

Sales Performance

\$38.19M

total revenue

82K

total orders

\$21.6M

total cost

\$16.59M

profit

1/1/2019



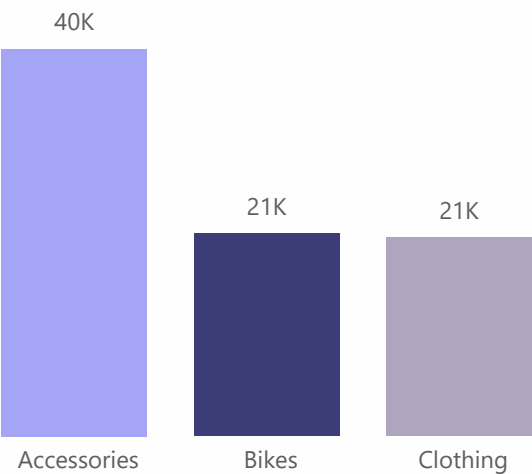
12/31/2020



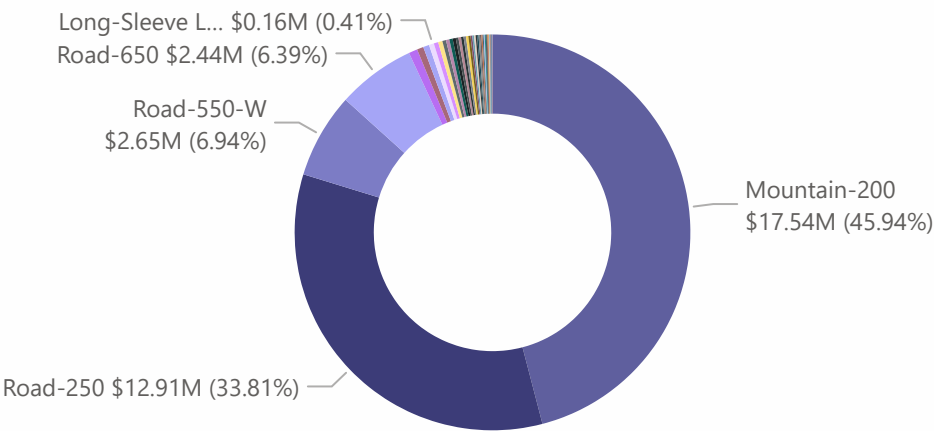
Product Category

- ☐ Accessories
- ☐ Bikes
- ☐ Clothing

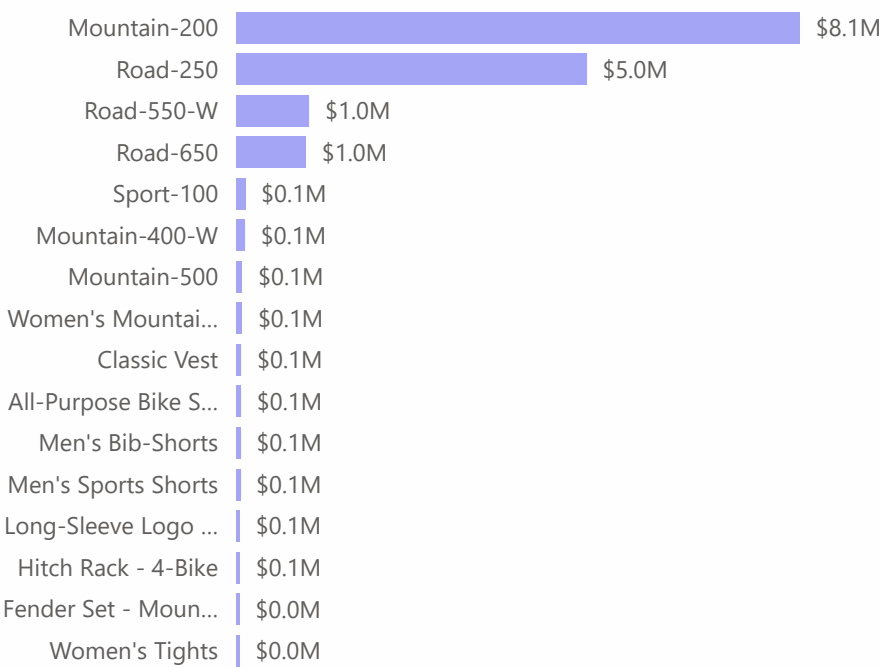
total orders by CategoryName



Total Revenue by Model Name



Total Profit by Model Name



ModelName	SubcategoryName	CategoryName	total orders
Mountain-200	Mountain Bikes	Bikes	8520
Sport-100	Helmets	Accessories	5958
Road-250	Road Bikes	Bikes	5687
Road-650	Road Bikes	Bikes	3489
Water Bottle	Bottles and Cages	Accessories	3489
Long-Sleeve Logo Jersey	Jerseys	Clothing	3231
Patch kit	Tires and Tubes	Accessories	2807
Mountain Tire Tube	Tires and Tubes	Accessories	2776
Road-550-W	Road Bikes	Bikes	2648
Total			81832