

Says

What have we heard them say? What can we imagine them saying? **Thinks**

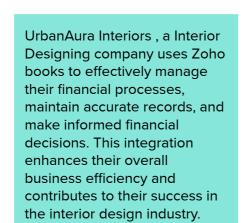
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



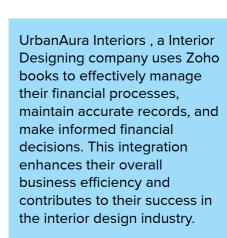
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Designing company uses Zoho books to effectively manage their financial processes, make informed financial decisions. This integration enhances their overall business efficiency and contributes to their success in the interior design industry.





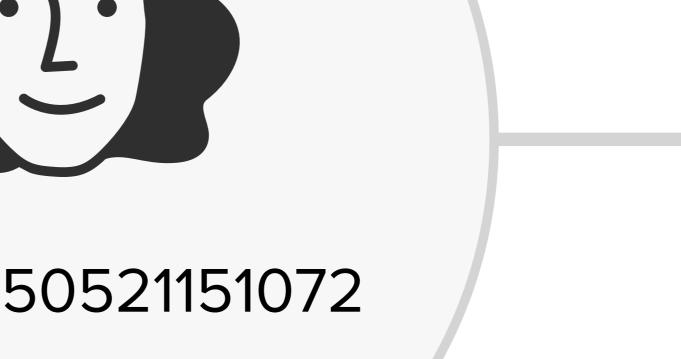
UrbanAura Interiors , a Interior Designing company uses Zoho books to effectively manage their financial processes, maintain accurate records, and make informed financial decisions. This integration enhances their overall business efficiency and contributes to their success in the interior design industry.

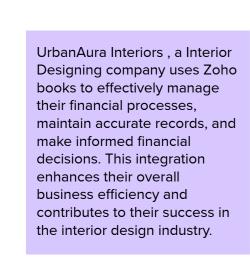




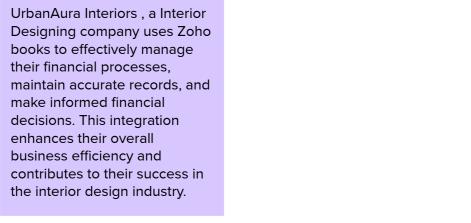
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Short summary of the persona

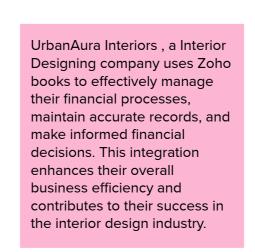
















Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

