

laSalle

RAMON LLULL UNIVERSITY

we love challenge

FROM LA SALLE INNOVATION PARK TO BIT LA SALLE: New Learning Ecosystem for a New Digital Native Generation

1. Constantly changing environment

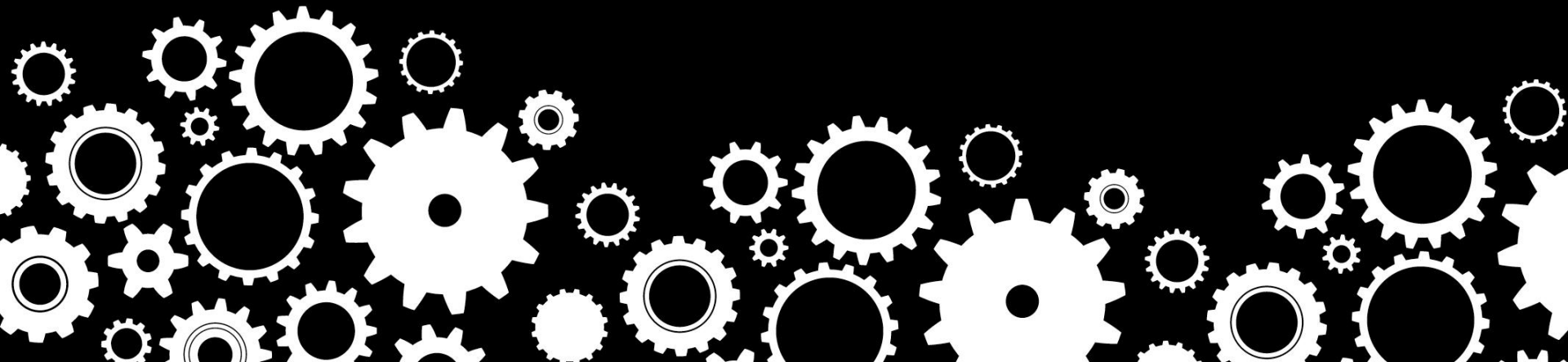


We are currently living a **technological revolution** which is constantly changing human behaviour and **business and corporate models**.



1. Constantly changing environment

...We have to be ready to work with
**tools and methods which
have still not been invented**
and able to solve **problems
which do not yet exist.**



1. Constantly changing environment

...did you know that many of you will end up
working in **jobs** that currently
do not exist for **companies** which
have not been created yet?

...and on a **personal level?**

2. Personal challenges

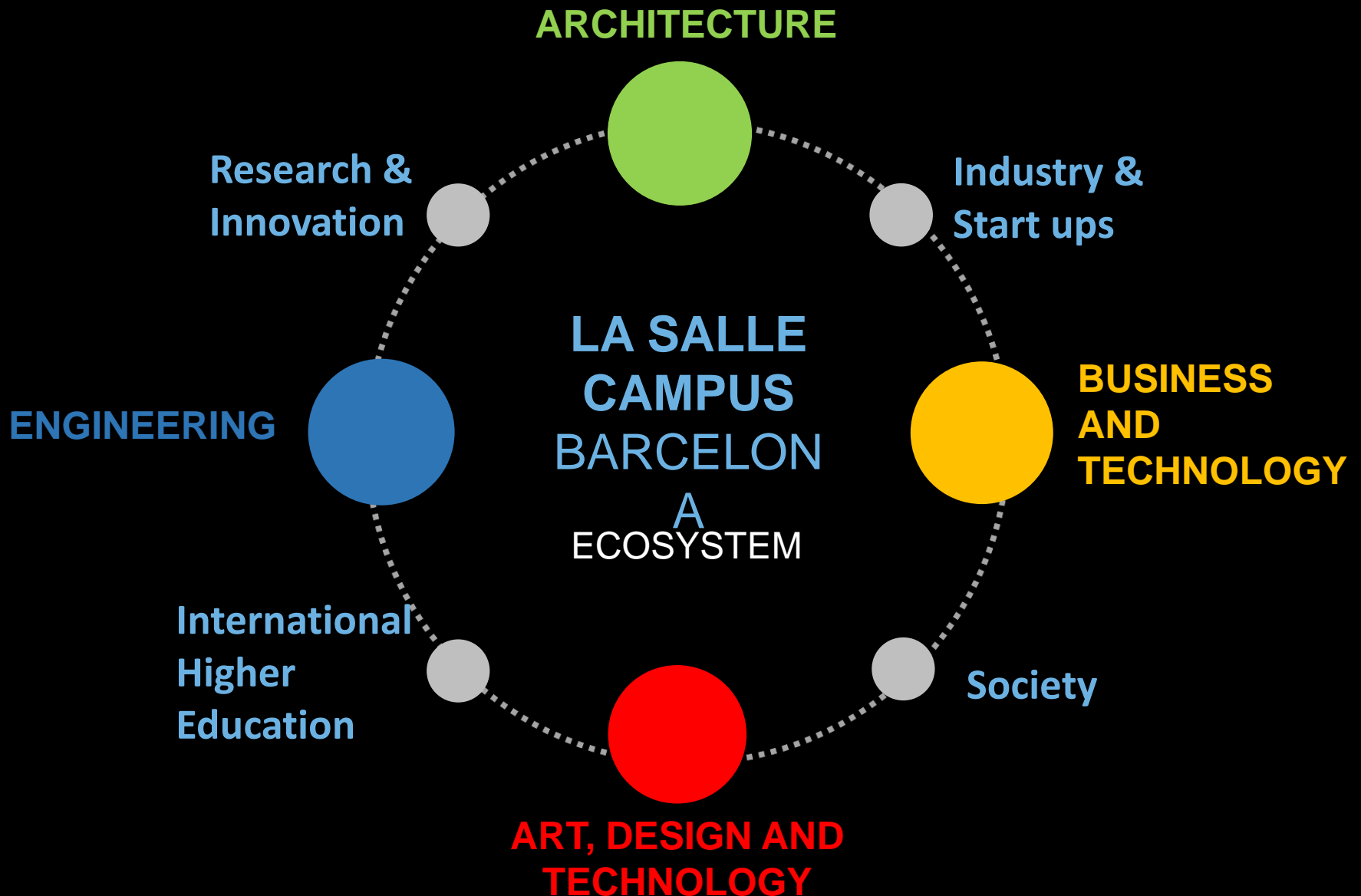
At La Salle you will consolidate
business ethics and integrity
which are essential to your career
development and **professional growth**

