



Says

What have we heard them say?
What can we imagine them saying?

I need a tourism guide during travelling

I want to promote business online

I need an app can display and recommend me the attractive tourism place



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Values cost and time efficiency worth to visit

Would most likely rely on others traveller reviews and feedback

Wants ease and convenience of planning a trip



Travel Trax Tours

M.D. Lenin, O. Marhaning, R. Marikandan, P. Marthanan

Searching feedbacks and comments of travellers from a lot of websites

Translate the not understandable language

Looking for a travel website for easy access without download any software

Wasting of time and energy

Not understandable language

Headache



Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)

**Project Flow:**

To accomplish this, we have to complete all the activities listed below,

- Set up your account
 - Sign up for a Zoho Books account and log in
 - Introduction
 - Lets Get Started
- Services
 - Creation
 - Review
- Vendors
 - Vendor Creation
 - Review Vendors list and details
- Purchases
 - Purchase order Creation (PO)
 - PO to Bill Conversion
 - Purchase Bills Creation
 - Payment Marking to Purchase Bills
- Customers
 - Customer Creation
 - Review Customers list and details
- Sales
 - Sales Order Creation (SO)
 - SO to Invoice Conversion
 - Sale Invoice Creation
 - Receipt marking to Sale Invoice
- Banking
 - Adding Bank Account
- New Accounts & Ledgers
 - Creation of New Accounts & Ledgers
- Journal Entries
 - Recording Journal Entries
- Expenses
 - Recording Expense Bills
- Bank Transactions
 - Recording Bank Transactions
- Financial Reports
 - Balance Sheet
 - Profit and Loss
 - GSTR-3B
 - TDS Reports
 - Journal Reports
 - Accounts Receivables
 - Accounts Payables



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Now

Total Receivables ⓘ

+ New

Total Unpaid Invoices ₹0.00

CURRENT

₹0.00

OVERDUE

₹0.00 ▾

Total Payables ⓘ

+ New

Total Unpaid Bills ₹0.00

CURRENT

₹0.00

OVERDUE

₹0.00 ▾

Cash Flow ⓘ

This Fiscal Year ▾



Cash as on

01/04/2023

₹0.00

Incoming

₹1,18,88,000.... +

Outgoing

₹9,31,000.00 -

Cash as on

31/03/2024

₹1,09,57,000.... =

Income and Expense ⓘ This Fiscal Year ▾

Accrual Cash

Income
Expense

Total Income

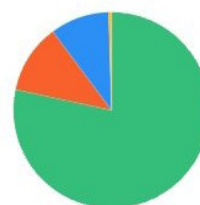
₹11,00,00...

Total Expenses

₹9,05,000....

* Income and expense values displayed are exclusive of taxes.

Top Expenses ⓘ This Fiscal Year ▾



- Cost of Goods Sold (78.37%)
- Rent Expense (11.45%)
- Salaries and Employee Wages (9.05%)
- Other Expenses (0.48%)

