


# RubyConf India 2017

28 – 29 January @  
Le Meridien, Kochi

## SPONSORSHIP PROSPECTUS

Organized by:





# Why You Should Sponsor Us

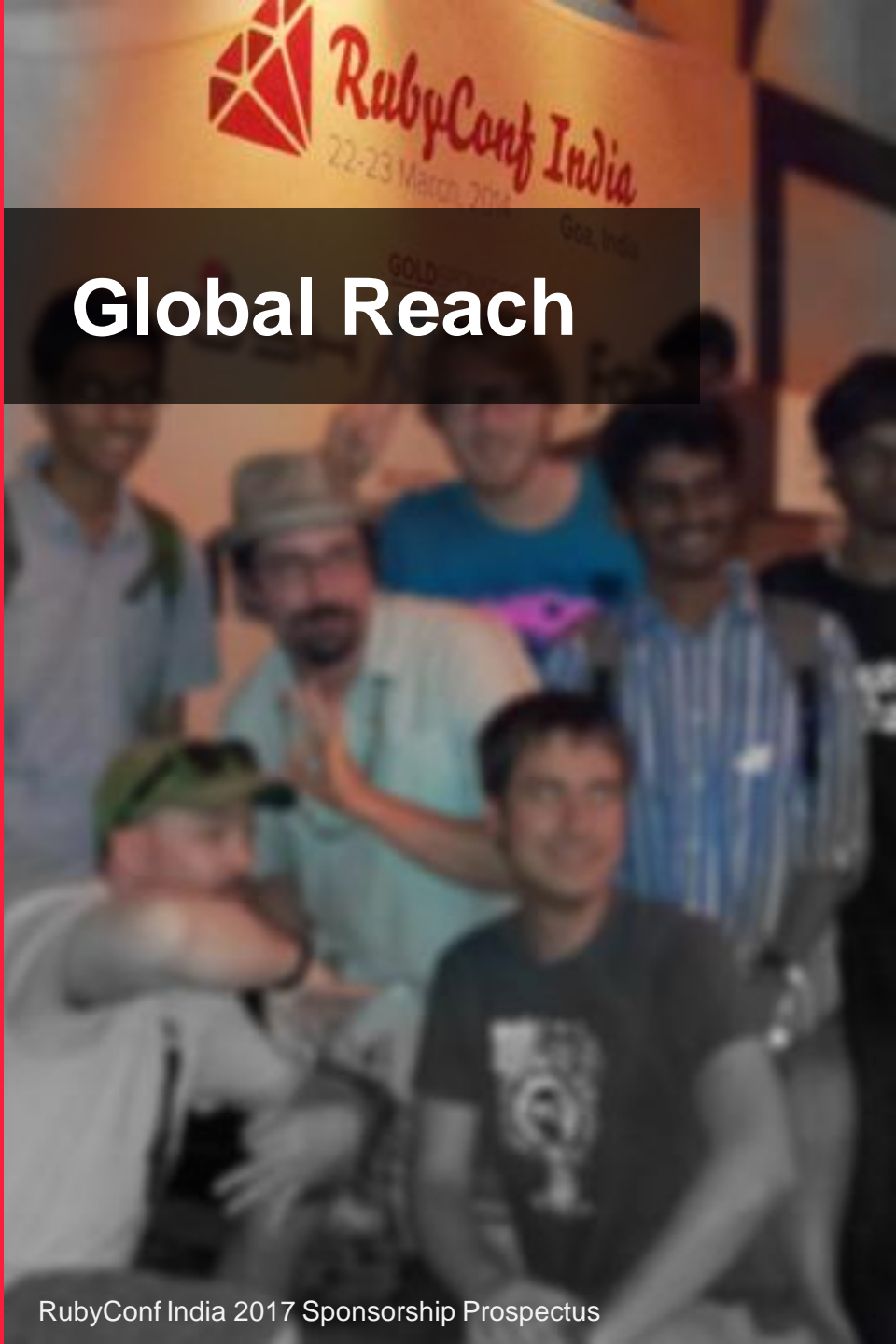
**RubyConf India** is India's premier Ruby & Rails conference and one of the largest RubyConfs in the world.

