

# PPSB: An Open and Flexible Platform for Privacy-Preserving Safe Browsing



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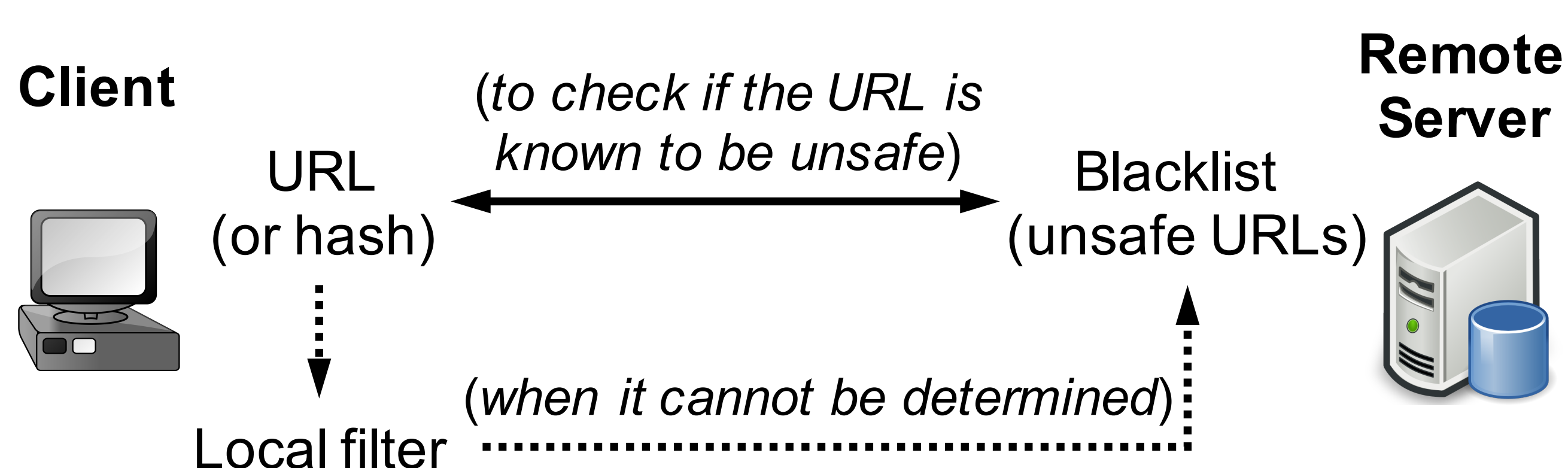
Open source code: <https://github.com/ppsb201804/PPSB>



## 1. Background



**Fig. 1:** Safe Browsing services, e.g., Google Safe Browsing (GSB), keep users from unsafe websites that can harm their devices with malware or phishing content.



**Fig. 2:** General procedure of Safe Browsing (SB) services.

## 2. Problem

To detect unsafe URLs, existing SB services require the sharing of visited URLs, either in cleartext, full-length hash, or 4-32 bytes hash prefix.

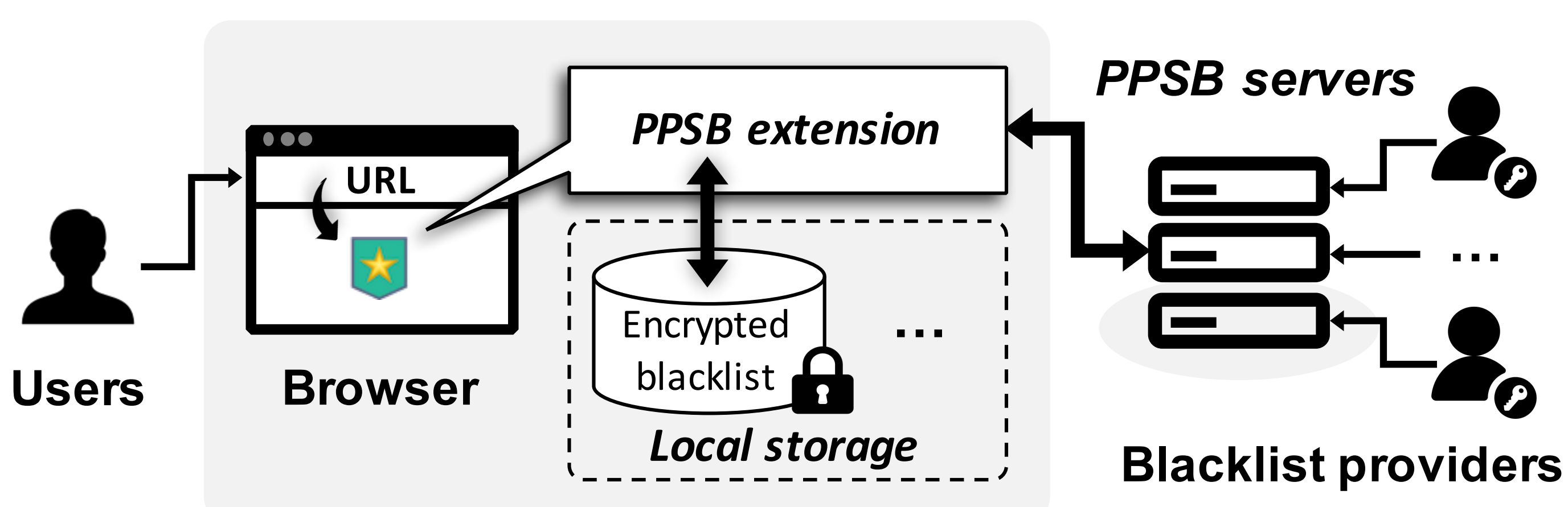
- URLs or full-length hashes could be used for **tracking** users;
- Even the hash prefixes (used in GSB) could be abused for **inferring** users' browsing history:
  - The number of URLs/domains on the web is **finite**;
  - Using **multiple matched prefixes** can narrow down the candidates for URL/domain inference.

