RubyConf India 2018

**9 – 10 February 2018 @
Vivanta by Taj, Bengaluru**

SPONSORSHIP PROSPECTUS

Organized by:

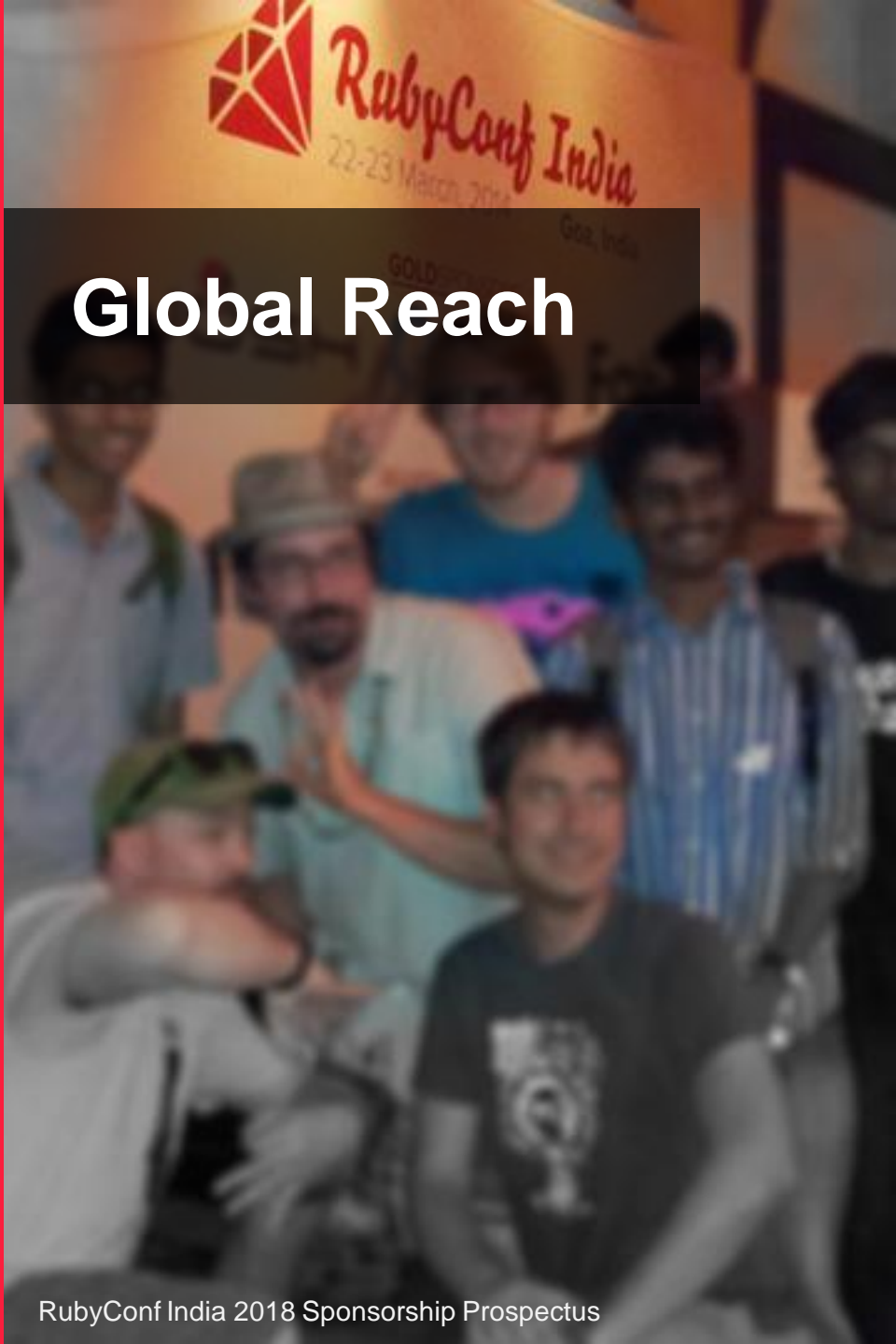**emerging
technology
trust**

Why You Should Sponsor Us

RubyConf India is India's premier Ruby & Rails conference and one of the largest RubyConfs in the world.

On the 9th & 10th of **February 2018**, the Ninth edition of RubyConf India will be held at the Vivanta by Taj, MG Road, **Bengaluru**.

Organized by volunteers on a non-profit basis, RubyConf India is the ideal place to **Connect** with developers & business technology experts.

SPONSORSHIP BENEFITS:

- ~350 attendees, sold out every year for the last 8 years
- Meet top programmers & architects from India and abroad
- Connect with the brightest technology talent
- Build your brand with the community

Global Reach

RubyConf India has attracted participants from **23 Countries** over the last 8 years.

