

Vinay Als

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| [LinkedIn](#) | [GitHub](#) | [Trailblazer](#) | <https://alsavinayau.github.io/Portfolio/>



PROFESSIONAL SUMMARY

A Salesforce professional with over 4.3 years of experience as a Developer and Administrator, specializing in Salesforce CRM. Proven expertise in configuration, customization, system analysis, design, development, deployment, and application support. Skilled in managing reports and dashboards for business analysis and leveraging advanced features of the Lightning platform. Strong understanding of the Force.com platform and the Salesforce development lifecycle, with experience in performance testing to ensure optimal system functionality. Proficient in establishing and following testing protocols to ensure system reliability. Strategic thinker with strong interpersonal skills, adept at collaborating with cross-functional teams to ensure compliance and improve business processes.

TECHNICAL SKILLS:

- **Salesforce Administration:** Custom and standard objects, fields, page layouts, record types, validation rules, schema builder, flow Builder, Process Builder, workflow rules, approval process, permission sets, Org, and object level security, OWD, Data Management.
- **Salesforce Development:** Apex programming language, Asynchronous and Synchronous Apex, Batch Apex, Triggers, SOQL, SOSL, triggers, DML, Visualforce, Lightning Web Components Framework, Integration, REST API, SOAP API.
- **Salesforce Clouds:** Sales Cloud, Service Cloud, Community Cloud.
- **Programming Languages and Database:** C++, Python, Java, SQL MySQL, SQLite.
- **Web Development:** HTML, CSS, JavaScript, Bootstrap, GitHub.
- **Tools and software:** Agile Methodology, Technical Documentation, Software Development Lifecycle, Jira, Project Management, Microsoft Visual Studio, Deployment tools.
- **Soft Skills:** Leadership, Communication, Time management, Teamwork, Problem-solving, Work ethic, Creativity.

CERTIFICATIONS

[Salesforce certified Platform Developer I](#) | [Salesforce Certified Administrator](#) | [Salesforce Certified AI Associate](#)

PROFESSIONAL EXPERIENCE:

Salesforce Developer at Cognizant Technology Services, Hyderabad, India.

Nov 2021 - Dec 2022

- Implemented multiple integration **APIs** to retrieve data from external sources, provided **live service support**, particularly in the insurance industry project (DLG-Direct line group), And used Tools like **Jira**, **GitHub**, and **Visual Studio code**.
- Responsible for implementing component-based security by configuring **user permissions**, **record type permissions**, and **field-level security** within the Salesforce org, **Debugging** and **troubleshooting** issues raised by users, and ensuring the smooth functioning of the Salesforce applications.
- Involved in customizing various aspects of the Salesforce platform, including **custom objects**, **fields**, **record types**, **forms**, **layouts**, **custom tabs**, and **applications**, as well as maintaining **workflow rules**, **approvals**, and **relationships** between **objects**.
- Worked on **Data Loader** To perform **CURD** Operation and Implemented various advanced fields like **Picklist Fields**, **Master-Detail Fields**, **Custom Formula Fields**, and defined Field **Dependencies** for custom Picklist fields.
- Collaborated with stakeholders to analyze **business requirements** and map them to **Salesforce functionality**, implementing applications using **Agile Scrum Methodology**; configured **role-based access controls**, **permission sets**, and **data security measures**; streamlined **case management processes** by modifying **page layouts** and **triggers**; deployed changes via **user stories** across sprints after thorough **testing** and **UAT**.
- Developed a user-friendly digital UI web-based signup form for onboarding new regions, seamlessly **integrating LWC Framework** with **Apex** and **triggers**. Ensured robust communication between systems through **REST** and **SOAP APIs**, deploying the new functionality within the existing platform framework.

SFDC developer & Admin at LTIMindtree Ltd, Hyderabad, India.

Sep 2018 - Oct 2021

- Developed **Apex classes**, **triggers**, **Visualforce pages**, **components**, and controller extensions to create custom functionality and user interfaces within the Salesforce platform, including public-facing websites using **Force.com** Sites.
- Set up Marketing Campaigns, Campaign Hierarchies, Lead Queries, Assignment rules, **Web-to-Lead** and **Auto-Response rules**, Configured Campaign Management, **Campaign Influence**, and **Lead Conversion**.
- Managed user **accounts**, **roles**, **profiles**, and **sharing rules** to define **access levels**, and **permissions**, implemented data management processes, including data migration using the **Data Loader tool**, and configured security settings like **tab permissions**, **record type permissions**, **field-level security**, and **sharing rules** to control access and data visibility.
- **Customized Salesforce.com applications** to meet organizational needs, including **standard objects** like Accounts, Contacts, Leads, Cases, and Opportunities, and created **custom Visualforce components** to enhance the **user interface**.
- **Involved in customization**, including creating **custom labels**, **custom settings**, **custom buttons**, **custom fields**, record types, forms and layouts, **custom tabs**, and applications; maintained **workflow rules** and **approvals**, established relationships between objects, implemented **data migration using Data Loader**, and managed **users**, **roles**, **profiles**, and **sharing rules**.
- Used Visualforce Templates and Placeholders to encapsulate **page elements** to be reused across several Visualforce pages, **Tab permissions**, **Record Type permissions**, and **Field Level Security** to implement **Component-based security**.

EDUCATION:

Auburn University at Montgomery, MS, Computer Science, Montgomery, AL, United States.

January 2023 - December 2024

Coursework – Could computing and Advanced Data Structures, Algorithms, Object Oriented Design, Introduction to Database Management Systems.