



**Says**

What have we heard them say?  
What can we imagine them saying?



**Thinks**

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Leadership is the art of getting someone else to do something you want done because he wants to do it."

Say it with me: leadership is about serving others. Leaders see more than others, not just in terms of strategy and vision, but in terms of seeing potential and talent in the people around you. So, it's only natural that leaders think more and before others—and think a lot about those others in the process.

Like it or not, leaders need to manage the mood of their organizations. The most gifted leaders accomplish that by using a mysterious blend of psychological abilities known as emotional intelligence. They are self-aware and empathetic. They can read and regulate their own emotions while intuitively grasping how others feel and gauging their organization's emotional state.

The success of a structured organization depends on effective leadership. Executive leaders are responsible for determining and guiding the direction and purpose of an organization by setting and achieving goals. There are many other leaders critical to the success of a business, many of which may not even have a leadership title. In this article, we will discuss what leadership means and how you can become an effective leader.