



Brainstorm and idea prioritization

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Define your problem statement

What problem are you trying to solve? Frame your problem as a clear, specific statement. This will be the basis of your brainstorm.

5 minutes

Example: I want to increase my savings rate by 10% by the end of the year.



Key rules of brainstorming

Focus on quantity and quality of ideas.

- 1. No criticism
- 2. Encourage wild ideas
- 3. Build on others' ideas
- 4. Go for quantity
- 5. One idea at a time

Brainstorm

Write down any ideas that come to mind. Focus on quantity, not quality.

10 minutes



Tip: You can always add more ideas to your list. Don't worry about quality or quantity.

Group ideas

Take your brainstorm and group ideas into clusters. This will help you see patterns and identify key themes.

10 minutes

Personal finance is about meeting your financial goals and understanding all the routes to do this, from saving and investing, and keeping debt under control, to buying a home to planning for retirement—and coming up with a plan to accomplish these goals. It's also the name of the industry that provides financial

Tip: Use sticky notes to group ideas. This will help you see patterns and identify key themes.

Prioritize

Rank your ideas based on their importance and feasibility. This will help you identify the most impactful ideas.

10 minutes

