

Says

What have we heard them say?
What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Customer

can easily

find the

product?



Thinks

It operates on selfservice basis

Prices are comparatively

Neat display of goods is

quite

Is it safety and security for our transaction?

If we need bulk of product for sale is it available?

Type your paragraph...

Attractive phamphlets

KEERTHI SWEETS

R.Pushpadeepa M.Rajeswari S.sivagami B.Salija sithickaa

Maintain accurate records

Manage their financial process

Refine design per budget

Light setting is very attractive

Very easy find the products

Perfect

Seating arrangement

Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



Feels

