



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Apple's CEO, Tim Cook, has mentioned the companies interest in manufacturing in India to cater to both domestic and export markets

Apple has announced plans to expand its retail presents in India, including opening Apple stores.

Apple has expressed interest in nurturing the Indian app developing community, offering resources and support to local developers

Apple as a corporation, doesn't have thoughts or consciousness in the way individuals do.

It is an entity driven by the decisions and strategies set by its leadership and guided by its corporate mission and goals.

The thoughts and opinion within Apple are those of its employees, executives, and board members, who may collectively shape the companies direction.

Apple designs and develops a range of consumer electronics, including the I phone, I pad, MAC computers, Apple watch and various accessories.

Apple develops and maintains software like IOS, MAC OS, watch OS, and TV OS.

Apple operates a network of Apple stores and an online stores to sell its products and offer customer support.

As a corporation, Apple doesn't have feelings or emotions in the way humans do.

It is a multinational technology company, and its decisions and its actions are primarily driven by business strategies, market dynamics and the pursuit of profit

Apple's leadership and employees, on the other hand, may have personal feelings and motivations, but these are distinct from the corporate entity itself.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?