

JORGE MORENO. @alterebro
FRONT END WEB DEVELOPER & UI DESIGNER

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SUMMARY

Hi! This is Jorge, I'm **User Interface Developer** from Zaragoza, Spain. With more than 10 years of professional experience developing websites and web applications my major focus and specialise is in **Front End Web Development** using web standard technologies (**HTML5**, **CSS**, **JavaScript**) but my skillset includes an extensive knowledge in Web Design & **UI / UX Design** and a wide experience of server side programming using **PHP** and **MySQL**.
The knowledge of multiple fields and the creative mindset I forged with my Arts background (Degree in Design & Illustration) allows me to work on a project with a unique perspective and the full scope in mind.

If you want to have further information about me or the work I do, visit my personal website www.moro.es or feel free to send me an e-mail to alterebro@gmail.com.

CORE SKILLS

FRONT-END WEB DEVELOPMENT

- › **HTML5** Semantic markup, Cross Browser and following best practice W3C accessibility standards and guidelines (WCAG 2).
- › **CSS3**, CSS Pre processors (**LESS** and **SCSS/Sass**) and CSS Frameworks (**Bootstrap**, **Skeleton**, **Foundation**).
- › **JavaScript** native client side programming (aka Vanilla JS), **AJAX**, libraries like **jQuery**, **Zepto.js**, **P5.js**, **Processing.js**.. and **MVVM** Frameworks such as **Vue.js** or **AngularJS**.
- › **Responsive Design** (**RWD**) and cross device compatible development.
- › Front End automation with Task runners / Build systems : **Grunt** & **Gulp**.
- › Source code Version control workflow with **Git** / **GitHub**.

SERVER SIDE WEB DEVELOPMENT

- › **PHP** programming and database integration (**MySQL**, **SQLite**) under **LAMP**, **WAMP** and **MAMP** environments.
- › **CMS** Content Management Systems customization and theming (**WordPress**, **ExpressionEngine**, **WolfCMS**..)
- › **PHP** Libraries (GD2, **iMagick**, **Idiorm** ...), Frameworks (**Slim**), Templating (**Twig**, **Mustache**...) and **XML** & **JSON** **RESTful** Web Services integration
- › Web Scraping and Data Mining + Extraction.

UX/UI WEB DESIGN

- › Website and Web Applications **User Interface** (UI) Layout Design and **User Experience** (UX).
- › Wireframing, Prototyping and Mockup creation both static and interactive via 'Design in browser'
- › Design software : **Adobe PhotoShop**, **Illustrator**, **Inkscape**.

EXTRA / MISC

- › Cross Plattform Mobile Application development with **PhoneGap** and **Apache Cordova**.
- › Creative programming using the **Processing** Language.
- › **Open Source** Contributor.

WORK EXPERIENCE

- › **Freelance UI Designer & Front End Web Developer.** (Remote based)
02/2015 - Present
Website and Web Applications Design and Development. HTML5, CSS3, JavaScript, PHP, MySQL.
- › **Creative Technologist** at **72andSunny**. (Los Angeles, CA, US)
09/2014 - 12/2014
Concept Design and Creative Coding: Arduino, Processing, P5.js, PHP
- › **UI Developer** at **Adidas Group**
08/2013 - 07/2014
Mobile Apps UI Design & Hybrid Applications Responsive FrontEnd Development: HTML5, LESS, CSS3, JavaScript (jQuery + Zepto).
- › **Web Developer** at **William Hill PLC** (Gibraltar, UK)
01/2013 - 08/2013
PHP, HTML, CSS & JavaScript. FrontEnd + BackEnd Development & ExpressionEngine CMS Customization.
- › **Web Developer** at **Malmor Diseño SL**
12/2009 - 06/2012
FrontEnd Development: HTML, CSS & JavaScript + Backend Development: PHP & MySQL.
- › **Web App Designer and Front End Developer** at **Strands Labs, Inc** (Barcelona, Madrid, ES. Boise, ID, US)
02/2008 - 07/2009
Front End Development HTML, CSS, JavaScript, jQuery, mooTools, ExtJS. Web App Design for desktop and mobile devices (iPhone, Nokia Symbian and Blackberry)
- › **Web Designer and Front End Developer** at **The Design Factory Ltd** (London, UK)
03/2004 - 01/2008
Website user interface design, front end development with HTML, CSS, JavaScript and ActionScript. Server side script integration using PHP and newsletter coding.

EDUCATION BACKGROUND

CTA. CENTRO DE TECNOLOGIAS AVANZADAS. ZARAGOZA

- › **AngularJS Web Applications Development**
11/2015 - 11/2015
Skills Acquired: AngularJS, SPA, Grunt.
- › **iOS Application Design**
03/2015 - 03/2015
Skills Acquired: iOS App creation frameworks and App design.
- › **Mobile Applications Development with PhoneGap**
12/2013 - 12/2013
Skills Acquired: PhoneGap, Apache Cordova, JavaScript, FrontEnd Development, NodeJS
- › **PHP and MySQL Web Applications Development**
02/2010 - 04/2010
Skills Acquired: PHP, MySQL, Apache, Linux

SYSTEM ZARAGOZA. T&Z FORMACION.

- › **Web Applications Design and Analysis**
09/2002 - 12/2002
Skills Acquired: HTML, CSS, ASP and Access Database.

ZARAGOZA SCHOOL OF ART. [Escuela de Arte de Zaragoza](#)

- › **Graduation Final Project**
09/2001 - 06/2002
Skills Acquired: 2D Animation, Illustration, Flash.
- › **CFGS Illustration and Graphic Design**
09/1999 - 06/2001
Skills Acquired: Illustration, Design, Art