



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?

 [See an example](#)



Successfully completed
Is aims

The use of specific
knowledge,skills,tools
and techniques to
deliver something of
value to people

Project is complete
when is starts working
for you,rather than
you working for it.
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Analysing
information and
making decisions
based on evidence
rather than intuition
or opinions lproject

Gather
complete
information

Understand
and define
all terms

Keep your project
schedules on
tracks ,meet the
budget,and
collaboration

There a big
difference
between
managing a
project and being
a pm

It can be a
really fun and
rewarding job
for the right
person

Identifying
projects
goals,needs,and
scope

Ensuring all
tasks delivered
and project
materials are
delivered