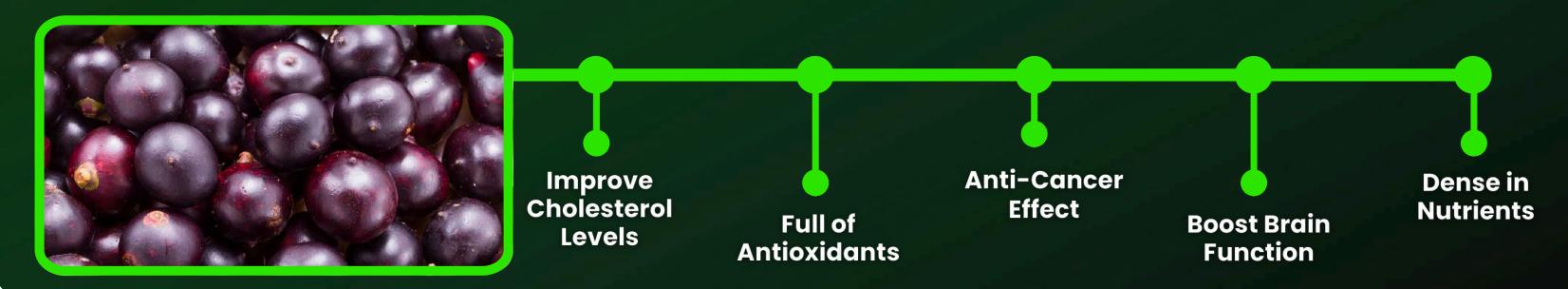
- Rich in Antioxidants: Contains anthocyanins, flavonoids, and vitamin C, which help fight free radicals.
- Prevents Premature Aging: Protects the skin from oxidative damage.
- Boosts Collagen Production: Enhances skin firmness and elasticity.
- Reduces Wrinkles & Fine Lines: Helps maintain a youthful appearance.



ACAI BERRY EXTRECT

Acai berry extract is obtained from the fruit of the Acai palm tree, which is indigenous to the Amazon rainforest.

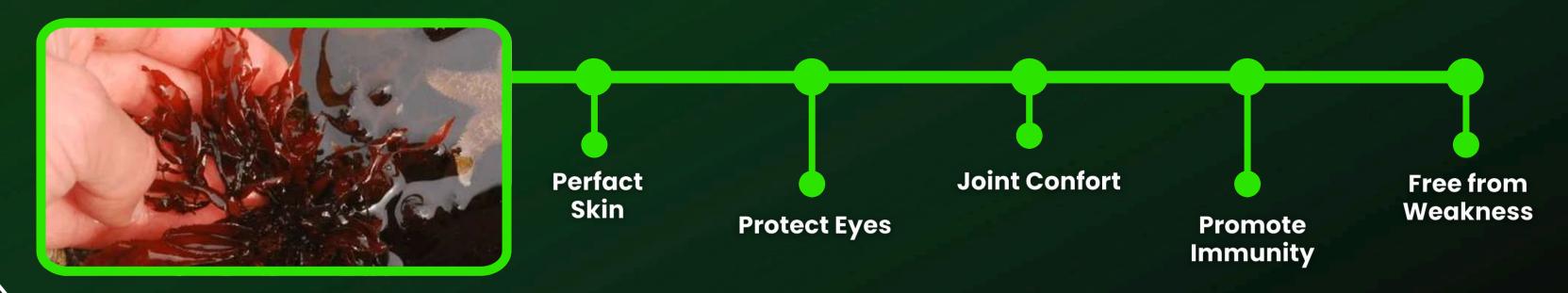
- Rich in Antioxidants: Packed with vitamins A, C, and E, as well as flavonoids and polyphenols.
- Fights Oxidative Stress: Protects the skin from environmental damage.
- Enhances Hydration & Elasticity: Keeps the skin firm and supple.
- Reduces Inflammation: Soothes and calms the skin.
- Promotes a Radiant Complexion: Supports a healthy, glowing appearance.



ASTAXANTHIN

Astaxanthin is a carotenoid pigment found in algae, crustaceans, and certain fish species, renowned for its potent antioxidant properties.

