



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- This Global Air Transportation Network dataset is a comprehensive collection of information on airports, airlines and their routes

- It contains information such as names, cities, countries, codes (IATA and ICAO) longitudes, latitudes and altitudes of airports across the world with detailed time zone and daylight saving time data.

- covers route details such as airline sources to destination airports along with essential details like codeshare stakeholder if any stops required during this journey along with the type of aircraft being used for that particular journey.

- This dataset has been compiled through meticulous labor by researchers all over the world to give you a comprehensive detail into air transportation networks from around the globe.



- The travel & transportation industries have never lacked data, as it's collected across every interaction point.

- travel and transportation analytics methods tend to be slow and aren't always intuitive

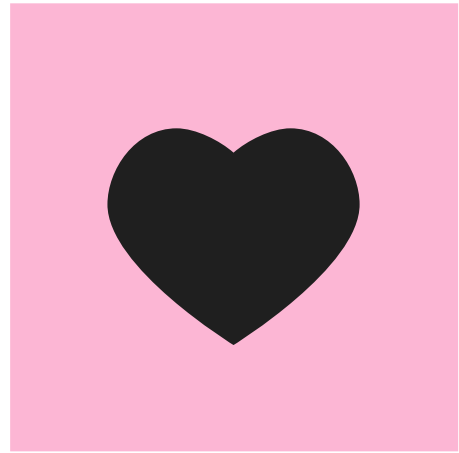
- Whether for a guest, passenger or cargo, data helps to balance demand with supply to optimize revenue and profitability of its inventory and capacity.

- At the same time, transportation and logistics companies across trucking, freight rail, air delivery, maritime, and logistics service providers are trying to link disparate data sources to manage network and capacity planning as well as optimize routes for profitability.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?