

## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

EduConnect Learning Center, an

educational institution, uses Zoho

Books to manage their donations,

track expenses, and handle grant

finances. They can generate

donor receipts, track expenses

and generate financial reports.

financial transparency and

accountability.

related to educational programs,

Zoho Books helps them maintain



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What behavior have we observed? What can we imagine them doing?