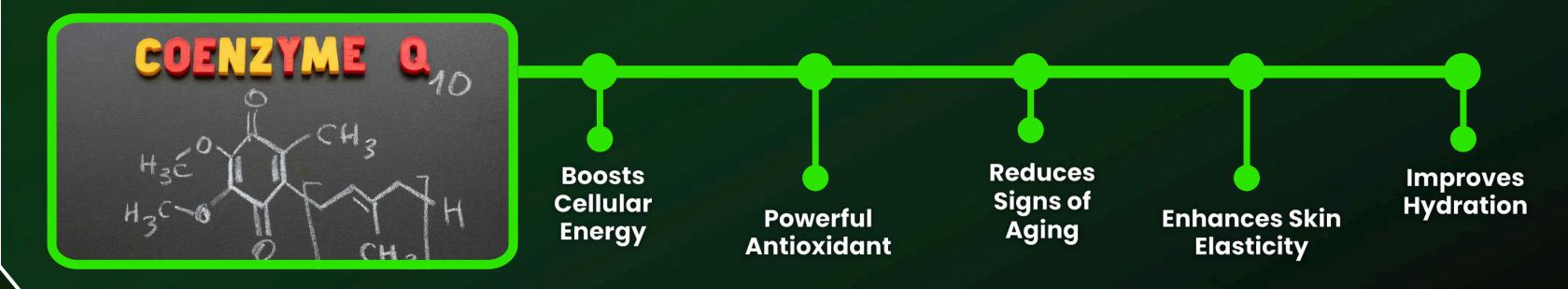
- Ultra-Powerful Antioxidant: Stronger than vitamin E and beta-carotene.
- **UV Protection:** Shields the skin from sun damage.
- Reduces Oxidative Stress: Fights free radicals for healthier skin.
- Enhances Skin Elasticity & Hydration: Keeps the skin firm and moisturized.
- Anti-Inflammatory: Soothes irritation and evens skin tone.



CO-ENZYME Q10 (COQ10)

Coenzyme Q10 (CoQ10) is a powerful antioxidant that supports cellular energy production and skin health. As natural levels decline with age, CoQ10 helps combat oxidative stress, protects against environmental damage, and reduces fine lines and wrinkles.

CoQ10 neutralizes free radicals, shielding the skin from environmental damage and slowing the aging process. Additionally, it supports collagen synthesis, enhancing skin firmness and reducing the appearance of wrinkles.



AL Primus MELON SOD

Melon Superoxide Dismutase (Melon SOD) is a powerful antioxidant enzyme derived from melon extract. It plays a crucial role in neutralizing free radicals and reducing oxidative stress, helping to protect cells from premature aging. As a potent anti-aging ingredient, Melon SOD supports skin health by enhancing hydration, improving elasticity, and reducing the appearance of fine lines and wrinkles.

- Powerful Antioxidant: Neutralizes free radicals to prevent oxidative stress.
- Anti-Aging Properties: Reduces fine lines and wrinkles for youthful skin.
- Enhances Skin Elasticity: Promotes firmer, more resilient skin.
- Boosts Hydration: Helps retain moisture for a radiant complexion.



CELLOGEN: HOW TO USE?



Instructions

Take one sachet of CELLOGEN and pour the powder under your tongue.
Allow it to sit for 2 to 3 minutes to facilitate absorption. Afterward, drink a sufficient amount of water.



Recommended Usage

1 sachet daily on an empty stomach or as recommended by your healthcare professional.





Evening

Repeat the process with another sachet of CELLOGEN, ensuring it dissolves under your tongue. For optimal efficacy, consume on an empty stomach. Be sure to hydrate adequately by drinking plenty of water.

www.alprimus.com



OUR QUALITY ASSURANCE

Cellogen boasts a robust portfolio of quality certifications, including FDA, GMP, HACCP, ISO 9001, EFFCI, SGS, HALAL and NAFARI.

These certifications guarantee the formula's purity, effectiveness, and exceptional reliability.

AL PRIMUS: A KEY TO SUCCESS

Cellogen: A Breakthrough in Skincare and Wellness





Stem Cell Technology

At the core of Cellogen is innovative stem cell technology that harnesses the rejuvenating benefits of stem cells derived from high-quality green apples cultivated in Switzerland.

