

Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Thinks

A group who is responsible for managing the employee life cycle (i.e., recruiting, hiring, onboarding, training, and firing employees) and administering employee benefits.

HR is an important department for businesses across all industries. In this department, managers, specialists, generalists and coordinators manage the concerns and needs that relate to the human capital of the organization.

The personnel of a business or organization, regarded as a significant asset in terms of skills and abilities.

Our core skills are in building pan-European businesses and managing human resources.

HUMAN RESOURCES

Short summary of

the persona

Human resources specialists recruit, screen, and interview job applicants and place newly hired workers in jobs.

They also may handle compensation and benefits, training, and employee relations. Labor relations specialists interpret and administer labor contracts.

- but it can also be immensely rewarding.

Working in HR can

Day in, day out, you can be juggling a whole range of spinning plates, constantly trying to make sure one doesn't drop.

Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



