



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The ability to subscribe to users was introduced in october 2005.

you tube began publishing a list of its most subscribed channels in april 2006.

the channels are ordered by number of subscribers ,those whose displayed subscriber counts are identical are listed.

creating a comedy you tube channel is the perfect genre if you want to make your audience laugh and entertain them for hours.

Animation youtube creators can share self made digital images and dialogue videos that tell a short story.

If you are a clothing enthusiast,create a fashion focused youtube community through a fashion channel.



exploring world top youtube channels

Indian record label T-series is the most subscribed channel,with over 248 million subscribers as of august 2023.

American youtube personality MrBeast is the most subscribed individual and second most subscribed channel overall with over 181 million subscribers as of sep 2023.

Travel videos resonate with aspiring adventures in a way that can be difficult with written content

T-series stands first among the worlds top 10 most subscribed you tube channel.this indian record label and film production powerhouse has enchanted audiences worldwide with captivating bollywood soundtracks and mesmerising indian pop music.

Automatically generated channels that lack their own videos and channels that have been made effectively obsolete as a result of the transferal of their content are excluded.

Vegabrothers,fearless and far, The budgeteers ,drew binsky are the best travel youtube channels .



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?