Synergistic Blend

Cellogen combines a carefully selected blend of natural ingredients, including antioxidant-rich berries, revitalizing nutrients, and powerful actives, to provide comprehensive benefits for both skin and overall health.

WHY CELLOGEN?







- Diabetes
- Acne Pimples
- Bad Cholesterol
- Stroke
- Menstrual Pain
- Ulcers
- Liver Problems
- Sexual Weaknesses
- Epilepsy

- Kidney Problems
- Spinal Cord Injury
- Blood Pressure
- Cancer
- Infertility
- Brain Injury
- Asthma
- Prostate Issues
- Dental Problems

- Parkinson's Disease
- Haemorrhoids
- Skin Problems
- Alzheimer's Disease
- Sickle Cell Anaemia
- Joint Pain
- Heart Problems
- Poor Memory
- Gastric Issues

- Down Syndrome
- Constipation
- Eczema
- Multiple Sclerosis
- Pneumonia
- Uric Acid
- Arthritis
- Hepatitis
- Eye Problems

- Rheumatism
- Allergies
- Fibroids
- Back Pain
- And Many More...

YOUR ALL IN ONE BUDDY!

WHY TO HAVE CELLOGEN?



UNVEILING FLAGSHIP PRODUCT: CELLOGEN

- Green apple stem cell.
- Rejuvenating, repairing.
- Natural, wellness.
- Innovative, future.



SWISS TECHNOLOGY AND PREMIUM INGREDIENTS

- Swiss, premium.
- Cruelty-free, natural.
- Vegetarian, Cellogen.
- Formulated, technology.



COMPREHENSIVE HEALTH BENEFITS

- Optimal, renewal.
- Tissue, repair.
- Immune, function.
- Beauty and health.



DIVERSE INCOME STREAMS

- Promo rewards, bonuses.
- Sponsor matching
- incentives.
- Rewards, rank achievers



MARKET ANALYSIS AND DEMAND

Understanding the market landscape and demand for AL Primus's product.

Target Audience Demographics	High demand among 25-45 age group
Demand for Similar Products	Increasing demand for natural wellness solutions
Consumer Preferences	Preference for products with natural ingredients
Market Size	Growing market for health and wellness products
Competitor Analysis	Identified key competitors and their market share

OFFER PRICE

Special Offer: Buy 1, Get 1 free! Pay \$68 and get products of double value i.e. \$136.





Price

\$68 for 1 packet containing 20 pouches.
Counted as 50 B.V. for Affiliate Calculation.

Additionally, seize the opportunity for free affiliate business opportunities to boost your earnings.

EARN WITH AL PRIMUS

UNLOCK YOUR FINANCIAL POTENTIAL

Unlock the path to financial freedom with Cellogen's Affiliate Program.

Start your journey by experiencing the transformative benefits of Cellogen. Once you're satisfied, seize the opportunity to become an AL Primus distributor for FREE.

Explore multiple income streams and watch your passive income grow exponentially. Join us today!

AL Primus' Leadership: Guiding Visionaries Toward Wellness and Prosperity. At AL Primus, our leadership team embodies a shared vision of empowering individuals toward wellness and prosperity. With unwavering commitment and expertise, our leaders guide the company toward innovation and excellence.



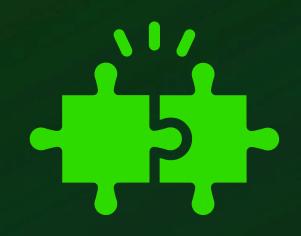




AL PRIMUS INCOME TYPES



SALE REWARD



MATCHING INCOME



SPONSOR
MATCHING
INCOME



LIFETIME REWARDS



RANK ACHIEVEMENTS

SALE REWARDS

Sponsor two individuals, each with a **\$68 Package**, to get started, and you'll begin receiving a passive income of **\$3 every week for 104 weeks.**

Here's the thing: to qualify for this income, you need one person on your left and one on your right. Additionally, for every two individuals you sponsor, you'll earn the same passive income of \$3 per week for 104 weeks.

Furthermore, the system will automatically create a product redemption option each time you sponsor two individuals, allowing you to instantly redeem your income if desired.



