



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

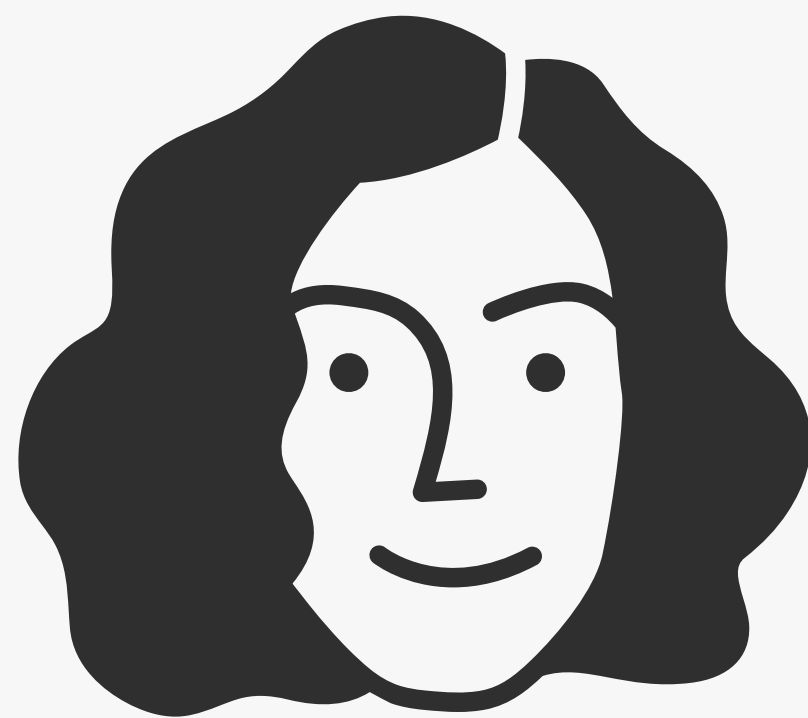
TO FIND THE
PROBLEM OF
DOWN
PRODUCTION
OF AGRICUTURE

Agricultural
production is
prone to several
risks which affect
both producers
and consumers.

OW TO
GROUTH OUR
PRODUCTION
OF
AGICULTURE

India is a large
producer of
several
agricultural
productS

need to provide
remunerative
prices for farmers
in order to
increase the
incomes of farmers



Persona’s name

India's agriculture crop production
analysis 1997-2021II

fresh fruits,
fresh
vegetables,
meat and its
preparations

Today, India is
a major
supplier of
several
agricultural

and marine
products to
the
international
market.

commodities
like tea,
coffee, rice,
spices, oil
meals,



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?