

Como Liderar com Estabilidade em Tempos de Mudança e Disrupção

com Sylvia Hartmann

Artigos Mercadológicos

- <https://blog.psicologiaviva.com.br/o-que-e-resiliencia/>
- <https://exame.com/carreira/sxsw-2023-ao-mundo-o-papel-crucial-das-pessoas-na-era-dominada-pela-ia/>
- <https://marian-temmen.medium.com/bani-vs-vuca-a-new-acronym-for-a-new-world-59c7be2dddce>
- <https://prophet.com/2020/03/five-ways-to-be-a-strong-leader-in-disruptive-times/>
- <https://www.apd.pt/liderar-na-era-das-disrupcoes-o-papel-dos-lideres-na-mudanca-radical/>
- <https://www.inc.com/scott-mautz/science-says-this-is-why-you-fear-change-and-what-to-do-about-it.html>
- <https://www.intechopen.com/chapters/78757>
- <https://www.smithsonianmag.com/science-nature/what-happens-brain-feel-fear-180966992/#:~:text=A%20threat%20stimulus%2C%20such%20as,hormones%20and%20sympathetic%20nervous%20system>
- <https://www.startupgrind.com/blog/what-is-disruption-really-8-examples-and-what-to-learn-from-them/>

Artigos Mercadológicos com Dados de Pesquisa

- <https://hbr.org/2011/04/building-resilience>
- <https://hbr.org/2015/12/what-is-disruptive-innovation>
- <https://hbr.org/2011/04/building-resilience>
- <https://hbr.org/2015/12/what-is-disruptive-innovation>
- <https://www.mckinsey.com/featured-insights/destaques/nova-lideranca-para-uma-nova-era-de-organizacoes-prosperas/pt>

Livros

- *Lições para o século 21* de Yuval Harari
- *Endurance (Nova edição): A lendária expedição de Shackleton à Antártida* de Caroline Alexander

YouTube (notícia)

- <https://www.youtube.com/watch?v=E4RucXbKHu0>