3 \$ Per Week
Up To 104 Week
i.e. Earn Upto \$312

SALE REWARDS

In summary, the Sale Reward program incentivizes affiliates to actively recruit new members by offering a steady stream of rewards over a specified period.

Affiliates have the flexibility to choose between receiving weekly payouts or opting for a bulk purchase option for immediate cash.





SMART SALES REWARD CHART



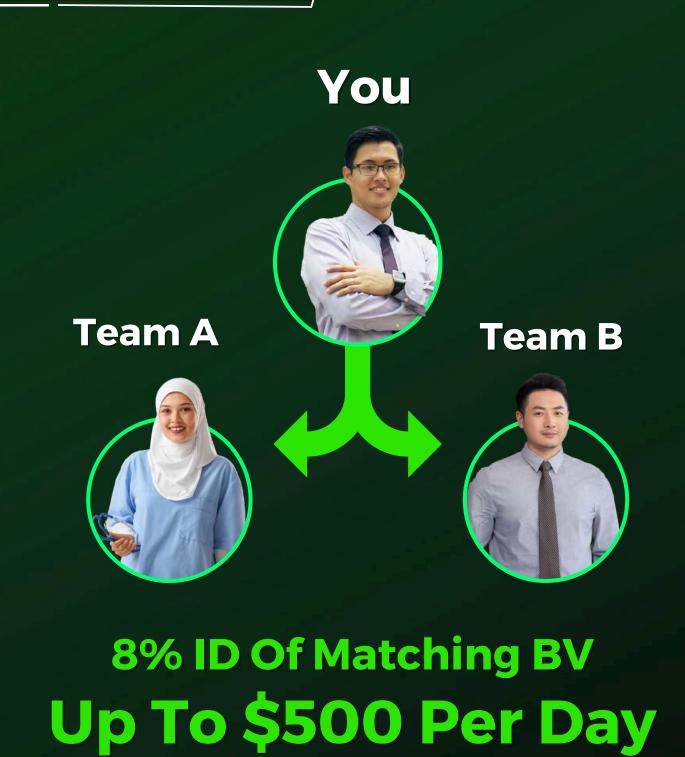
No. of Directs	Weekly Income	No. of Weeks	Total Benefit	
2	\$ 3	104	\$ 312	
4	\$ 6	104	\$ 624	
6	\$9	104	\$ 936	
8	\$ 12	104	\$ 1248	
10	\$ 15	104	\$ 1560	
12	\$ 1 8	104	\$ 1872	
14	\$ 21	104	\$ 2184	
16	\$ 24	104	\$ 2496	
18	\$ 27	104	\$ 2808	
20	\$ 30	104	\$ 3120	
30	\$ 45	104	\$ 4680	
40	\$ 60	104	\$ 6240	
50	\$ 75	104	\$ 7800	
60	\$ 90	104	\$ 9360	
100	\$ 150	104	\$ 15600	

MATCHING INCOME

The **Matching Bonus Income** feature offers affiliates the opportunity to earn up to \$500 per day, with a maximum cap of 8% ID of Matching BV generated that day.

To qualify for this bonus, affiliates must maintain a 1:1 match of business volume.

This encourages teamwork and ensures that earnings are maximized through effective collaboration and support within the network.



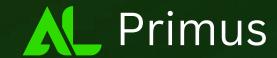
MATCHING INCOME

For Silver Rank

Upon achieving the Silver Rank, your earnings are doubled, and you unlock an 8% matching income with a daily cap of \$1000.

This milestone not only boosts your income potential but also opens up new avenues for financial growth within the AL Primus affiliate program.





SPONSOR MATCHING BONUS

The Sponsor Matching Bonus is based on the matching income of your direct team across up to five generations.

No. of Level	Direct	Bonus
1	2 Direct	10%
2	4 Direct	10%
3	6 Direct	10%
4	8 Direct	10%
5	10 Direct	10%



Enjoy an additional 50% bonus from these five levels within your generation team.

To unlock each level, it is essential to have at least two direct partners. The distribution is structured so that you receive 10% of the matching income from each individual at each level, ensuring substantial rewards as you nurture and expand your team.

