Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



The key statements related to housing prices in metropolitan areas in India

The thoughts and feelings related to housing prices

Investing in housing in Indian metropolitan areas

people think when it comes to buying

Demand for homes soar

conducts a title search

Analysing Housing Prices in Metropolitan Areas of India

Research, seek advice, save money

Actions and behaviors are associated with individuals regarrding housing prices

individuals
experience
when dealing
with housing
prices in this
areas

the common conversation about housing prices

make an offer at a specific price

strong revial in demand

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



