

Tap to send to PC



What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

### Says

What have we heard them say?  
What can we imagine them saying?

Greater  
Convenience  
and

Social Media  
is relatively a  
newer  
technology

A Professor  
Communicating  
information to  
their students

To Share  
Information  
And make  
Connections



## BAMA.G Create a Social Media

Don't waste  
Words

Set Specific,  
Measurable  
Goals

Track  
Your  
performance

Plan Your  
Content

Increase  
Your  
Visibility

Connect  
anytime

Educate  
Yourself

Add  
personality

Get help if  
you see  
something  
upsetting ...

Dopamine  
Causes us to  
seek desire and  
Search

Be nice to  
other  
people

A persons  
self-  
perception  
and mental  
health

### Does

What behavior have we observed?  
What can we imagine them doing?

### Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?



[See an example](#)

No more content