



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Legal finance

We are the ultimate solution for your legal and litigation financing needs. We fund, pursue, and manage your cases with no upfront fees. Apply

the mechanism or process through which litigants (and even law firms) can finance .

Legal finance is commonly used to remove the costs associated with commercial litigation or arbitration

alternative funding solution allowing clients to pay for their legal costs in regular intervals (typically monthly) instead of one lump-sum payment



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?