

# Edelmann Kleidung

"Edelmann Kleidung"

Industry: **Fashion**

**Edelmann Kleidung**, which translates to "nobleman clothing" in German, represents the class and elegance of a sophisticated man. The brand captures the idea of timeless style and the pride of wearing something that's not just well-made but also refined. It's all about looking sharp and polished, but with a sense of tradition and care for detail. It's a brand for those who appreciate quality and want to present themselves with confidence, and a way to express sophistication.

Colors:



\* Consisting of navy blue and silver



## Animal feature

- Inspired by traditional craftsmanship seals with a featured animal but updated for modern sensibilities
- A badge or crest with a vector-like illustration of a horse; an animal that represents nobility, and a thin and modern typography of the brand name on the top and bottom



## Minimalist

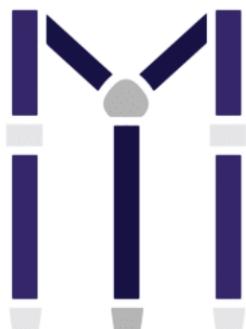
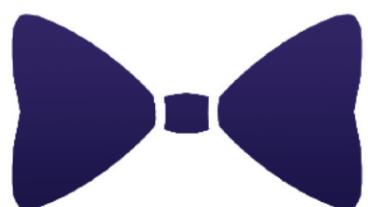
- Clean and modern with thin typography
- An abstract/minimalist drawing of a crown above the text in a broken border



## Monogram

- Sophisticated and professional yet accessible with a classic appeal
- Initials of the first letters in a lombardic font either combined, merged, or stylized

# Icons



## *Implied Customer*



# **Publication Material**



*To be refined in propriety, and to style in quality*

# 25% OFF

for the first purchase for new customers



## ***Loading Page***



## ***Home Page***

25% OFF  
for the first purchase for new customers

Gothic Victorian Tailcoat  
₱3,399 ₱1,699.5  
50% OFF UNTIL  
06 : 11 : 05 SALE

Top Purchases

Double Buttoned Black Vest ₱250 4.5★★★  
Lapel Collar Trench Coat ₱449 4.5★★★

## ***Other Interface***

A product listing for a men's overcoat. The top half shows two images of the coat: one from the front and one from the back. The coat is long, double-breasted, and made of a dark, textured fabric. Below the images is a caption: "Gray Black Wool Blend Men's Overcoat with Cape Winter Warm Coat Outdoor Wear". To the left of the caption is the price, "₱ 3,129", and to the right is a five-star rating icon. At the bottom, there are two buttons: "Select Color" and "Select Size".

## ***Settings Page***

A user profile settings page for "Gabriel Harris" (ID: 202410430). The top section features a circular profile picture of a person with dark hair and green eyes. Below the picture, the name "Gabriel Harris" is displayed, followed by the handle "gab.harris.31" and the ID "ID: 202410430". The main area contains a vertical list of settings options, each with a right-pointing arrow: "Account", "My Addresses", "Bank Accounts / Cards", "Chat Settings", "Notification Settings", "Privacy Settings", "Help Center", "FAQ", and "About".