Projects ⓘ

⌚ 00:00

UNBILLED HOURS

₹0.00

UNBILLED EXPENSES

Bank and Credit Cards ⓘ

ICICI Bank-001

₹1,00,00,000.00

Home

Items

Banking

Sales

Purchases

Time Tracking

e-Way Bills

GST Filing

Accountant

Reports

Documents

Payroll

Active Items

+ New

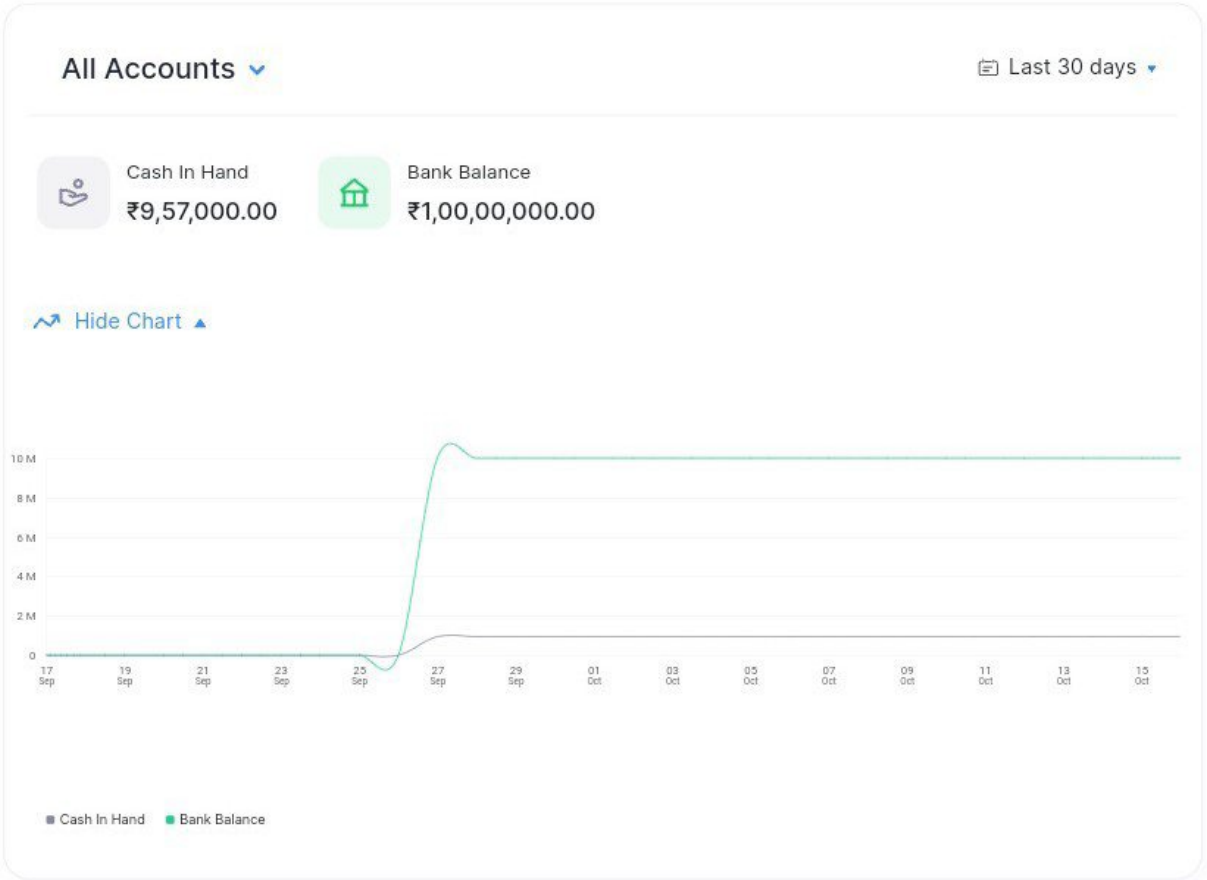
...

?

<input type="checkbox"/>	NAME	DESCRIPTION	RATE	HSN/SAC	USAGE UNIT	
<input type="checkbox"/>	Accommodation Bookings		0			
<input type="checkbox"/>	Corporate Travel		₹5,000.00	998555	Hrs	
<input type="checkbox"/>	Educational and Learning Tours		₹2,000.00			
<input type="checkbox"/>	Family Travel		₹10,000.00			
<input type="checkbox"/>	Legal consulting		₹1,666.66			
<input type="checkbox"/>	Tour and Activity utilities		0			
<input type="checkbox"/>	Transportation purchases		0			

- Home

1
- Items
- Banking
- Sales
- Purchases
- Time Tracking
- e-Way Bills
- GST Filing
- Accountant
- Reports
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- Payroll



Active Accounts

ACCOUNT DETAILS	UNCATEGORIZED	PENDING CHECKS	AMOUNT IN BANK	AMOUNT IN ZOHO BOOKS	
<div><div></div><div>ICICI Bank-001</div><div>xxxx0001</div></div>			₹0.00	₹1,00,00,000.00	
<div><div></div><div>Petty Cash</div><div></div></div>			₹0.00	₹9,57,000.00	
<div><div></div><div>Undeposited Funds</div><div></div></div>			₹0.00	₹0.00	

Home

Items

Banking

Sales

Customers

Quotes

Sales Orders

Delivery Challans

Invoices

Payments Received

Recurring Invoices

Credit Notes

Purchases

Time Tracking

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Payroll

All Sales Orders

+ New

	DATE	SALES ORDER#	REFERENCE#	CUSTOMER NAME	STATUS
<input type="checkbox"/>	27/09/2023	SO-00005		Swaminathan & Family	CONFIRMED
<input type="checkbox"/>	26/09/2023	SO-00002		Rainbow High School	CONFIRMED
<input type="checkbox"/>	26/09/2023	SO-00001		TechWise Solutions Pvt Ltd	CONFIRMED

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 - Delivery Challans
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 - Recurring Invoices
 - Credit Notes
- Purchases
- Time Tracking
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All Invoices


+ New


...


?


<input type="checkbox"/>	DATE	INVOICE#	ORDER NU...	CUSTOME...	STATUS	DUE DATE	AMOUNT	BALANCE ...	Q
<input type="checkbox"/>	27/09/2023	INV-000004		TechWise Solutions Pvt Ltd	PAID	27/09/2023	₹5,90,000.00	₹0.00	
<input type="checkbox"/>	27/09/2023	INV-000006		Rainbow High School	PAID	27/09/2023	₹1,18,000.00	₹0.00	
<input type="checkbox"/>	27/09/2023	INV-000008		Swaminathan & Family	PAID	27/09/2023	₹5,90,000.00	₹0.00	

-  Home

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Purchase Orders


Bills


Payments Made


Recurring Bills

Vendor Credits


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All Bills

+ New



 	DATE	BILL#	REFERENC...	VENDOR N...	STATUS	DUE DATE	AMOUNT	BALANCE ...	
<input type="checkbox"/>	26/09/2023	03	PO-00007	Go Airlines Pvt Ltd	PAID	26/09/2023	₹4,72,000.00	₹0.00	
<input type="checkbox"/>	26/09/2023	02	PO-00006	Travel Retailers and Wholesalers	PAID	26/09/2023	₹1,00,000.00	₹0.00	
<input type="checkbox"/>	26/09/2023	01	PO-00005	Dream Resort Hotels	PAID	26/09/2023	₹2,36,000.00	₹0.00	


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- GST Filing
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Active Vendors

+ New

...

