**Thinks** 

Share their thoughts on the topics covered in the videos

What can we imagine them saying?

Express gratitude for useful tutorials and reviews

Engage in the video comment section.

discussions in



Exploring top youtube channels

Like, share, and subscribe to the channel for more content

Click on videos that cover topics of interest to them.

Implement the tips and tutorials provided in the videos

are too advanced or lack clarity

Frustration if

the videos

Excitement about learning about new technologies and products

Satisfaction when finding solutions to their techrelated issues

Connection: Subscribers feel connected to the host and the experiences they share.

Trust in the host's

expertise and

recommendations

They feel excited and eager to discover new content that aligns with their preferences.

Does

What behavior have we observed? What can we imagine them doing?







What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