This undoubtedly violates the user privacy and should be fixed ASAP due to its extremely large user base.

**Table 1:** Summary of *data collected* by popular SB services.

| SB Service                         | Data Collected         | Known Products                                 |
|------------------------------------|------------------------|--|
| GSB (Update API)                   | Hash prefix(es) of URL | Chrome, Safari, Firefox, Android WebView, etc. |
| GSB (Lookup API)                   | Full URL               | -  |
| Windows Defender SmartScreen       | Full URL               | Windows, IE, Edge, and Chrome Extension        |
| Opera Fraud and Malware Protection | Domain & hash of URL   | Opera  |

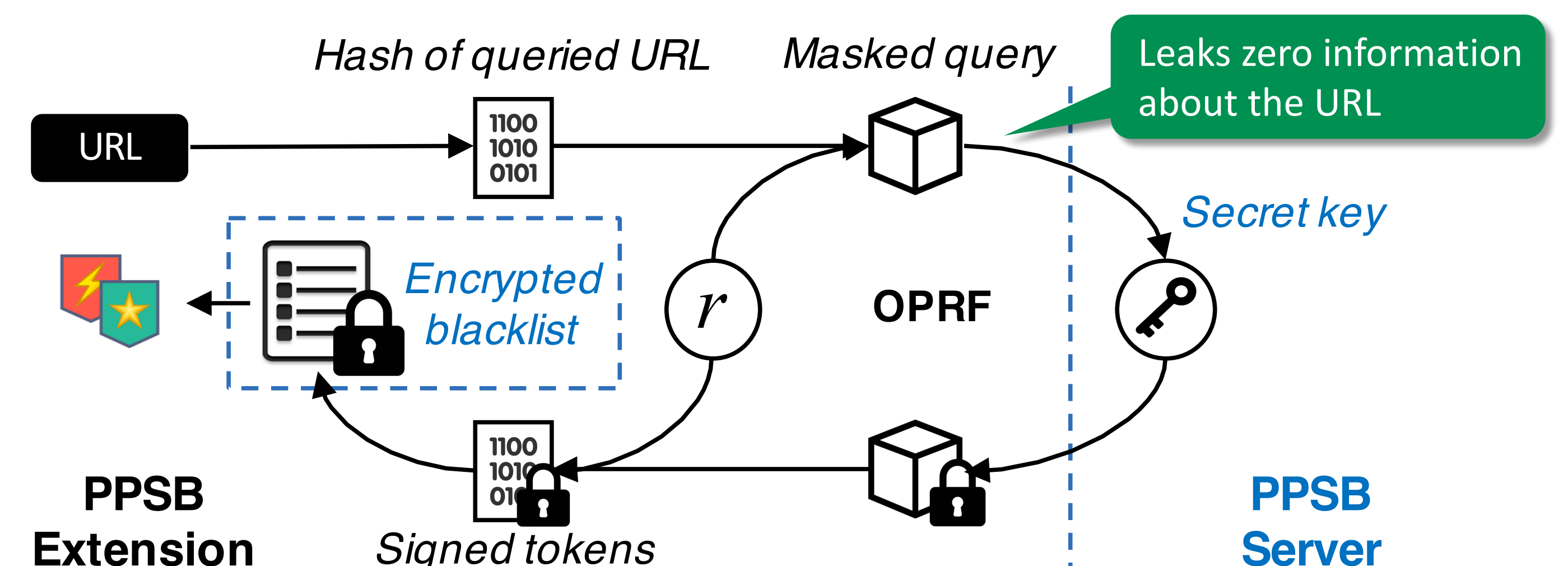
## 3. Our Solution



**Fig. 3:** Overview of our proposed PPSB service.

In PPSB, the URLs to be checked (or vetted) are never leaked to service provider (or extra blacklist providers), while the list of unsafe URLs are protected and not easily be revealed by client applications.

