

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Person's talent, quirks, habits, memorable moments.

Entertaining quirks with grop.

Personalize the certificate by adjusting the color theme and font style.

Celebrate lighthearted Reflect the occasion or achievement.

Organization's logo Or seal for authoenticity.

Appropriate size and orientation.

The specific requirements of the situation.



Harshini. M

Design visualizing
Appealing Certificate
for A Debate
competition

Increase the feeling of importance of event

Develop the value of education, and course.

Limited design experience.

Concerns
about data
security and
privacy.

Experimenting
With fonts
color and
graphics.

Warm memory for recipients of the certificate.

The technical skills or software.

Professional of certificate reflects one's can contribute to anxiety.



Does

What behavior have we observed? What can we imagine them doing?



See an example

Feels

