



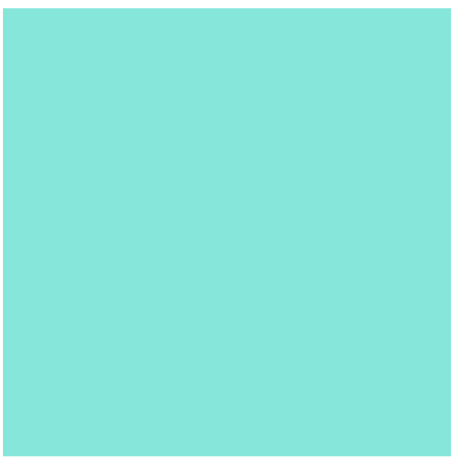
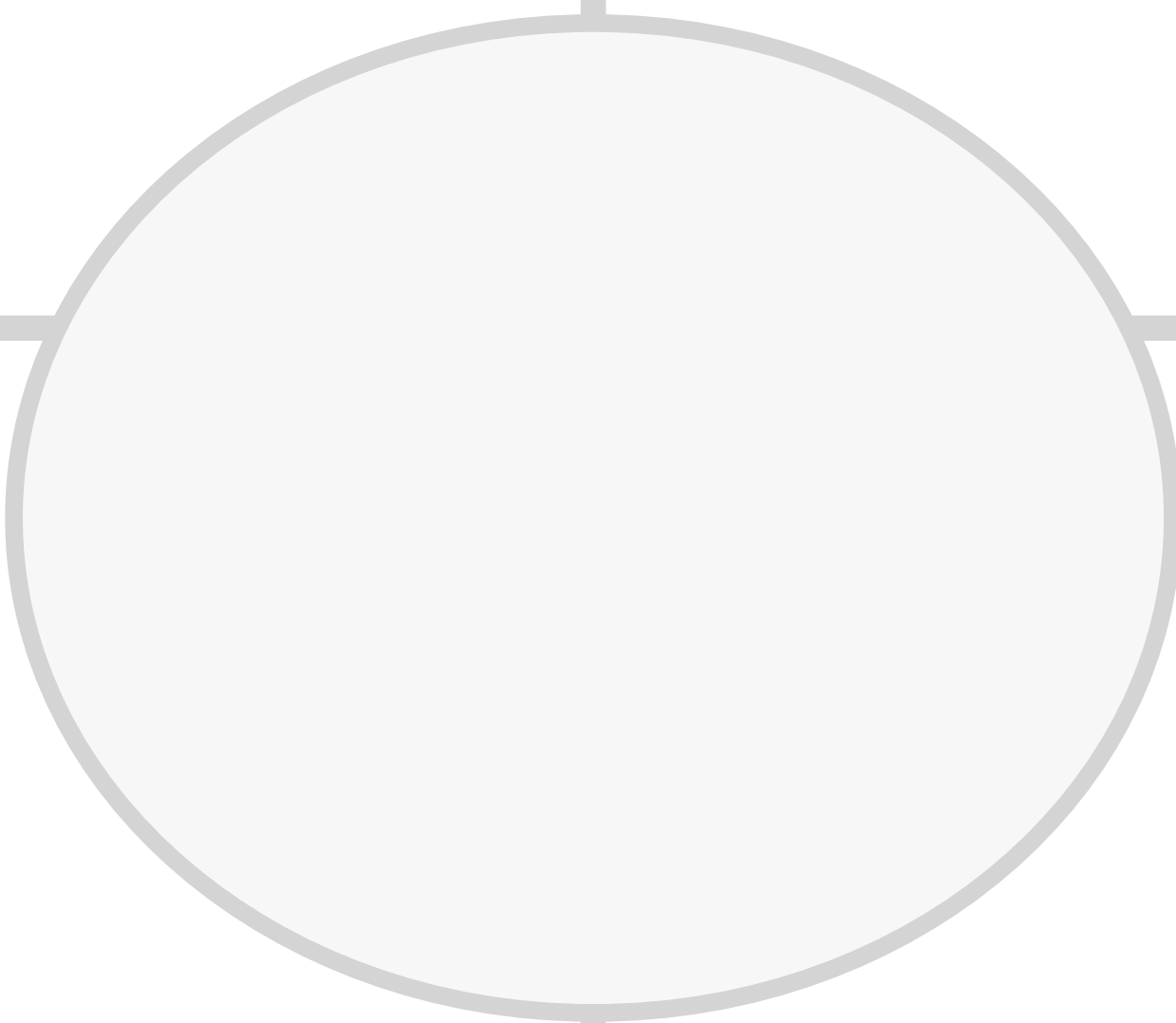
Says