UK	Canada	India	Malaysia
Germany	USA	Japan	Singapore
Sweden	Mexico	South Korea	Philippines
Portugal	Brazil	Israel	Indonesia
France	Australia	Nigeria	Sri Lanka
Russia	New Zealand	South Africa	

Influential Speakers

RubyConf India features expert speakers from India & abroad who are in constant demand all over the world.

Previous Sponsors

Some of the successful companies that have sponsored RubyConf India in the past.

Sponsorship Option 1 of 7

PLATINUM SPONSOR ☐ ☐ ☐ ☐ ☐ MAXIMUM VISIBILITY

(INR 9 lakh / USD 14000)*

- Company Logo at Venue *(registration area, stage, backdrop)*
- Company Name & Logo on our webpage *(350x250 px)*
- Company Logo on all videos
- Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from midnight of 8th Feb. 2018. Booths are not selectable. Our team will assign your booth. (See ahead a photo of the Booth space).
- We shall show your logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Mention in all newsletters
- Twitter Promotion and credits
- 15 conference passes *(includes post conference party passes) and 20% discount on additional conference tickets*

Taxes if applicable as per Govt. of India guidelines

Sponsorship Option 2 of 7

GOLD SPONSOR ▢ ▢ ▢ ▢ ▢ MAXIMUM VISIBILITY

(INR 6 lakh / USD 9500)*

- Company Logo at Venue *(registration area, stage, backdrop)*
- Company Name & Logo on our webpage *(350x250 px)*
- Company Logo on all videos
- Booth space – 10 feet (width) x 6 feet (depth) along with table, two chairs and a power point. This will be available from midnight of 8th Feb. 2018. Booths are not selectable. Our team will assign your booth. (See ahead a photo of the Booth space).
- We shall show your logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Mention in all newsletters
- Twitter Promotion and credits
- 10 conference passes *(includes post conference party passes) and 15% discount on additional conference tickets*

Taxes if applicable as per Govt. of India guidelines

Sponsorship Option 3 of 7

SILVER SPONSOR ▢ ▢ ▢ ▢   HIGH VISIBILITY

(INR 3.5 lakh / USD 5500)*

- Company Logo at Venue *(registration area, stage, backdrop)*
- Company Name & Logo on our webpage *(200x150 px)*
- We shall show your logo on the screen in between breaks during the conference
- Company collateral insert in Delegate Kit
- Mention in all newsletters
- Twitter Promotion and credits
- 6 conference passes *(includes post conference party passes) and 10% discount on additional conference tickets*

Taxes if applicable as per Govt. of India guidelines

1 SLOT OPEN

DIGITAL SPONSOR ☐ ☐ ☐ ☐   DIGITAL VISIBILITY

(INR 3 lakh / USD 5000)*

- Company Name & Logo on our webpage *(150x100 px)*
- Company Logo on **all videos**
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- 5 conference passes *(includes post conference party passes) and 10% discount on additional conference tickets*

Taxes if applicable as per Govt. of India guidelines

Sponsorship Option 5 of 7

SPEAKER SPONSOR □ □ □ □

MEDIUM VISIBILITY

(INR 2 lakh / USD 3000)*

- Company Name & Logo on our webpage *(150x100 px)*
- Display of Logo during interval & lunch
- Twitter Promotion and credits
- Sponsorship supports a deserving speaker by **subsidizing** travel and stay
- Sponsorship **does not** grant a paid speaking slot to the sponsor
- 4 conference passes
- **Note**: The sponsored speaker would be one of the invited speakers selected by the trust

