

# Muhammad Septian Nugroho

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Motivated and detail-oriented IT graduate with a strong foundation in data science. Proficient in Python, Machine Learning, and AI. Eager to apply technical expertise and problem-solving skills to drive innovative solutions in a dynamic IT environment.

## EDUCATION

### Bachelor of Computer in Informatic Engineering •

Satya Wacana Christian University

GPA: 3.77/4.00

- Relevant Coursework: Artificial Intelligence, Machine Learning, Database Systems, Statistic and Probability
- Thesis/Capstone Project: Web-Based Information System for Tingkir Lor-Salatiga Tourism Village (Laravel)

## WORK EXPERIENCE

### PT Zona Akselerasi Pendidikan

#### Data Analyst

- Performed feature engineering—handled missing values, encoded categorical variables, and scaled numerical features to improve model inputs.
- Built and optimized classification models (Logistic Regression, Random Forest, XGBoost), achieving strong performance as assessed by AUC and accuracy metrics.
- Led and collaborated with team to achieve a model accuracy of 85%

## PROJECTS

### Home Credit Risk (Company Hands-On)

- Built loan default risk prediction models with **ROC AUC ≈ 0.91**, strengthening credit risk assessment.
- Designed ML pipelines with preprocessing, feature engineering, and ensemble modeling for robust classification.
- Delivered insights through feature importance analysis and dashboards, improving transparency in financial decision-making.

### Project Portfolio: E-commerce Recommendation Engine (Amazon Data Case Study)

- Engineered an **e-commerce recommendation system** on Amazon review dataset by implementing **collaborative filtering (user-item matrix factorization, cosine similarity)** and **content-based filtering (TF-IDF vectorization on product metadata)**.
- Preprocessed and analyzed **>100k+ product-review interactions**, including data cleaning, handling sparsity in user-item matrix, and applying dimensionality reduction to optimize computation.
- Developed end-to-end pipeline in **Python** using **Pandas, Scikit-learn, and Surprise library**, evaluated models with **RMSE** and **Precision@K metrics**, and compared performance of baseline vs hybrid recommendation approaches.

### Project Portfolio: Ecommerce Sentiment Analysis & Chatbot

- Developed an end-to-end sentiment analysis solution for ecommerce product reviews using Natural Language Processing (NLP).
- Achieved an **81% precision** and **77% recall** by training a **Naive Bayes classifier**, outperforming more complex models like SVM and Random Forest.
- Successfully deployed the model into an interactive web application using **Streamlit**, demonstrating the ability to turn a machine learning model into a user-facing product.

### Project Portfolio: E-commerce Purchase Prediction

- Designed and implemented a **machine learning pipeline** for purchase prediction, achieving **98%+ accuracy, precision, recall, F1, and ROC-AUC**.
- Engineered a **synthetic dataset of 100K+ records** to simulate real-world e-commerce user behavior.
- Built a **stacking ensemble (XGBoost, LightGBM, CatBoost, RandomForest)** optimized with Optuna, delivering **production-ready performance** and key business insight

## **Project Portfolio: Large-Scale Balanced Churn Predictor**

- Built a **large-scale churn prediction system** achieving **97%+ accuracy, precision, recall, and F1**.
- Implemented **balancing strategies (SMOTE, undersampling, oversampling)** to handle severe class imbalance.
- Optimized a **stacking ensemble** of XGBoost, LightGBM, and CatBoost with Optuna for maximum performance.

## **SKILLS**

**Programming Languages:** HTML/CSS, Javascript, PHP, Python, SQL

**Databases:** MySQL

**Tools & Platforms:** Adobe XD, ETL, Excel, Figma, Power BI, SPSS, VBA, Looker Studio

**Frameworks & Libraries:** CatBoost, Ensemble methods, Gradient Boosting, Keras / TensorFlow, LightGBM, Logistic Regression, Matplotlib, NumPy, Pandas, Random Forest (via Scikit-learn), Scikit-learn, Seaborn, XGBoost, Streamlit.

**Other:** Data Visualizations & Storytelling, ETL Pipelines, Feature Engineering, Predictive Modeling & Machine Learning (Logistic Regression, Random Forest, XGBoost), Model Deployment (Streamlit), NLP.

## **CERTIFICATIONS**

**Data Classification and Summarization Using IBM Granite**

IBM

**Artificial Intelligence Fundamentals**

IBM

**Database Programming wih PL SQL**

Oracle Academy

**Database Design and Programming with SQL**

Oracle Academy