

Edelmann Kleidung

"Edelmann Kleidung"

Industry: **Fashion**

Edelmann Kleidung, which translates to "nobleman clothing" in German, represents the class and elegance of a sophisticated man. The brand captures the idea of timeless style and the pride of wearing something that's not just well-made but also refined. It's all about looking sharp and polished, but with a sense of tradition and care for detail. It's a brand for those who appreciate quality and want to present themselves with confidence, and a way to express sophistication.

Colors:



** Consisting of navy blue and silver*



Animal feature

- Inspired by traditional craftsmanship seals with a featured animal but updated for modern sensibilities
- A badge or crest with a vector-like illustration of a horse; an animal that represents nobility, and a thin and modern typography of the brand name on the top and bottom



Minimalist

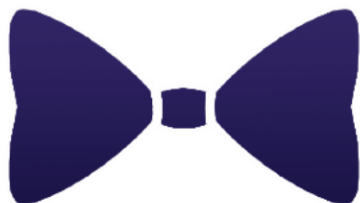
- Clean and modern with thin typography
- An abstract/minimalist drawing of a crown above the text in a broken border



Monogram

- Sophisticated and professional yet accessible with a classic appeal
- Initials of the first letters in a lombardic font either combined, merged, or stylized

Icons



Implied Customer



Publication Material



To be refined in propriety, and to style in quality

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