explore the inner

thoughts and

assumptions of

their beliefs and

practice during

expeditions?

stakeholders.what are

expections regarding

uber's services and



this vebal expressions of their thoughts, concers, or desires related to uber's operations.

what are the thoughts and assumption running through the minds of these stakeholdes? this can include heir expections, concerns, or hypotheses related to the analysis.

there are team members,data analysts,executives, and even customers if their feedback is relevant.

uber analysis
Short summary of

the persona

what actions do
stakeholders take in the
context of expeditionay
analysis?
this could involve their
involement in data
collection,decisionmarking,or interactions
with uber's team.

what acrions or behaviors are observed from these stakeholders during the expeditionary analysis process?are they actively participating,asking questions,or perhaps hesitating to engage?

consider the emotion and feelings of stakeholders.how do they feel about uber's approach to expeditionary analysis? are they excited,worried,or indifferent?

what are the emotions and sentiments experienced by the people involved?this might include excitement,uncertainty, frustration,or confidence based on their involvement in the analysis.

Does

What behavior have we observed? What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?

What other feelings might influence their behavior?



