Real Estate Website Development

The goal of this project is to design and develop a modern, professional, and user-friendly real estate website on WordPress. The website will showcase property listings, provide essential business information, and allow potential customers to submit inquiries easily.

2. Scope of Work

The website will include the following key pages and features:

- Home Page A modern, clean landing page highlighting services, featured properties, and call-to-actions.
- About Us Page Information about the company, vision, mission, and team.
- Contact Us Page Contact details, map integration, and enquiry form.
- Properties Page Property listings with images, details, and enquiry form.
- Gallery Page High-quality images of properties/projects.
- Blog Page Regular updates, articles, and news related to real estate.

Key Features:

- Mobile-friendly responsive design
- Easy-to-manage backend (WordPress CMS)
- Enquiry form integration
- SEO-friendly structure (basic)
- Clean, modern, and professional UI/UX design

3. Technology Stack

- Platform: WordPress
- Plugins/Tools: Elementor (or similar), Contact Form, SEO plugins, security plugins, caching plugins

4. Project Timeline & Milestones

The project will be delivered within 4 weeks and divided into 4 milestones:

- 1. Milestone 1: (₹3,500)
 - o Finalization of design layout & theme setup
 - Basic structure (Home, About, Contact pages setup)
- 2. Milestone 2: (₹3,500)
 - Properties page with enquiry form
 - Gallery setup
- 3. Milestone 3: (₹3,500)
 - Functionality done
- 4. Milestone 4: (₹3,500)
 - Testing, revisions, and final deployment
 - Delivery of website with documentation & support
- <u>Total Cost: ₹14,000</u>

5. Deliverables

- Fully functional WordPress real estate website
- Documentation for basic website management
- One-time deployment & support for launch

6. Payment Terms

Each milestone must be released upon approval of completed work.

7. Assumptions & Exclusions

- Domain & Hosting to be provided by client.
- Premium themes/plugins (if required) will be charged separately.
- Any additional functionality beyond the scope will be quoted separately.

If any further questions or query you have you can ask , also I am looking forward to start work.

Thank you.