

**JORGE MORENO.** @alterebro

## FRONT END WEB DEVELOPER & UI DESIGNER

- › Personal Website : [www.moro.es](http://www.moro.es)
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### SUMMARY

Hi! This is Jorge, I'm **User Interface Developer** from Zaragoza, Spain. With more than 10 years of professional experience developing websites and web applications my major focus and specialise is in **Front End Web Development** using web standard technologies ( **HTML5**, **CSS**, **JavaScript** ) but my skillset includes an extensive knowledge in Web Design & **UI / UX Design** and a wide experience of server side programming using **PHP** and **MySQL**.

The knowledge of multiple fields and the creative mindset I forged with my Arts background ( Degree in Design & Illustration ) allows me to work on a project with a unique perspective and the full scope in mind.

If you want to have further information about me or the work I do, visit my personal website [www.moro.es](http://www.moro.es) or feel free to send me an e-mail to [alterebro@gmail.com](mailto:alterebro@gmail.com).

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### CORE SKILLS

#### FRONT-END WEB DEVELOPMENT

- › **HTML5** Semantic markup, Cross Browser and following best practice W3C accessibility standards and guidelines (WCAG 2).
- › **CSS3**, CSS Pre processors ( **LESS** and **SCSS/Sass** ) and CSS Frameworks ( **Bootstrap**, **Skeleton**, **Foundation** ).
- › **JavaScript** native client side programming (aka Vanilla JS), AJAX, libraries like **jQuery**, **Zepto.js**, **P5.js**, **Processing.js**.. and MVVM Frameworks such as **Vue.js** or **AngularJS**.
- › Responsive Design ( **RWD** ) and cross device compatible development.
- › Front End automation with Task runners / Build systems : **Grunt** & **Gulp**.
- › Source code Version control workflow with **Git** / **GitHub**.

#### SERVER SIDE WEB DEVELOPMENT

- › **PHP** programming and database integration ( **MySQL**, **SQLite** ) under LAMP, WAMP and MAMP environments.
- › **CMS** Content Management Systems customization and theming ( **WordPress**, **ExpressionEngine**, **WolfCMS**..)
- › PHP Libraries (GD2, iMagick, Idiorm ...), Frameworks (**Slim**), Templating (**Twig**, **Mustache**...) and XML & JSON RESTful Web Services integration
- › Web Scraping and Data Mining + Extraction.

#### UX/UI WEB DESIGN

- › Website and Web Applications **User Interface** (UI) Layout Design and **User Experience** (UX).
- › Wireframing, Prototyping and Mockup creation both static and interactive via 'Design in browser'
- › Design software : **Adobe PhotoShop**, **Illustrator**, **Inkscape**.

#### EXTRA / MISC

- › Cross Platform Mobile Application development with **PhoneGap** and **Apache Cordova**.
- › Creative programming using the **Processing** Language.
- › **Open Source** Contributor.

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## WORK EXPERIENCE

- › **Freelance UI Designer & Front End Web Developer.** ( Remote based )  
02/2015 - Present  
Website and Web Applications Design and Development. HTML5, CSS3, JavaScript, PHP, MySQL.
- › **Creative Technologist** at **72andSunny.** ( Los Angeles, CA, US )  
09/2014 - 12/2014  
Concept Design and Creative Coding: Arduino, Processing, P5.js, PHP
- › **UI Developer** at **Adidas Group**  
08/2013 - 07/2014  
Mobile Apps UI Design & Hybrid Applications Responsive FrontEnd Development: HTML5, LESS, CSS3, JavaScript (jQuery + Zepto).
- › **Web Developer** at **William Hill PLC** ( Gibraltar, UK )  
01/2013 - 08/2013  
PHP, HTML, CSS & JavaScript. FrontEnd + BackEnd Development & ExpressionEngine CMS Customization.
- › **Web Developer** at **Malmor Diseño SL**  
12/2009 - 06/2012  
FrontEnd Development: HTML, CSS & JavaScript + Backend Development: PHP & MySQL.
- › **Web App Designer and Front End Developer** at **Strands Labs, Inc** ( Barcelona, Madrid, ES. Boise, ID, US )  
02/2008 - 07/2009  
Front End Development HTML, CSS, JavaScript, jQuery, mooTools, ExtJS. Web App Design for desktop and mobile devices (iPhone, Nokia Symbian and Blackberry)
- › **Web Designer and Front End Developer** at **The Design Factory Ltd** ( London, UK )  
03/2004 - 01/2008  
Website user interface design, front end development with HTML, CSS, JavaScript and ActionScript. Server side script integration using PHP and newsletter coding.

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## EDUCATION BACKGROUND

### CTA. CENTRO DE TECNOLOGIAS AVANZADAS. ZARAGOZA

- › **AngularJS Web Applications Development**  
11/2015 - 11/2015  
Skills Acquired: AngularJS, SPA, Grunt.
- › **iOS Application Design**  
03/2015 - 03/2015  
Skills Acquired: iOS App creation frameworks and App design.
- › **Mobile Applications Development with PhoneGap**  
12/2013 - 12/2013  
Skills Acquired: PhoneGap, Apache Cordova, JavaScript, FrontEnd Development, NodeJS
- › **PHP and MySQL Web Applications Development**  
02/2010 - 04/2010  
Skills Acquired: PHP, MySQL, Apache, Linux

### SYSTEM ZARAGOZA. T&Z FORMACION.

- › **Web Applications Design and Analysis**  
09/2002 - 12/2002  
Skills Acquired: HTML, CSS, ASP and Access Database.

### ZARAGOZA SCHOOL OF ART. [Escuela de Arte de Zaragoza](#)

- › **Graduation Final Project**  
09/2001 - 06/2002  
Skills Acquired: 2D Animation, Illustration, Flash.
- › **CFGS Illustration and Graphic Design**  
09/1999 - 06/2001  
Skills Acquired: Illustration, Design, Art