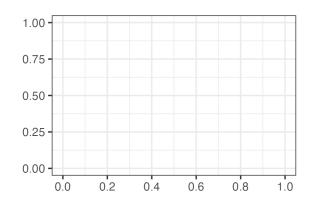
## 06: MORE ON MAXIMUM LIKELIHOOD

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#### 1 Overview

### 2 More on the likelihood function and MLEs

**Example:** Recall that the likelihood function for n iid Bernoulli( $\theta$ ) random variable is  $L(\theta) = \theta^{\sum x_i} (1 - \theta)^{n-\sum x_i}$ 



Scenario 1: 0 "Yes" responses

Scenario 2: 6 "Yes" responses

**Exercise:** Is the likelihood function a probability distribution? Why or why not?

**Exercise** Let  $X_1,...,X_n$  be an iid random sample from a distribution with PDF  $f(x|\theta)=(\theta+1)x^\theta, 0\leq x\leq 1$ 

$$L(\theta) =$$

$$\hat{\theta}_{MLE} =$$

Suppose we observe a sample of size 5: {.83, .49, .72, .57, .66}. Find the maximum likelihood estimate and verify with a graph or numerical approximation

### 3 Uniform distribution

Find the MLE for  $Y_1,...,Y_n \sim \text{Unif}(0,\theta)$ 

# 4 Finding the MLE when more than one parameter is unknown

If the pdf or pmf that we're using has two or more parameters, say  $\theta_1$  and  $\theta_2$ , finding MLEs for the  $\theta_i$ 's requires the solution of a set of simultaneous equations. We would typically need to solve the following system:

$$\frac{\partial}{\partial \theta_1} \ln L(\theta_1,\theta_2) =$$

$$\frac{\partial}{\partial \theta_2} \ln L(\theta_1,\theta_2) =$$

**Example:** Suppose a random sample of size n is drawn from the two parameter normal pdf

$$f_y(y|\mu,\sigma^2) = \frac{1}{\sqrt{2\pi\sigma}} \exp(-(\frac{y-\mu}{\sigma})^2)$$

find the MLEs  $\hat{\mu}$  and  $\hat{\sigma}^2$