?

	NAME	COMPANY N...	EMAIL	WORK PHONE	SOURCE OF ...	PAYABLES (B...	UNUSED CRE...	Q
<input type="checkbox"/>	Travel Retailers and Wholesalers	TravrlTravel Retailers and Wholesalers	Viratkohli1...		Tamil Nadu	₹0.00	₹0.00	
<input type="checkbox"/>	Dream Resort Hotels	Dream Resort Hotels	abdevilliers...		Tamil Nadu	₹0.00	₹0.00	
<input type="checkbox"/>	Go Airlines Pvt Ltd	Go Airlines Pvt Ltd	fafduplessi...		Tamil Nadu	₹0.00	₹0.00	

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Payroll

All Expenses



+ New

...

?

<input type="checkbox"/>	DATE	EXPENSE ...	REFERENC...	VENDOR N...	PAID THRO...	CUSTOME...	STATUS	AMOUNT	Q
<input type="checkbox"/>	27/09/2023	Other Expenses	002		Petty Cash		NON-BILLABLE	₹5,000.00	
<input type="checkbox"/>	27/09/2023	Rent Expense	001		ICICI Bank-001		NON-BILLABLE	₹1,18,000.00	

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All Purchase Orders

+ New

...

?

<input type="checkbox"/>	DATE	PURCHAS...	REFERENC...	VENDOR N...	STATUS	BILLED ST...	AMOUNT	EXPECTED...	Q
<input type="checkbox"/>	26/09/2023	PO-00007		Go Airlines Pvt Ltd	CLOSED	BILLED	₹4,72,000.00		
<input type="checkbox"/>	26/09/2023	PO-00006		Travel Retailers and Wholesalers	CLOSED	BILLED	₹1,00,000.00		
<input type="checkbox"/>	26/09/2023	PO-00005		Dream Resort Hotels	CLOSED	BILLED	₹2,36,000.00		

TravelTrax Tours

Profit and Loss

Basis: Accrual

From 01/04/2023 To 31/03/2024

[+ Add Temporary Note](#)

ACCOUNT	TOTAL
Operating Income	
Sales	11,00,000.00
Total for Operating Income	11,00,000.00
Cost of Goods Sold	
Cost of Goods Sold	7,00,000.00
Total for Cost of Goods Sold	7,00,000.00
	Gross Profit 4,00,000.00
Operating Expense	
Other Expenses	5,000.00
Rent Expense	1,00,000.00
Salaries and Employee Wages	1,00,000.00
Total for Operating Expense	2,05,000.00
	Operating Profit 1,95,000.00
Non Operating Income	
Total for Non Operating Income	0.00
Non Operating Expense	
Total for Non Operating Expense	0.00
	Net Profit/Loss 1,95,000.00

Amount is displayed in your base currency **INR

TravelTrax Tours

Balance Sheet

Basis: Accrual

As of 16/10/2023

[+ Add Temporary Note](#)

[Collapse all](#) [Expand All](#)

ACCOUNT	TOTAL
Assets	
Current Assets	
Cash	
Petty Cash	9,57,000.00
Total for Cash	9,57,000.00
Bank	
ICICI Bank-001	1,00,00,000.00
Total for Bank	1,00,00,000.00
Other current assets	
Input Tax Credits	0.00
Input CGST	63,000.00
Input SGST	63,000.00
Total for Input Tax Credits	1,26,000.00
Total for Other current assets	1,26,000.00
Total for Current Assets	1,10,83,000.00
Total for Assets	1,10,83,000.00
Liabilities & Equities	
Liabilities	
Current Liabilities	
salary payable	1,00,000.00
Unearned Revenue	5,90,000.00
GST Payable	0.00
Output CGST	99,000.00
Output SGST	99,000.00
Total for GST Payable	1,98,000.00
Total for Current Liabilities	8,88,000.00
Total for Liabilities	8,88,000.00
Equities	
Owner's Equity	1,00,00,000.00
Current Year Earnings	1,95,000.00
Total for Equities	1,01,95,000.00
Total for Liabilities & Equities	1,10,83,000.00

Amount is displayed in your base currency **INR



Guided Project

Project Workspace

Chat with Mentor

Project : Preparation and Maintenance of ZO
Title Books for TravelTrax Tours

NM Id : C1FA152F5D88F849D5943FE23EF20

Industry

Mentor(s) : Zoho Mentor
Name

Project Progress



GENERAL INSTRUCTION

SHOW

 Git Repo

 Demo Link

0

 View Mentor Comments

0

 View Industry Mentor Comments