Taxes if applicable as per Govt. of India guidelines

Sponsorship Option 6 of 7

RUBYCONF INDIA RUBY HERO AWARD SPONSOR

LIMITED VISIBILITY

(INR 1,00,000 / USD 1500)*

- Company Name & Logo on our webpage *(150x100 px)*
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- Company name on Plaque given as award to a Ruby Hero
- 2 conference passes
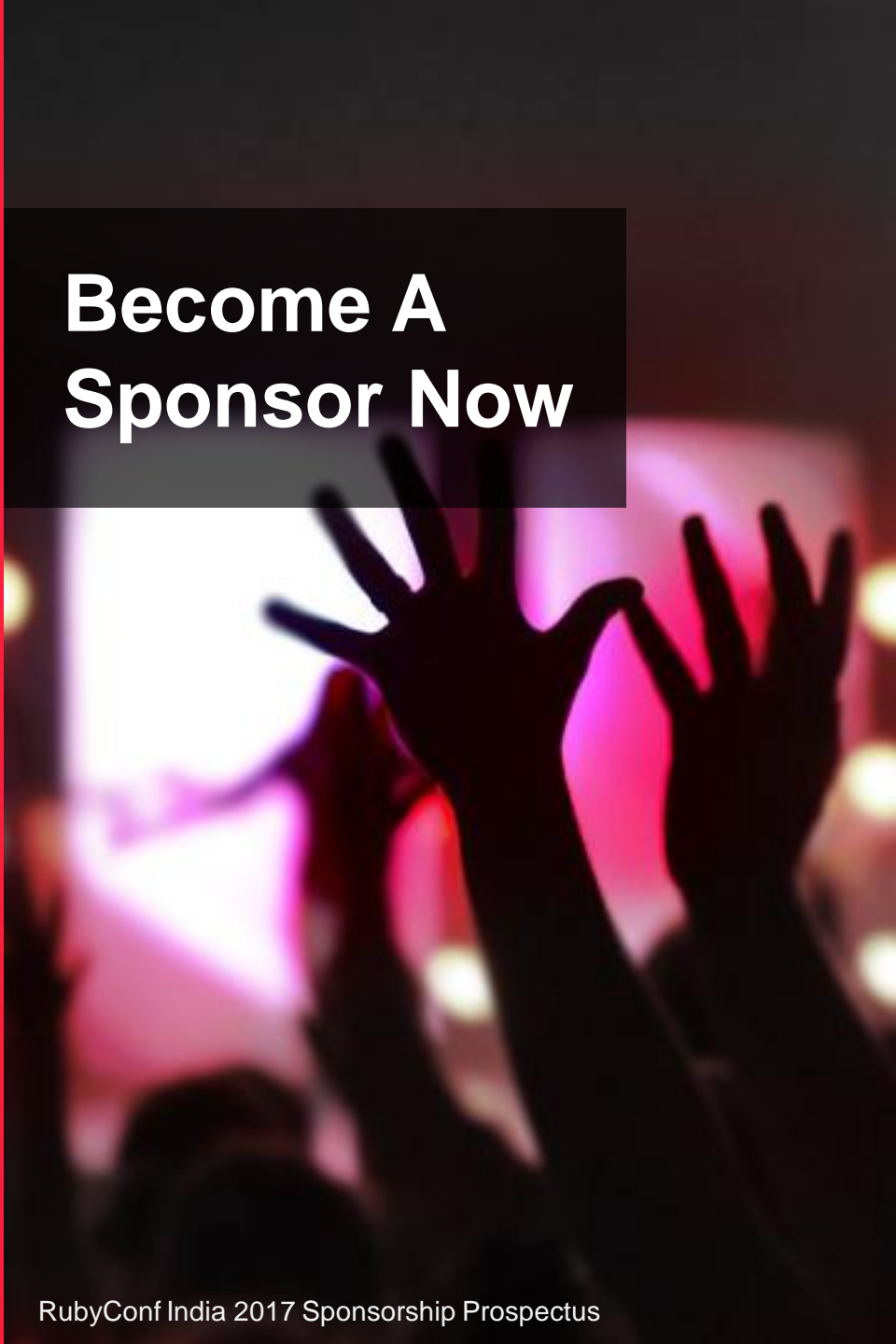
Taxes if applicable as per Govt. of India guidelines

SLOTS OPEN

STUDENT SPONSOR

LIMITED VISIBILITY

(In Blocks of INR 50,000 for 2 students)*

- Company Name & Logo on our webpage
- We shall show your logo on the screen in between breaks during the conference
- Twitter Promotion and credits
- Company logo at Venue
- 1 conference pass

Taxes if applicable as per Govt. of India guidelines

Become A Sponsor Now

PAYMENT INFORMATION:

Beneficiary: Emerging Technology Trust
Address: #147, 1st Floor, 10th Cross, Indiranagar Stage I, Bangalore 560038

Bank: DBS Bank Ltd.
Branch: Salarpuria Windsor, No.3, Ulsoor Road, Bangalore 560042
Account Name: Emerging Technology Trust
Account Number: 827210102384
Account Type: Current Account
IFSC: DBSS0IN0811
MIRC code: 560641002
Swift Code: DBSSINBB

Terms & Conditions

- This is a non-profit, community driven event and has no commercial aspect associated with it.

- Sponsorship **does not** imply a speaker slot.

- Speaker slots are assigned **exclusively** through a Call For Proposals process. Sponsorship **does not** influence selection.

- No information about attendees will be given to sponsors.

- Offensive or inappropriate use of language or sentiment in give-aways or standees will be disallowed and is at the sole discretion of the organizers.

- Placement of standees is subject to change and at the sole discretion of the organizers.

Who is ETT

The **Emerging Technology Trust** is a non-profit that focuses on creating opportunities and events to promote open source contribution, programming languages, tools and methodologies in India.

We work hard to bring in the best speakers and connect them with the **Indian developer community**.

The ETT is funded primarily through corporate sponsorship.

CONFERENCES PORTFOLIO:

- RubyConf India – national Ruby conference, founded 2010

- Deccan RubyConf – Pune region Ruby conference, founded 2012

- DevOpsDays India – national DevOps conference, founded 2012

- GopherCon India – national Golang conference, founded 2015

Booth Space

Contact Us

To get in touch, send us an email at

team@rubyconfindia.org

@rubyconfindia

www.rubyconfindia.org