**JORGE MORENO.** @alterebro
**FRONT END WEB DEVELOPER & UI DESIGNER**

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## SUMMARY

Hi! This is Jorge, I'm **User Interface Developer** from Zaragoza, Spain. With more than 10 years of professional experience developing websites and web applications my major focus and specialise is in **Front End Web Development** using web standard technologies ( **HTML5, CSS, JavaScript** ) but my skillset includes an extensive knowledge in Web Design & **UI / UX Design** and a wide experience of server side programming using **PHP and MySQL**.
The knowledge of multiple fields and the creative mindset I forged with my Arts background ( Degree in Design & Illustration ) allows me to work on a project with a unique perspective and the full scope in mind.

If you want to have further information about me or the work I do, visit my personal website **www.moro.es** or feel free to send me an e-mail to alterebro@gmail.com.

## CORE SKILLS

### FRONT-END WEB DEVELOPMENT

› **HTML5** Semantic markup, Cross Browser and following best practice W3C accessibility standards and guidelines (WCAG 2).
› **CSS3**, CSS Pre processors ( **LESS** and SCSS/Sass ) and CSS Frameworks ( Bootstrap, Skeleton, Foundation ).
› **JavaScript** native client side programming (aka Vanilla JS), AJAX, libraries like **jQuery**, Zepto.js, P5.js, Processing.js.. and MVVM Frameworks such as **Vue.js** or AngularJS.
› Responsive Design ( **RWD** ) and cross device compatible development.
› Front End automation with Task runners / Build systems : **Grunt**, **Gulp**, **Webpack**.
› Source code Version control workflow with **Git** / **GitHub**.

### SERVER SIDE WEB DEVELOPMENT

› **PHP** programming and database integration ( **MySQL, SQLite** ) under LAMP, WAMP and MAMP environments.
› **CMS** Content Management Systems customization and theming ( **WordPress**, ExpressionEngine, WolfCMS..)
› PHP Libraries (GD2, iMagick, Idiorm ...), Frameworks (Slim), Templating (Twig, Mustache...) and XML & JSON RESTful Web Services integration
› Web Scraping and Data Mining + Extraction.

### UX/UI WEB DESIGN

› Website and Web Applications **User Interface** (UI) Layout Design and **User Experience** (UX).
› Wireframing, Prototyping and Mockup creation both static and interactive via 'Design in browser'
› Design software : **Adobe PhotoShop, Illustrator, Inkscape**.

### EXTRA / MISC

› Cross Platform Mobile Application development with **PhoneGap** and **Apache Cordova**.
› Creative programming using the **Processing** Language.
› **Open Source** Contributor.

## WORK EXPERIENCE

› **Freelance UI Designer & Front End Web Developer**. ( Remote based )
02/2015 - Present
Website and Web Applications Design and Development. HTML5, CSS3, JavaScript, PHP, MySQL.

› **Creative Technologist** at **72andSunny**. ( Los Angeles, CA, US )
09/2014 - 12/2014
Concept Design and Creative Coding: Arduino, Processing, P5.js, PHP

› **UI Developer** at **Adidas Group**
08/2013 - 07/2014
Mobile Apps UI Design & Hybrid Applications Responsive FrontEnd Development: HTML5, LESS, CSS3, JavaScript (jQuery + Zepto).

› **Web Developer** at **William Hill PLC** ( Gibraltar, UK )
01/2013 - 08/2013
PHP, HTML, CSS & JavaScript. FrontEnd + BackEnd Development & ExpressionEngine CMS Customization.

› **Web Developer** at **Malmor Diseño SL**
12/2009 - 06/2012
FrontEnd Development: HTML, CSS & JavaScript + Backend Development: PHP & MySQL.

› **Web App Designer and Front End Developer** at **Strands Labs, Inc** ( Barcelona, Madrid, ES. Boise, ID, US )
02/2008 - 07/2009
Front End Development HTML, CSS, JavaScript, jQuery, mooTools, ExtJS. Web App Design for desktop and mobile devices (iPhone, Nokia Symbian and Blackberry)

› **Web Designer and Front End Developer** at **The Design Factory Ltd** ( London, UK )
03/2004 - 01/2008
Website user interface design, front end development with HTML, CSS, JavaScript and ActionScript. Server side script integration using PHP and newsletter coding.

## EDUCATION BACKGROUND

**CTA. CENTRO DE TECNOLOGIAS AVANZADAS. ZARAGOZA**

› **AngularJS Web Applications Development**
11/2015 - 11/2015
Skills Acquired: AngularJS, SPA, Grunt.

› **iOS Application Design**
03/2015 - 03/2015
Skills Acquired: iOS App creation frameworks and App design.

› **Mobile Applications Development with PhoneGap**
12/2013 - 12/2013
Skills Acquired: PhoneGap, Apache Cordova, JavaScript, FrontEnd Development, NodeJS

› **PHP and MySQL Web Applications Development**
02/2010 - 04/2010
Skills Acquired: PHP, MySQL, Apache, Linux

**SYSTEM ZARAGOZA. T&Z FORMACION.**

› **Web Applications Design and Analysis**
09/2002 - 12/2002
Skills Acquired: HTML, CSS, ASP and Access Database.

**ZARAGOZA SCHOOL OF ART.** Escuela de Arte de Zaragoza

› **Graduation Final Project**
09/2001 - 06/2002
Skills Acquired: 2D Animation, Illustration, Flash.

› **CFGS Illustration and Graphic Design**
09/1999 - 06/2001
Skills Acquired: Illustration, Design, Art