



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Similar to legal defense funds, legal financing companies provide money for lawsuits but are more often used by those without strong financial resources.

The mechanism or process through which litigants and even law firm can finance

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Legal fee financing as its commonly called is one of several alternative payment method offered through law of firm



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?