

Visit to Universities

University:	Universidad La Salle Laguna		
City:	Gómez Palacio	State:	Durango
Date:	February 19 of 2018		
Objective:	To learn about the different ecosystems, touristic places and historical facts that we have in La Laguna.		
General information about the city:	<p>“La Laguna” is a region in the North of México mainly conformed by three cities; Gomez Palacio and Lerdo that belong to Durango State and Torreon that belongs to Coahuila State.</p> <p>These cities are related by economics, social and cultural life. This area is rich in history and natural desert resources.</p> <p>One of the greatest things about “La Laguna” is the kindness that people show to visitors.</p> <p>The infrastructure and services that are provided by these cities make an attractive experience for every visitor.</p>		
About us:	<p>The Universidad La Salle Laguna was the first private university in Durango State. It has more than 40 years working on superior education.</p> <p>Now at days it offers 23 different undergraduate programs and 13 post-graduate programs.</p> <p>The student community is about 1500 and 200 teachers.</p> <p>The university has a great place for business and projects, this place is named Parque de Innovación. Where you could get inspired and creative to develop or perform any project.</p>		
Interesting facts to know:	<p>In “La Laguna”, we have a variety of attractions:</p> <ol style="list-style-type: none"> 1. El Cristo de las Noas: It is large sculpture by Vladimir Alvarado portraying Jesus Christ, is the biggest Christ in North America and the third biggest in Latin America. http://www.sedeturcoahuila.gob.mx/inicio/?p=4588 2. La Zona del Silencio: This is the popular name for a desert patch near the “Bolsón de mapimi” in Durango. Is Subject of an urban myth that is an area where the radio signal or any communication device does not work correctly. In this area there is a lot of variety of plants and animals as well. http://durango.com.mx/la-verdad-y-el-mito-de-la-zona-del-silencio/ 3. Parras de la Fuente, Coahuila: A magical town near Torreón, where the revolutionary and president of Mexico Francisco I. Madero was born. It also holds the oldest wineries in America, Casa Madero. The tours through its museum and winery tell of 		

	the legacy bestowed in its wines, which have been internationally recognized and awarded. At the end of the Tour you are able to taste and enjoy of their products. http://www.madero.com.mx/	
Website:	www.ulsalaguna.edu.mx	
Visit length:	3 days	
Program / schedule:	Day 1 June 21	
	Time	Event
	4:00 p.m.	Our tour in a Trolley Car will start in Lerdo, looking all the historical houses and plazas. Then, we will stop in the Plaza de Armas to taste the delicious and traditional ´Nieve de Chepo´. After finishing, we will travel out to Gomez Palacio. There we will be able to appreciate the different Revolution Monuments. Finally we will arrive to Torreón. Were we will visit The Beautiful Isauro Martinez Theater and all the historical places in the center of the city.
	8:00 p.m	Dinner in the city center.
	Day 2 June 22	
	Time	Event
	8:30 a.m.	Visit La Zona del Silencio. We will start the trip to Mapimi, which is located about 180km apart from Torreon. In the visit you would be able to see a lot of vegetation and some animals. Also you will experience how the communication does not work in that place.
	1:30 p.m.	Lunch You will enjoy the typical region food as gorditas and burritos.
	5:00 p.m.	Return to the hotel
	8:30	Dinner
	Day 3 June 23	
	Time	Event
	9:00 a.m.	Departure to Parras de la Fuente Lunch at the vineyard, a tour around the place. You'll be able to enjoy of a good wine.

	5:00 p.m.	Buy some regional candies and departure to the hotel
	8:30 p.m.	Dinner
Rate:	The University will cover all of the guest expenses. Except of the arrival and departure to and from Torreon city (Flight).	
Includes:	<ul style="list-style-type: none"> • Visits to touristic places • Transportation for the three days of stay to the touristic places and restaurants. • Food 	
Transport:	<p>You can get to Torreón by plane Aeromexico Mexico – Torreon 6:05 a.m. – 7:57 a.m. Torreon – Mexico 8:27 a.m. -10:10 a.m. \$3,670.00 MXN (price may vary according to the Airline). https://aeromexico.com/es-mx</p>	
Accommodation:	<p>Hotel Marriot Torreon Special rate for Universidad La Salle Laguna \$1,800.00 MXN http://www.espanol.marriott.com/hotels/travel/trcmc-torreon-marriott-hotel/</p>	
Registration:	If you are interested, please confirm to the contact below.	
Additional Information:	<p>In case of an inconvenient Torreon have a variety of qualify hospitals such as Sanatorio Español, Were the best region doctors give their service. http://www.sanatorio.com.mx/</p>	
Contact:	<p>Lic. Velia Aurora Rodríguez Rodríguez turismo@ulsalaguna.edu.mx (871)7502490 ext. 117</p>	