On the 27<sup>th</sup>, 28<sup>th</sup> & 29<sup>th</sup> of **January 2017**, the Eighth edition of RubyConf India will be held at the Le Meridien in the scenic & historic coastal town of **Kochi**.

Organized by volunteers on a non-profit basis, RubyConf India is the ideal place to **Connect** with developers & business technology experts.

## SPONSORSHIP BENEFITS:

- ~450 attendees, sold out for every year for the last 7 years
- Meet top programmers & architects from India and abroad
- Connect with the brightest technology talent
- Build your brand with the community



# Global Reach

RubyConf India has attracted participants from **23 Countries** over the last 7 years.



- |          |             |              |             |
|----------|-------------|--------------|-------------|
| UK       | Canada      | India        | Malaysia    |
| Germany  | USA         | Japan        | Singapore   |
| Sweden   | Mexico      | South Korea  | Philippines |
| Portugal | Brazil      | Israel       | Indonesia   |
| France   | Australia   | Nigeria      | Sri Lanka   |
| Russia   | New Zealand | South Africa |             |

# Influential Speakers

RUBYCONF  
INDIA 2015

RubyConf India features expert speakers from India & abroad who are in constant demand all over the world.





# Previous Sponsors

Some of the successful companies that have sponsored RubyConf India in the past.





# Sponsorship Option 1 of 8

NO SLOT OPEN

## PLATINUM SPONSOR MAXIMUM VISIBILITY

(INR 8.5 lakh / USD 13000)\*

- Company Logo at Venue (*registration area, stage, backdrop*)
- Company Name & Logo on our webpage (*350x250 px*)
- Company Logo on t-shirts
- Company Logo on all videos
- Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 12 midnight of 27<sup>th</sup> Jan. 2017. Booths are not selectable. Our team will assign your booth. (See ahead a photo of the Booth space).
- We shall show your logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Mention in all newsletters
- Twitter Promotion and credits
- 15 conference passes with 5 rooms (*triple occupancy*)



## Sponsorship Option 2 of 8


3 SLOTS OPEN

# GOLD SPONSOR MAXIMUM VISIBILITY

(INR 5.5 lakh / USD 8000)\*

- Company Logo at Venue (*registration area, stage, backdrop*)
- Company Name & Logo on our webpage (*350x250 px*)
- Company Logo on t-shirts
- Company Logo on all videos
- Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from 12 midnight of 27<sup>th</sup> Jan. 2017. Booths are not selectable. Our team will assign your booth. (See ahead a photo of the Booth space).
- We shall show your logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Mention in all newsletters
- Twitter Promotion and credits
- 9 conference passes with 3 rooms (*triple occupancy*)





## Sponsorship Option 3 of 8

5 SLOTS OPEN


### SILVER SPONSOR

HIGH  
VISIBILITY

(INR 3 lakh / USD 5000)\*

- Company Logo at Venue (*registration area, stage, backdrop*)
- Company Name & Logo on our webpage (*200x150 px*)
- We shall show your logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Mention in all newsletters
- Twitter Promotion and credits
- 6 conference passes with 2 rooms (*triple occupancy*)






## Sponsorship Option 4 of 8

### DIGITAL SPONSOR

DIGITAL  
VISIBILITY

(INR 2.5 lakh / USD 4000)\* - No slot open

- Company Name & Logo on our webpage (*150x100 px*)
- Company Logo on all videos
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- 3 conference passes with 1 room (*triple occupancy*)



