Altan Kurt

Product Manager

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SUMMARY

A **Product Manager** leveraging a comprehensive **background** in **finance**, **SaaS**, and **software development**. Adept at translating **financial systems** expertise and **SaaS** development experience into **strategic product** initiatives. Demonstrates **strong technical acumen** while maintaining sharp **business focus** to craft exceptional user experiences. Excels in cultivating **cross functional collaboration** and implementing **data driven strategies** to achieve measurable business outcomes.

PROFESSIONAL EXPERIENCE

Product Manager, Exotoll ⦿　　　　　　　　　　　　　　　　Mar 2024 – present
  Product: Web & Mobile Application, Admin Panel, Payment Services
- **Collaborated** with development teams to create **high**-**performance** and **SEO**-**friendly** web applications, reducing **load time** from **4.5s to 2.7s**
- Worked closely with **designers** to implement **pixel**-**perfect** designs from **Figma**, ensuring enhanced **user experience**
- Played a **key role** in **payment system** integration, improving processing efficiency
- **Developed** and **implemented** analytics dashboard for **data**-**driven** decision making, streamlining **project planning** processes
- Contributed to **cross**-**functional** collaboration for **API** integrations, improving system performance **across** platforms by **25%**

Frontend Developer, Epigra ⦿　　　　　　　　　　　　　　　Mar 2023 – Mar 2024
  Product: Web Application, Website, CMS, Enterprise Video Platform
- Took part in multiple **product lifecycle management**, achieving **90%** client satisfaction
- Ensured **transparency** and alignment across the **organization** by regularly communicating **product vision**, **roadmap**, and progress to **stakeholders**
- Contributed to **UX** improvements through **data analysis**, **growing** daily active users from **2K to 3.5K**
- **Collaborated** with product and development teams, optimizing **project workflow** and **delivery timelines**
- Led requirements **gathering** and **documentation** process **improving** development efficiency
- Worked on **performance optimization**, **improving** page **speed score** from **65 to 94**
- Built scalable **CMS** solutions using Statamic, improving content **management** efficiency
- Led **technical debt** reduction initiatives and **system optimization** efforts

Frontend Developer, Heuristica (Contracted) ⦿　　　　　　　Oct 2023 – Dec 2023
  Product: AI-Powered Mind Maps
- **Architected** and implemented **data visualization** system using **Next.js** and **Chart.js**, improved data understanding rates
- Created **project planning documentation**, resulting **faster** development cycles

Frontend Developer, Weblitious Ltd. (Contracted) ⦿　　　　Jun 2022 – Sep 2022
  Product: On-demand Home Services Marketplace
- **Developed** interactive web solutions while **collaborating** with **stakeholders** to align **technical** decisions with **product** goals
- Worked **cross-functionally** with design and **development** teams to optimize **UX/UI design**
- **Contributed** to technical **decision-making processes** while ensuring seamless **communication** between **teams**
- **Performance optimization** initiatives using TailwindCSS and SASS, improving **site metrics**

Product Operations Manager   Nov 2013 – Apr 2022
Koda Network, Albesa Co. ✐

(**Brand:** İkona ✐ , Karanlık Oda ✐ , Kenobi ✐)
- Spearheaded **end-to-end** development of **B2B CRM** platform, achieving **75%** Kenobi brand.
- Managed **stakeholder relationships** across multiple departments, resulting in **40%** faster project **delivery** and improved cross-functional **collaboration**
- Conducted regular **performance measurements** and **reporting** by establishing **KPIs**
- Created **standard operating procedures (SOPs)** for core **business processes**
- Effectively **managed financial operations**, government incentives, and **accounting** controls to **optimize** operational **costs**
- Created **performance dashboard** measuring **10** operational **metrics**
- Implemented structured **prioritization framework**, reducing feature **delivery cycle** from **6 weeks to 4 weeks**

PROJECTS

Product Manager, Nomadwork ✐   Aug 2024 – present
Product: Mobile Application
- Orchestrated **stakeholder interviews** and **market analysis** to define product roadmap, improving **feature adoption rate by 40%** through **user-centric prioritization**
- Increased **user engagement by 25%** by implementing **community-focused features** based on **user research** and **feedback**
- Established **data-driven decision framework**, resulting **improvement** in **product development efficiency**
- Managed comprehensive **product backlog** and established **prioritization framework** to maximize business value and development efficiency

Project Manager, Wordigo ✐   Dec 2023 – Jul 2024
Product: Web Application, User Panel
- Developed the **product roadmap** by auditing **issues** to improve **project efficiency**
- **Streamlined development workflow** using **Linear**, achieving **90% on-time delivery rate** for **sprint commitments**
- Implemented comprehensive **code review processes**, **decreasing bug** reports from **85** to **25** per **sprint**
- Maintained close **collaboration** with **development team** to ensure **timely feature delivery** and **technical issue resolution**

CERTIFICATES

Platforms in Finance Masterclass (Open Banking) ✐
Centre for Finance, Technology and Entrepreneurship

Product Analytics Certification ✐
Pendo.io & Mind the Product

AI for Product Management ✐
Pendo.io & Mind the Product

Scrum: Advanced ✐
Project Management Institute via LinkedIn Learning

Digital Product Management Expertise Program ✐
Komünite - Sercan Akkaş (Product Director at Yemeksepeti)

EDUCATION

B.D. Business Administration, Anadolu University ✐

REFERENCES

Sercan Akkaş, *Product Director,* Yemeksepeti
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Uğur Aydoğdu, *Founder,* Epigra
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