Says What have we heard them say? What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Successful leaders

spend their time

everything they

everything they

questioning

know and

don't know



Leadership is the creation of an environment in which others are able to self-actualize in the process of completing the job.

helps to direct an organization's resources for improved efficiency and the achievement of

making others better as a result of your presence and making sure that impact lasts in your absence.

The leader acts more like a human being than a

bos

"Leadership is a way of thinking, a way of acting and, most importantly, a way of communication.

Leadership

Persona's name

Short summary of the persona

Leadership is the act of guiding a team or individual to achieve a certain goal through direction and motivation.

encourage others to take the actions they need to succeed.

Leadership is the act of guiding a team or individual to achieve a certain goal through direction and

Leadership is about influence, guidance, and support, not control.

> Empathy, intuition, and selfawareness

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?





Does

What behavior have we observed? What can we imagine them doing?

