

S.I.G.T.

INGLES TESTING DUMMIES

Rol	Apellido	Nombre	C.I	Email	Tel/Cel.
Coordinador	Tortero	Alejo	5549974-9	alejotortero.com@gmail.com	097 301 357
Sub-Coordinador	Franca de Lima	Matías	5472569-0	matiasfdlv@gmail.com	094 153 894
Integrante 1	Olsztyn	Mario	5537713-5	olsztyn322@gmail.com	095 937 863
Integrante 2	Cabrera	Santiago	5547462-4	sgcr987@gmail.com	095 032 337

Docente: Reggio Laxalde, Cecilia Helena

**Fecha de
culminación
11/09/2023**

Segunda entrega

I.S.B.O.

3BG

Reggio Laxalde Cecilia Helena
Asignatura: Inglés
Instituto Superior Brazo Oriental

Presente.

A continuación, los alumnos de 3BG del turno matutino del Instituto Superior Brazo Oriental nos presentamos ante usted, con el fin de informar la creación del grupo "Testing Dummies". Los correspondientes integrantes con sus roles son los siguientes:

A continuación, se detalla dicha integración y roles del grupo:

ROL	C.I	APELLIDO	NOMBRE	E-MAIL	TEL/CEL
Coordinador	55499749	Torterolo	Alejo	alejotorterolo.com@gmail.com	097301357
Subcoordinador	54725690	Franca de Lima	Matías	matiasfdlv@gmail.com	094153894
Integrante 1	55377135	Olsztyn	Mario	olsztyn322@gmail.com	095937863
Integrante 2	55474624	Cabrera	Santiago	sgrc987@gmail.com	095032337

Por contacto al correo: testingdummies0@gmail.com

Firmas:

COORDINADOR

SUBCOORDINADOR

INTEGRANTE 1

INTEGRANTE 2



Torterolo, Alejo

COORDINADOR



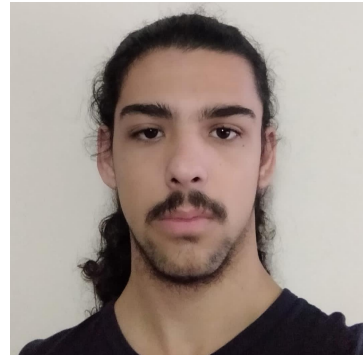
Franca de Lima, Matías

SUBCOORDINADOR



Olsztyn, Mario

INTEGRANTE 1



Cabrera, Santiago

INTEGRANTE 2



Índice

Abstract.....	5
Target population of the system.....	6
Marketing.....	7
Location of the Company:.....	8
FODA Analysis.....	9



Abstract

Introduction: This Project is about a web page for the CUK(Confederación Uruguaya de Karate) specifically for kata tournaments.

Purposes:

This web page This web page will serve to make the kata tournaments more dynamic and simple. It will be useful to the judges when scoring and voting, also it will be useful to the spectators and competitors because it will be easier to understand the tournament..

We will create a data base to save efficiently the necessary information for the tournament..

We will create a lottery system for the keys of the tournament. Also so that the tournament administrator can facilitate the visualization of the results on the screen, making it automatic.

Methods:

Materials:

To this project we will use those next languages: HTML, CSS, PHP, SQL, and for these we will use applications like Visual Studio Code(for HTML, CSS, PHP), CMD for user management, and MYSQL (for SQL).

All of this with the equipment(computers) provided by the institution, and our own equipment.

Working Hours:

We estimated the numbers of hours we will need for this project will be 1288 hours. Calculating that we would work 8 hours a day.

Results: Pending

Conclusions: Pending



Target population of the system.

Our system target is the personnel of the CUK(Confederación Uruguay de Karate), as most of the staff is not professional in technological terms. That's because we're trying to make the system user friendly (easy to use, visually attractive and intuitive).



Marketing

Increase sales - Brand recognition:

We create customized web pages, but as starter developers we decided to greatly reduce the price.

We gain experience at the cost of a small remuneration.

We do not discriminate against clients, anyone can hire our services.

In the future, having gained more experience, we can compete with an established company in the environment, we can adjust prices to the market..



Location of the Company:

Location where our company is settled:

Pando street, corner with Vilardebó. door no. 2407.

Reasons why it is located there:

-Presence of Competence.

We know that with our Marketing strategy we can compete with the companies located in this department.



FODA Analysis

Opportunities: The web pages increased greatly during the pandemic, this because being in quarantine the interests of people in them increased greatly. previously they weren't very famous. Even now after the pandemic, web pages are still a topic to talk about and something profitable to invest in.

Dangers: Competence (Other companies dedicated to web pages.)

Strengths and weaknesses of the company:

Strengths:

-Our products are very cheap.

-We do not discriminate against clients. (anyone can hire our services)

Weaknesses:

-Our workers are starter programmers.

-Lack of budget.