2. Personal challenges

At **La Salle,**

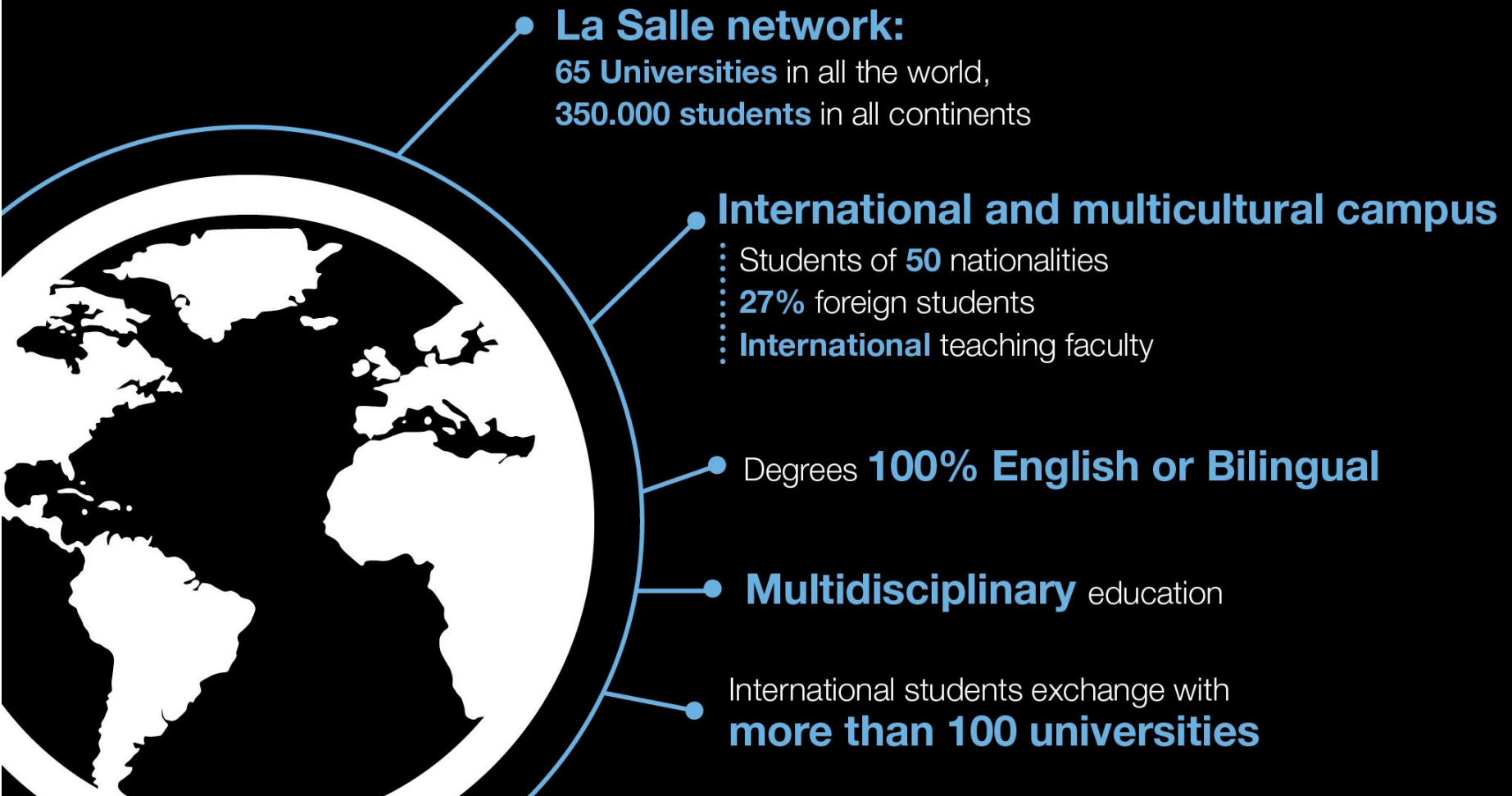
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3. La Salle, a unique environment



