

# Assignment 2

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**Note: This is an assumed stakeholder that I would consider for the case study given so that the questions that have been asked can be easily explainable.**

**Stakeholder Matrix for Phoenix Tech Solutions**

Category	Description	Key Stakeholders	Engagement Strategy
<b>High Power, High Interest (Manage Closely)</b>	Critical stakeholders with significant influence and vested interest in project success.	CEO, CIO, Project Managers	<ul style="list-style-type: none"><li>- Conduct regular updates and one-on-one meetings.</li><li>- Seek input in strategic decisions.</li><li>- Address concerns immediately.</li></ul>
<b>High Power, Low Interest (Keep Satisfied)</b>	Stakeholders with influence but less day-to-day involvement.	Cross-Functional Department Heads	<ul style="list-style-type: none"><li>- Provide periodic updates.</li><li>- Ensure they are satisfied with the project's progress.</li><li>- Invite them to key milestones.</li></ul>
<b>Low Power, High Interest (Keep Informed)</b>	Stakeholders with a strong interest but limited influence on decisions.	Team Leads, Technical Teams	<ul style="list-style-type: none"><li>- Share project progress through newsletters and sprint reviews.</li><li>- Involve them in retrospective meetings for feedback.</li></ul>
<b>Low Power, Low Interest (Monitor)</b>	Stakeholders with minimal interest and influence but still part of the ecosystem.	General Staff, External Consultants	<ul style="list-style-type: none"><li>- Keep them informed with high-level updates.</li><li>- Use automated tools to share project updates.</li></ul>

## The Identified issues are given below along with the solutions:

### Budget and Timeline Pressures

#### Evidence:

- The project consumed 20% of its \$1.2 million budget in the first quarter, primarily due to unexpected costs for additional training and consulting resources.
- Delays in deliverables have impacted the project's timeline, putting critical-path milestones at risk.

#### Solution: Mitigating Budget and Timeline Pressures

1. **Cost Control through Value-Based Prioritization:** Apply the MoSCoW (Must-Have, Should-Have, Could-Have, Won't-Have) framework to Agile implementation steps to ensure critical tasks are prioritized.
2. **Revised Timeline and Incremental Deployment:** Adjust project timelines to accommodate phased implementation. Focus on rolling out Agile practices to one pilot team or project first to gather lessons learned before scaling.
3. **Leverage Internal Resources:** Identify internal Agile champions to reduce reliance on costly external consultants. These champions can mentor teams post-training, lowering expenses.

#### Stakeholders Communication strategy:

1. **Manage Closely (Project Managers):** Collaborate with project managers to reevaluate scope and adjust timelines. Engage them in prioritization exercises (e.g., MoSCoW) to control spending and prevent resource over allocation.
2. **Keep Satisfied (Department Heads):** Inform them of cost-saving measures, such as internal training programs, to retain their confidence without overburdening their involvement.

#### Communication Channel:

- **Weekly Leadership Updates:** Brief the CEO, CIO, and Project Managers with financial dashboards summarizing current expenditures, expected costs, and budget utilization.

#### Feedback Loop:

- **Leadership Feedback Sessions:** Organize bi-weekly financial review meetings to address concerns and collect suggestions on cost-control measures. Share adjustments made based on feedback to build confidence.

#### Calculation matrix:

- The matrix that can be used here is a **Responsibility Assignment Matrix (RAM)**, as I need to keep track of what is backlog and what to prioritize.

## Inter-Departmental Communication Challenges

Evidence:

- Misalignment exists between the Software Development team, which seeks rapid Agile implementation, and the Product Management team, which prioritizes roadmap stability.
- Tensions and differing communication styles have emerged, impairing collaboration.

**Solution:** Enhancing Inter-Departmental Communication

1. **Cross-Functional Agile Workshops:** Conduct interactive sessions where Software Development, Product Management, and QA teams collaboratively define shared goals and expectations for Agile adoption.
2. **Agile Liaison Role:** Appoint an Agile Liaison from each department to act as a communication bridge, ensuring alignment and conflict resolution.
3. **Alignment on Priorities:** Implement a shared roadmap that balances rapid Agile implementation with Product Management's concerns about stability. Frequent backlog grooming sessions should address evolving priorities.

**Stakeholders Communication strategy:**

1. **Engage High Power Stakeholders (Department Heads):** Organize monthly cross-departmental sync meetings to resolve conflicts and align on shared goals.
2. **Keep Informed Stakeholders (Technical Teams):** Facilitate inter-departmental Agile workshops to foster understanding of mutual dependencies and communication styles.

**Communication Channel:**

- **Monthly Cross-Departmental Sync Meetings:** Include representatives from Software Development, Product Management, and QA to resolve conflicts, synchronize goals, and ensure clarity on deliverables.

**Feedback Loop:**

- **Anonymous Feedback Surveys:** Distribute surveys post-sync meetings to gather candid input on unresolved challenges and communication improvements. Review results publicly and act on recurring concerns.

## Tracking Project Performance and Metrics

### Evidence:

- The adoption of Agile metrics (velocity, burn rate) has created confusion among team members unfamiliar with these measures.
- Frustration over changing priorities and unintended scope creep has compounded the problem.

### **Solution:** Improving Project Performance Tracking

1. **Agile Metrics Training:** Conduct hands-on training sessions for all teams on interpreting Agile metrics like velocity, burn rate, and cumulative flow diagrams. Use visual aids and live data from their Kanban boards for contextual learning.
2. **Simplified Dashboards:** Deploy intuitive dashboards for real-time tracking of key metrics. Tools like Jira, Trello, or Asana can offer visibility and minimize confusion.
3. **Scope Management with Agile Techniques:** Introduce a Definition of Done (DoD) and Definition of Ready (DoR) to manage scope effectively and reduce task rework.

### **Stakeholders Communication strategy:**

1. **Manage Closely (Project Managers):** Regularly review Agile metrics dashboards with project managers to ensure their adoption and interpretation are aligned with project goals.
2. **Keep Satisfied (Department Heads):** Provide simplified summaries of team progress using visual tools like Kanban board snapshots and burndown charts.

### **Communication Channel:**

- **Sprint Reviews:** Present progress updates using Kanban boards and burndown charts. Highlight areas where metrics indicate progress or need improvement.

### **Feedback Loop:**

- **Retrospective Discussions:** Dedicate part of each sprint retrospective to understanding how well metrics are being interpreted. Use this feedback to refine dashboards and clarify metrics further.