



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
Short summary of the persona

Explore how the balance between housing supply and demand affect pricing.

Evaluate whether these policies encourage or deter real estate development and affordability.

Examine the influence of government policies ,such as regulations, subsidies ,and tax incentive ,on housing prices.

Analyze if supply shortages ,construction rate ,and population growth impact prices differently across different metros.

Investigate how income level ,employment opportunities ,and demographic changes within metropolitan areas correlate with housing prices.

Assess the role of infrastructure development ,including transportation network ,schools ,healthcare facilities

Collaborate with professor and students from economics, data science, and urban planning departments at universities.

Conduct in-depth research and publish academic papers on housing price trends and their socioeconomic impacts.

Analyze housing price data to shape housing policies that promote affordability and sustainable urban development.

Provide data-driven insights and report to real estate developer investors, and government agencies.

Use data analysis to identify investment opportunities in metropolitan housing markets.

Collaborate with researchers and experts from other countries who have experience in housing market analysis.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?