

SPONSORSHIP PACKAGE





INTRODUCTION

Droidcon is a global conference focused on the engineering of Android applications. Droidcon provides a forum for developers to network with other developers, share techniques, announce apps and products, and to learn and teach.

This two-day global android developer-focused gathering will be held in Nairobi Kenya on 5th and 6th October and will be the first of its kind in Sub Saharan Africa. It will include workshops and codelabs focused on the building of Android applications and will give participants an excellent chance to learn about the local Android development ecosystem, opportunities and services as well as meet the engineers and companies who work on them.

OBJECTIVES OF DROIDCONKE

- Provide Android developers with a place to learn new skills and improve their technical skills. Enable various companies with Android developer tools and services to market them to developers.
- Seek to encourage the participation of software developers to build apps for the Android ecosystem.
- Empower android developers to learn by hands-on interaction.
- Help developers find solutions to their challenges.
- Have hiring sprints and interviews at the venue where employers and potential employees meet together.
- Provide a platform for Android developers to prototype ideas, test their abilities and get feedback through the hackathon.



WHAT IS .droidconKE?



ORGANIZERS OF DROIDCONKE

ANDROID254

Is the largest Android Developer community in SSA consisting of 1500+ Android developers. For the last couple of years, the community has held regular monthly meetups to discuss and empower android developers in the ecosystem.

Android254 consists of developers, professionals, companies and startups drawn mainly from Kenya with others coming from Uganda, Tanzania, Rwanda, Burundi and Zimbabwe.

IHUB

Founded in 2010, iHub is a globally recognized organization that is deeply steeped in the local tech innovation culture. The iHub has been both the main catalyst for regional tech acceleration and a role model for tech hubs across emerging markets.

Over the years the iHub has worked with over 300+ startups who collectively have acquired over USD 20 million in funding. The iHub is nurturing the best innovation and entrepreneurship ecosystem; one that constantly challenges and influences technology; one that can be replicated across the continent, believing that African innovation will play a critical role in shaping future technology globally.

KOTLINKENYA

This is the official Kotlin User group community in Kenya that is concerned with the fun Kotlin Language that is taking the programming world by storm. In this community that started in September, we meet periodically to make the language known in the ecosystem. The Kotlin Kenya user group has been growing steadily with members drawn from the developer ecosystem. The 300+ (and growing steadily group) is made up members from various companies, startups and university students.

DROIDCONKE 2018

AT A GLANCE

- 500+ DEVELOPERS
- 2 DAYS
- 40+ TECHNICAL SESSIONS
- INFINITE CONVERSATIONS



PLATINUM

USD 60000

PRE EVENT BENEFITS

Logo on event website.
Logo on partner section of iHub website till end of 2018.
Logo on event mobile app.
Logo on event HTML invitation.

ONSITE EVENT BENEFITS

Logo on podium in main auditorium.
A meeting room.
Logo on branding in main auditorium.
Logo on printed agenda.
Logo & sponsorship acknowledgment in keynote.

EXPO AREA

Exhibition space
2 x Table and 2 x chairs
50 Word description in Show Program
Company Logo on expo floor plan (on directional sign and in the show program).
Branding on delegate registration lanyard and name tag
Option to include items in brochures/promotional item in delegate pack.
20 X Delegate passes.
3 code-lab slots
1 Hour 'keynote' session slot.

SPONSORSHIP

GOLD

USD 35000

PRE EVENT BENEFITS

Logo on event website
Logo on event mobile app
Logo on HTML invitation

ONSITE EVENT BENEFITS

Logo on podium in main auditorium.
Logo on branding in main auditorium
Logo on printed agenda.
Logo & sponsorship acknowledgment in keynote.

EXPO AREA

Exhibition space
1x Table and 2 x chairs
Option to include items in brochures/promotional item in delegate pack
Branding on delegate name tag
Option to provide 3 pull up banners
12 x Delegate passes
2 codelab slots



SPONSORSHIP

SILVER

USD 20000

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Logo on event website
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Logo on podium in main auditorium
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EXPO AREA

Exhibition space
1x Table and 2 x chairs
Option to include items in brochures/promotional item in delegate pack
Option to provide 2 pull up banners
8 x Delegate passes

BRONZE

USD 10000

PRE EVENT BENEFITS

Logo on event website
Logo on event HTML invitation

ONSITE EVENT BENEFITS

Logo on printed agenda
Logo & sponsorship acknowledgment in keynote

EXPO AREA

Exhibition space
1 x Table and 2 x chairs
Option to include 1 x A4 brochure/promotional item in delegate bag
4 x Delegate passes



PARTNERS



**Kotlin
Kenya**
User Group



BIGDROP
TECHNOLOGIES

Apps:Lab



**EARLY
CAMP**