## Sponsorship Option 5 of 8


6 SLOTS OPEN

# SPEAKER SPONSOR

MEDIUM  
VISIBILITY

(INR 1.5 lakh / USD 2500)\*

- Company Name & Logo on our webpage (*150x100 px*)
- Display of Logo during interval & lunch
- Twitter Promotion and credits
- Sponsorship supports a deserving speaker by **subsidizing** travel and stay
- Sponsorship **does not** grant a paid speaking slot to the sponsor
- 3 conference passes with 1 room (*triple occupancy*)
- **Note:** The sponsored speaker would be one of the invited speakers selected by the trust



## Sponsorship Option 6 of 8

NO SLOT OPEN

# RUBYCONF INDIA RUBY HERO AWARD SPONSOR



LIMITED  
VISIBILITY

(INR 75,000 / USD 1250)\*

- Company Name & Logo on our webpage (*150x100 px*)
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- Company name on Plaques given as awards to a Ruby Hero
- 3 conference passes with 1 room (*triple occupancy*)



## Sponsorship Option 7 of 8

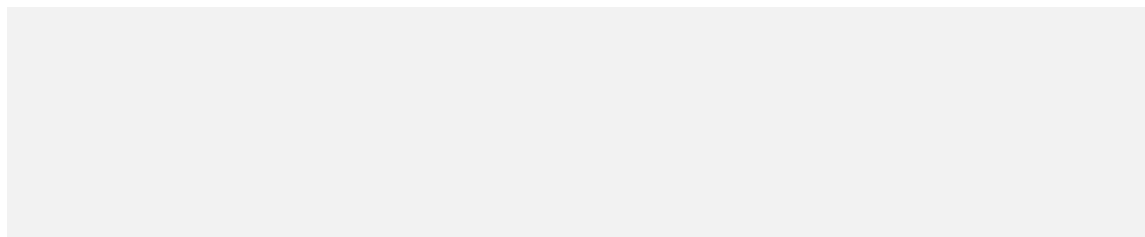
9 SLOTS OPEN

# ASSOCIATE SPONSOR


MINIMUM  
VISIBILITY

(INR 60,000 / USD 1000)\*

- Company Name & Logo on our webpage (*150x100 px*)
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- 3 passes to the Conference dinner on 28th January 2017