You

EXAMPLE SPONSOR MATCHING BONUS





If 100 Leaders in 5 Level Earning \$500/day

Your team generates \$50,000/day

At 10% Commission

Your Income is \$5,000/day

With Unlimited Earning Potential

REWARDS FOR LIFETIME



EXECUTIVE

NEW MATCHING: 2000 BV TOTAL MATCHING: 2000 BV

REWARD

\$100



TEAM LEADER

NEW MATCHING: 3000 BV TOTAL MATCHING: 5000 BV

REWARD

\$150



SUPERVISOR

NEW MATCHING: 5000 BV TOTAL MATCHING: 10000 BV

REWARD

\$ 250



MANAGER

NEW MATCHING: 15000 BV TOTAL MATCHING: 25000 BV

REWARD

REWARDS FOR LIFETIME



SENIOR MANAGER

NEW MATCHING: 25000 BV TOTAL MATCHING: 50000 BV

REWARD

\$1250



SILVER

NEW MATCHING: 50000 BV TOTAL MATCHING: 100000 BV

REWARD

\$ 2500



RUBY

NEW MATCHING: 150000 BV TOTAL MATCHING: 250000 BV

REWARD

\$7500



GOLD

NEW MATCHING: 250000 BV TOTAL MATCHING: 500000 BV

REWARD

REWARDS FOR LIFETIME



PLATINUM

NEW MATCHING: 500000 BV TOTAL MATCHING: 1000000 BV

REWARD

\$ 25000



DIAMOND

NEW MATCHING: 1500000 BV TOTAL MATCHING: 2500000 BV

REWARD

\$75000



DOUBLE DIAMOND

NEW MATCHING: 2500000 BV TOTAL MATCHING: 5000000 BV

REWARD

\$125000



BLUE DIAMOND

NEW MATCHING: 5000000 BV TOTAL MATCHING: 10000000 BV

REWARD

REWARDS FOR LIFETIME



BLACK DIAMOND

NEW MATCHING: 15000000 BV TOTAL MATCHING: 25000000 BV

REWARD

\$750000



AMBASSADOR

NEW MATCHING: 25000000 BV TOTAL MATCHING: 50000000 BV

REWARD

\$1250000



CROWN AMBASSADOR

NEW MATCHING: 50000000 BV TOTAL MATCHING: 100000000 BV

REWARD



RANK ACHIEVEMENTS











SUPERVISOR

10000 BV Matching
Per Unit 1% From all
Generation Team.

SR. MANAGER

50000 BV Matching
Per Unit 2% From all
Generation Team.

SILVER

100000 BV Matching
Per Unit 3% From all
Generation Team.

GOLD

500000 BV Matching

Per Unit 4% From all

Generation Team.

DIAMOND

2500000 BV Matching
Per Unit 5% From all
Generation Team.

Rank Achievement income is calculated on a differential basis.

TERMS & CONDITIONS

- Secure Transaction Protocol: All transactions are processed using the BEP-20 protocol, ensuring smooth, secure, and efficient transfers.
- Accessible Withdrawal Limit: A minimum withdrawal amount of \$10 is established to make funds readily accessible to participants.
- Repurchase Requirement: To maintain active participation, members are required to repurchase once their earnings reach 100 times their of **Self Purchase BV**.
- Platform Support Fee: A 10% administrative fee is applied to each withdrawal to sustain the platform's operations and ongoing maintenance.
- Matching Income Opportunity: Participants can unlock the matching income feature by successfully sponsoring at least two new sales of the \$68 package.

SUMMERY

- Unique and Sustainable Business Model
- Offering Products and Services in the Futuristic Industry
- 100% Liability Free Business Opportunity
- Global Business Model
- Perfect Timing in the Pre Launch Phase
- Real-Time Payouts in USDT
- Opportunities for Passive Income
- Unlimited Withdrawals Available 24/7



GET IN TOUCH WITH US

Thank you for your interest in Cellogen. We value your inquiries and feedback.

Please feel free to reach out to us using the following contact details:



Contact to our email

support@alprimus.com



Visit our website

www.alprimus.com

Customer Support: For any assistance regarding our products or services, our dedicated customer support team is available to assist you.



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