

PROJECT REPORT

1. INTRODUCTION

1.1. OVERVIEW

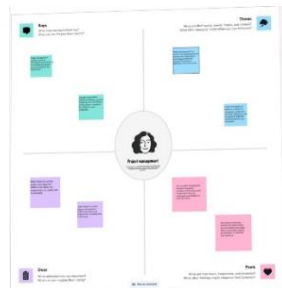
THE PROJECT IN THE ZOHO BOOKS FOR URBAN AURA INTERIOR INVOLVES THE CREATION OF FINANCIAL STATEMENT, WHICH INCLUDES INCOME STATEMENT, BALANCE SHEET AND CASH FLOW STATEMENT THESE STATEMENT ARE ESSENTIAL TO ASSESS THE FINANCIAL HEALTH OF THE COMPANY.

1.2 PURPOSE

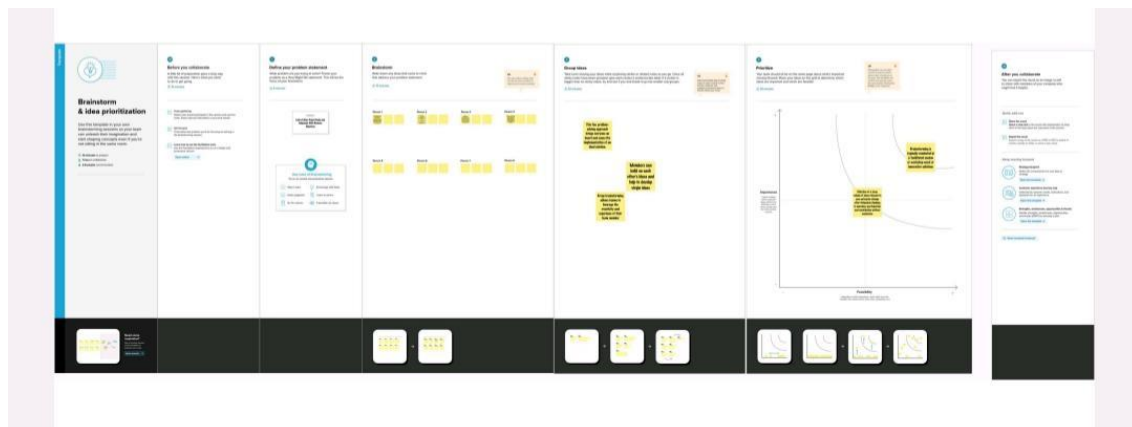
BY CREATING A FINANCIAL STATEMENT I THE ZOHO BOOKS WE CAN GAIN DEEP UNDERSTANDING OF OUR COMPANY'S FINANCIAL STANDING AND MAKE STRATEGIC ADJUSTMENTS TO IMPROVE YOUR PERFORMANCE AND IT HELPS IN IDENTIFY THE TREND.

2.PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP



2.2 IDEATION & BRAINSTROMING MAP



2. RESULT

Urban aura interiors	
Profit and Loss	
Basic Account	
From 01/04/2023 To 30/04/2023	
Account	Total
Operating Income	
Sales	10,00,000.00
Total For Operating Income	10,00,000.00
Cost of Goods Sold	
Cost of Goods Sold	5,00,000.00
Labor	15,00,000.00
Total For Cost of Goods Sold	20,00,000.00
Gross Profit	-10,00,000.00
Operating Expense	
Other Expenses	5,000.00
Rent Expense	2,00,000.00
Salaries and Employee Wages	25,00,000.00
Total For Operating Expense	27,05,000.00
Operating Profit	-17,05,000.00
Non Operating Income	
Total For Non Operating Income	0.00
Non Operating Expense	
Total For Non Operating Expense	0.00
Net Profit/Loss	-17,05,000.00

**Amount is displayed in your base currency INR

Urban aura interiors	
Balance Sheet	
Basic Account	
As of 01/04/2023	
Account	Total
Assets	
Current Assets	
Bank	
ICICI bank-001	1,00,000.00
Total For Bank	1,00,000.00
Total For Current Assets	1,00,000.00
Total For Assets	1,00,000.00
Liabilities & Equities	
Equities	
Owner's Equity	1,00,000.00
Total For Equities	1,00,000.00
Total For Liabilities & Equities	1,00,000.00

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3. ADVANTAGES & DISADVANTAGES.

1. **USER-FRIENDLY INTERFACE:** ZOHOO BOOKS HAS A SIMPLE AND INTUITIVE INTERFACE THAT IS EASY TO USE, EVEN FOR THOSE WITH LITTLE ACCOUNTING KNOWLEDGE.
2. **AFFORDABLE PRICING:** ZOHOO BOOKS OFFERS AFFORDABLE PRICING PLANS THAT CATER TO SMALL BUSINESS AND FREELANCER.

DISADVANTAGES OF ZOHOO BOOKS:

1. **LIMITED FEATURES:** ZOHOO BOOKS LACKS SOME FEATURES THAT OTHER ACCOUNTING SOFTWARE OFFERS, SUCH AS PAYROLL, JOB COSTING, AND INVENTORY TRACKING.
2. **CUSTOMER SUPPORT:** SOME USERS HAVE REPORTED DIFFICULTY IN GETTING QUICK AND EFFICIENT CUSTOMER SUPPORT.

4. APPLICATIONS

ZOHOO BOOKS CAN ALSO BE APPLIED IN OTHER AREAS , INCLUDING:

1. **INVENTORY MANAGEMENT:** ZOHOO BOOKS HAS A BASIC INVENTORY MANAGEMENT FUNCTIONALITY THAT ALLOWS BUSINESSES TO TRACK THEIR INVENTORY LEVELS AND MONITOR STOCK MOVEMENT.

2. CRM INTEGRATION: ZOHO BOOKS CAN BE INTEGRATED WITH ZOHO CRM TO IMPROVE SALES PIPELINE MANAGEMENT.

5. CONCLUSION

TO SUMMARIZE THE PROJECT DONE IN ZOHO BOOKS ON FINANCIAL STATEMENTS, THE FOLLOWING CAN BE PRESENTED: ALL THREE FINANCIAL STATEMENTS GENERATED USING ZOHO BOOKS WILL GIVE AN OVERVIEW OF FASHION HAVEN FINANCIAL HEALTH, WHICH WILL HELP THE MANAGEMENT MAKE INFORMED DECISIONS TO IMPROVE THE COMPANY'S PROFITABILITY AND SUSTAINABILITY.

6. FUTURE SCOPE

AS FOR ENHANCEMENTS THAT CAN BE MADE FOR FUTURE USE, SOME SUGGESTIONS ARE:

1. CUSTOMIZABLE REPORTING: ZOHO BOOKS CAN CONSIDER PROVIDING MORE OPTIONS FOR THE CUSTOMIZATION OF REPORTS.

2. IMPROVED MOBILE APP: ZOHO BOOKS COULD ADD MORE FUNCTIONALITIES AND FEATURES TO ITS MOBILE APP TO ENHANCE ON-THE-GO ACCOUNTING AND MAKE IT MORE CONVENIENT FOR USERS TO ACCESS THEIR FINANCIAL INFORMATION.