

# **Currency Exhibition - Global Money Week**

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## **Introduction**

The Currency Exhibition was organized during Global Money Week 2024 at Mittal School of Business, LPU. The purpose of the event was to promote financial literacy among students and faculty by showcasing a variety of currencies from around the world.

## **Objectives**

- Educate participants about historical and modern currencies.
- Highlight security features, denominations, and design elements.
- Promote awareness of global trade and financial systems.
- Encourage interactive learning through hands-on displays and presentations.

## **Project Planning**

- Venue: LPU Campus, Mittal School of Business
- Date: March 2024
- Team Members: Altamash Ali + supporting volunteers
- Resources: Real currency notes, posters, presentation slides, display boards

## **Key Contributions**

- Researched the history and significance of selected currencies.
- Designed informative display boards and presentations for each currency.
- Organized the exhibition layout for smooth visitor flow and engagement.
- Presented information about currency security features, denominations, and usage.
- Collected participant feedback to evaluate knowledge gained and engagement levels.

## **Highlights**

- Displayed currencies from 10+ countries, including India, USA, Eurozone, Japan, and more.
- Interactive quizzes and discussions conducted to engage participants.

- Positive feedback received from students and faculty for educational value and visual appeal.

### **Tools & Techniques**

- Research: Internet, textbooks, financial journals
- Presentation: MS PowerPoint, posters
- Event Management: Planning, coordination, participant interaction

### **Outcome & Learning**

- Enhanced understanding of global financial systems and currency design.
- Improved event management, presentation, and communication skills.
- Contributed to raising financial literacy awareness on campus.

### **References / Resources**

- Reserve Bank of India (RBI) website
- IMF – Currency reports
- Financial literacy articles and books

### **Supporting Documents:**