# Sponsorship Option 8 of 8

SLOTS OPEN

## STUDENT SPONSOR

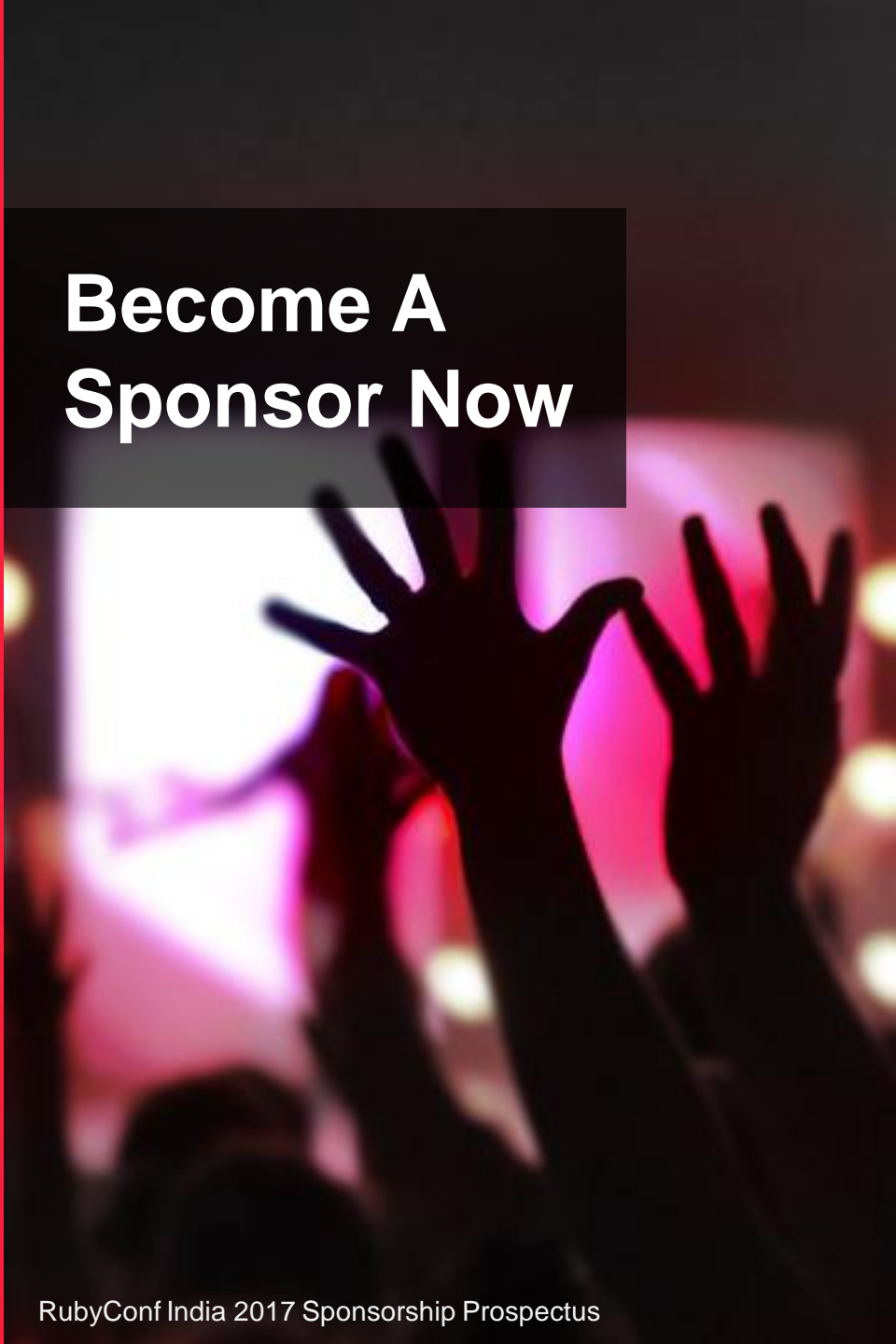
□ □ □ □ LIMITED  
VISIBILITY

(In Blocks of INR 40,000 for 2 students)\*

- Company Name & Logo on our webpage
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- Company logo at Venue
- 1 conference pass for a room (*with triple occupancy*)

### For Ad Hoc Sponsorship, Get In Touch

Sponsor dinners, workshops,  
stickers, books or suggest a sponsorship idea.



**Become A  
Sponsor Now**

## **PAYMENT INFORMATION:**

Beneficiary: Emerging Technology Trust

Address: #147, 1st Floor, 10th Cross, Indiranagar Stage I, Bangalore 560038

Bank: DBS Bank Ltd.

Branch: Salarpuria Windsor, No.3, Ulsoor Road, Bangalore  
560042

Account Name: Emerging Technology Trust

Account Number: 827210102384

Account Type: Current Account

IFSC: DBSS0IN0811

MIRC code: 560641002

Swift Code: DBSSINBB



# Terms & Conditions

- This is a non-profit, community driven event and has no commercial aspect associated with it.
- Sponsorship **does not** imply a speaker slot.
- Speaker slots are assigned **exclusively** through a Call For Proposals process. Sponsorship **does not** influence selection.
- No information about attendees will be given to sponsors.
- Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organizers.
- Placement of standees is subject to change and at the sole discretion of the organizers.



# Who is ETT

The **Emerging Technology Trust** is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India.

We work hard to bring in the best speakers and connect them with the **Indian developer community**.

The ETT is funded primarily through corporate sponsorship.

## CONFERENCES PORTFOLIO:

- RubyConf India – national Ruby conference, founded 2010
- Deccan RubyConf – Pune region Ruby conference, founded 2012
- DevOpsDays India – national DevOps conference, founded 2012
- GopherCon India – national Golang conference, founded 2015





Booth Space



# Contact Us

To get in touch, send us an email at

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@rubyconfindia

[www.rubyconfindia.org](http://www.rubyconfindia.org)