1 INTRODUCTION

1.1 Overview

Creating Informative Infographics for College Presentations using Canva

The "Creating Informative Infographics for College Presentations using Canva" project focuses on developing visually engaging and informative infographics to enhance the quality and effectiveness of college presentations. Infographics are powerful tools for conveying complex information in a clear and concise manner, making presentations more engaging and memorable.

1.2 Purpose

Increase your community of followers, strengthening the commitment of those who already follow you and attracting new users. Improve your brand image by having quality content with a beautiful and worth visiting Instagram feed.

2 Problem Definition & Design Thinking

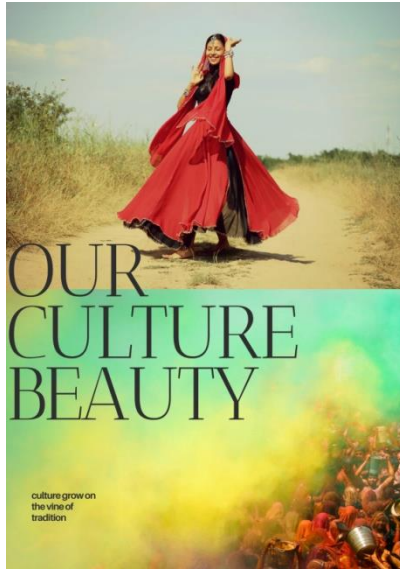### 2.1 Empathy Map

2.2 Ideation & Brainstorming Map

3 RESULT

Creating Informative Infographics for College Presentations using Canva

4 ADVANTAGES & DISADVANTAGES

Advantages
- Unlimited access to premium templates and assets. One of the most significant benefits of Canva Pro is the unlimited access to premium templates and assets.
- Magic Resize.
- Brand Kit.
- Team Collaboration.
- Customizable Templates.

Disadvandage
- Overuse of designs. ...
- Desktop is superior. ...
- Limited export settings. ...
- No local file storage. ...
- Canva controls

5 APPLICATIONS
- We are login canva
- Search in templete
- We are choose instagraphic template
- We are added a upload culture image
- Added text box and enter text changed colors
- We downloaded our image

6 CONCLUSION

The quick verdict. Canva is an excellent design app and arguably one of the most useful tools a small business can have in its arsenal. It lets you create an astonishingly large range of assets — including adverts, infographics, videos and even websites — easily, cheaply and quickly.