What have we heard them say?
What can we imagine them saying?

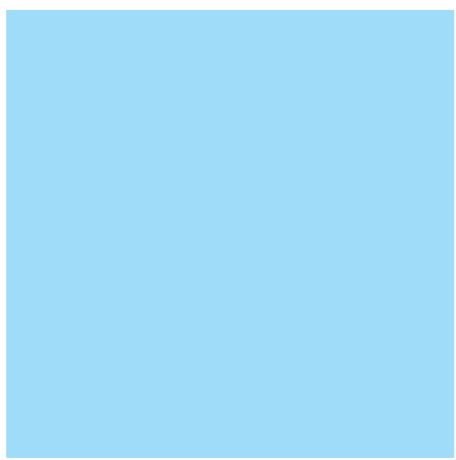


Thinks

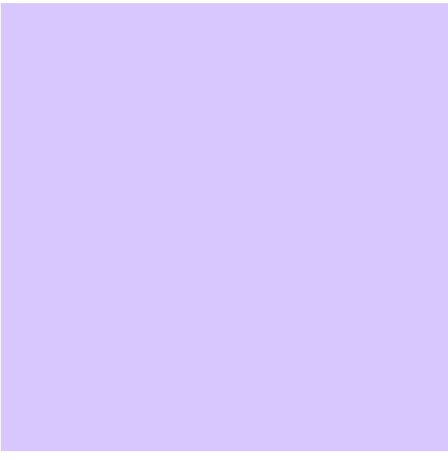
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



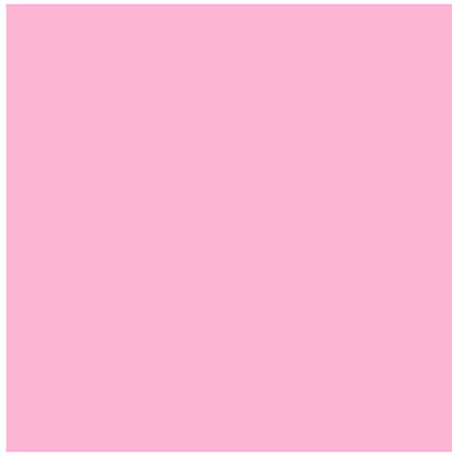
Developing a finite span to complete the endeavour



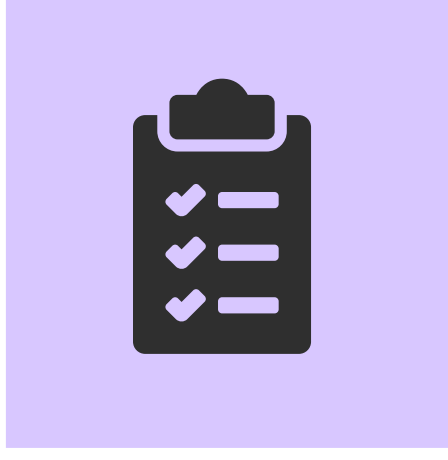
Project management is a process that helps businesses achieve their project goals



Zoho project is a free project management platform



The production of deliverables that create positive change for the organization



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example