JORGE MORENO. @alterebro
FRONT END WEB DEVELOPER & UI DESIGNER

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SUMMARY

Hi! This is Jorge, I'm **User Interface Developer** from Zaragoza, Spain. With more than 10 years of professional experience developing websites and web applications my major focus and specialise is in **Front End Web Development** using web standard technologies (**HTML5, CSS, JavaScript**) but my skillset includes an extensive knowledge in Web Design & **UI / UX Design** and a wide experience of server side programming using **PHP and MySQL**.
The knowledge of multiple fields and the creative mindset I forged with my Arts background (Degree in Design & Illustration) allows me to work on a project with a unique perspective and the full scope in mind.

If you want to have further information about me or the work I do, visit my personal website **www.moro.es** or feel free to send me an e-mail to alterebro@gmail.com.

CORE SKILLS

FRONT-END WEB DEVELOPMENT

› **HTML5** Semantic markup, Cross Browser and following best practice W3C accessibility standards and guidelines (WCAG 2).
› **CSS3**, CSS Pre processors (**LESS** and SCSS/Sass) and CSS Frameworks (Bootstrap, Skeleton, Foundation).
› **JavaScript** native client side programming (aka Vanilla JS), AJAX, libraries like **jQuery**, Zepto.js, P5.js, Processing.js.. and MVVM Frameworks such as **Vue.js** or AngularJS.
› Responsive Design (**RWD**) and cross device compatible development.
› Front End automation with Task runners / Build systems : **Grunt** & **Gulp**.
› Source code Version control workflow with **Git** / **GitHub**.

SERVER SIDE WEB DEVELOPMENT

› **PHP** programming and database integration (**MySQL, SQLite**) under LAMP, WAMP and MAMP environments.
› **CMS** Content Management Systems customization and theming (**WordPress**, ExpressionEngine, WolfCMS..)
› PHP Libraries (GD2, iMagick, Idiorm ...), Frameworks (Slim), Templating (Twig, Mustache...) and XML & JSON RESTful Web Services integration
› Web Scraping and Data Mining + Extraction.

UX/UI WEB DESIGN

› Website and Web Applications **User Interface** (UI) Layout Design and **User Experience** (UX).
› Wireframing, Prototyping and Mockup creation both static and interactive via 'Design in browser'
› Design software : **Adobe PhotoShop, Illustrator, Inkscape**.

EXTRA / MISC

› Cross Plattform Mobile Application development with **PhoneGap** and **Apache Cordova**.
› Creative programming using the **Processing** Language.
› **Open Source** Contributor.

WORK EXPERIENCE

> **Freelance UI Designer & Front End Web Developer**. (Remote based)
> 02/2015 - Present
> Website and Web Applications Design and Development. HTML5, CSS3, JavaScript, PHP, MySQL.

> **Creative Technologist** at **72andSunny**. (Los Angeles, CA, US)
> 09/2014 - 12/2014
> Concept Design and Creative Coding: Arduino, Processing, P5.js, PHP

> **UI Developer** at **Adidas Group**
> 08/2013 - 07/2014
> Mobile Apps UI Design & Hybrid Applications Responsive FrontEnd Development: HTML5, LESS, CSS3, JavaScript (jQuery + Zepto).

> **Web Developer** at **William Hill PLC** (Gibraltar, UK)
> 01/2013 - 08/2013
> PHP, HTML, CSS & JavaScript. FrontEnd + BackEnd Development & ExpressionEngine CMS Customization.

> **Web Developer** at **Malmor Diseño SL**
> 12/2009 - 06/2012
> FrontEnd Development: HTML, CSS & JavaScript + Backend Development: PHP & MySQL.

> **Web App Designer and Front End Developer** at **Strands Labs, Inc** (Barcelona, Madrid, ES. Boise, ID, US)
> 02/2008 - 07/2009
> Front End Development HTML, CSS, JavaScript, jQuery, mooTools, ExtJS. Web App Design for desktop and mobile devices (iPhone, Nokia Symbian and Blackberry)

> **Web Designer and Front End Developer** at **The Design Factory Ltd** (London, UK)
> 03/2004 - 01/2008
> Website user interface design, front end development with HTML, CSS, JavaScript and ActionScript. Server side script integration using PHP and newsletter coding.

EDUCATION BACKGROUND

CTA. CENTRO DE TECNOLOGIAS AVANZADAS. ZARAGOZA

> **AngularJS Web Applications Development**
> 11/2015 - 11/2015
> Skills Acquired: AngularJS, SPA, Grunt.

> **iOS Application Design**
> 03/2015 - 03/2015
> Skills Acquired: iOS App creation frameworks and App design.

> **Mobile Applications Development with PhoneGap**
> 12/2013 - 12/2013
> Skills Acquired: PhoneGap, Apache Cordova, JavaScript, FrontEnd Development, NodeJS

> **PHP and MySQL Web Applications Development**
> 02/2010 - 04/2010
> Skills Acquired: PHP, MySQL, Apache, Linux

SYSTEM ZARAGOZA. T&Z FORMACION.

> **Web Applications Design and Analysis**
> 09/2002 - 12/2002
> Skills Acquired: HTML, CSS, ASP and Access Database.

ZARAGOZA SCHOOL OF ART. Escuela de Arte de Zaragoza

> **Graduation Final Project**
> 09/2001 - 06/2002
> Skills Acquired: 2D Animation, Illustration, Flash.

> **CFGS Illustration and Graphic Design**
> 09/1999 - 06/2001
> Skills Acquired: Illustration, Design, Art