



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The world's most subscribed channel is T-Series with 247 million subscribers.

Many channels provide valuable educational content, helping viewers acquire new skills and knowledge.

India is the country with the most youtube users.

Most youtube channels use English language for easy understanding and communication.

MrBeast is the most subscribed individual and second most subscribed channel overall, with 178 million subscribers of August 2023.

Cocomelon is the English educational top youtube channel with 164 million subscribers.

Top youtube channels cover a wide range of topics, offering a diverse array of content to suit various interests.



You can learn anything in top youtube channels like English, Coding, etc. for free.

Inspirational and motivational content can be found, encouraging personal growth and self-improvement.

Music videos are always the most popular content on Youtube to get more subscribers.

Entertainment channels has more subscribers by offering music, comedy videos and more.

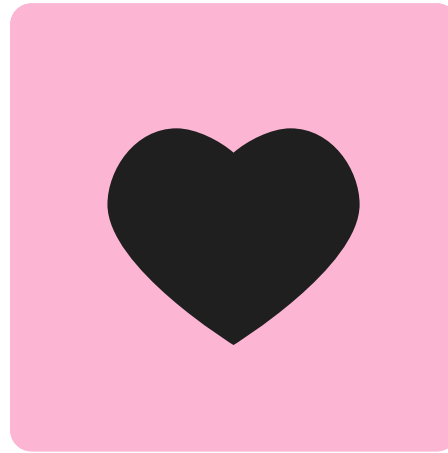
Some channels spread misinformation, leading to confusion.

Enjoying the music in the top youtube channels very easily and quickly.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?