- Privacy-preserving and fast processing
- Backward compatible and easy customization
- Fast deployment and auto synchronization



**Fig. 4:** The query flow of encrypted matching when there is a match in the local prefix filter.

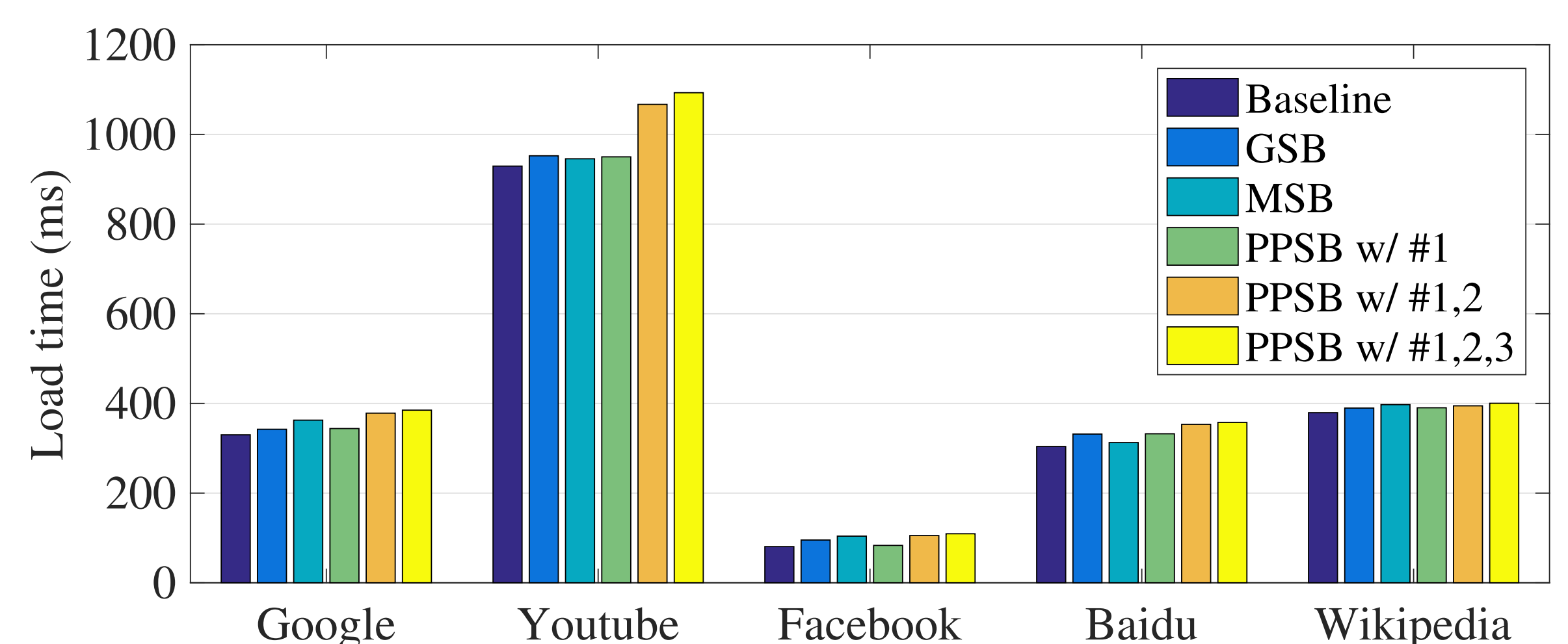
## 4. Prototype Evaluations

- Three real blacklists: #1 - **PhishTank** (36,473 verified unsafe URLs), #2 - **MalwareDomains** (20,956 malware domains), and #3 - **Shallalist** (over 1.7 M unsafe domains and URLs).

**Table 2:** Average load time of unsafe URLs - PPSB operates at the millisecond level while protecting the privacy.

| Platform | GSB (ms) | MSB (ms) | PPSB w/ #1 (ms) | PPSB w/ #1,2 (ms) | PPSB w/ #1,2,3 (ms) |
|----------|----------|----------|-----------------|-------------------|---------------------|
| Windows  | 112      | 116      | 333             | 388               | 437                 |
| macOS    | 184      | 194      | 340             | 373               | 440                 |
| Ubuntu   | 67       | 155      | 329             | 354               | 431                 |

\*MSB - Windows Defender Browser Protection, which is a recently released Chrome extension by Microsoft.



**Fig. 5:** Average load time of five famous (safe) websites - PPSB achieves the same user experience as others.

## 5. Concluding Remarks

PPSB: safe browsing with the guaranteed privacy of users and blacklist providers (who can easily set up its own server).



Watch demo on YouTube



Install PPSB on Chrome Web Store



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