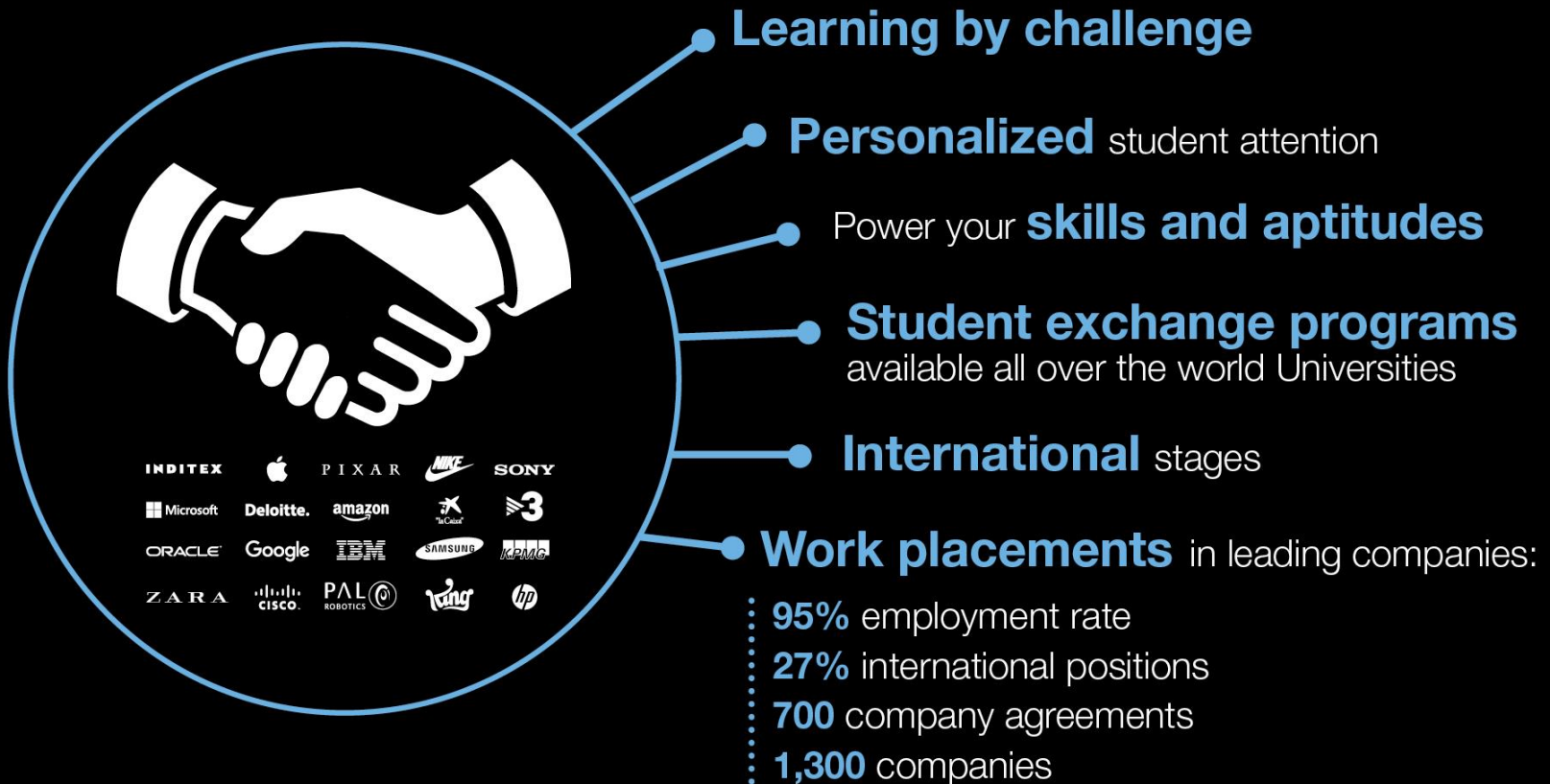
3. La Salle, a unique environment

A University that will prepare you for a **world without borders**



3. La Salle, a unique environment

Learn both **in** and **outside** the classroom



3. La Salle, a unique environment

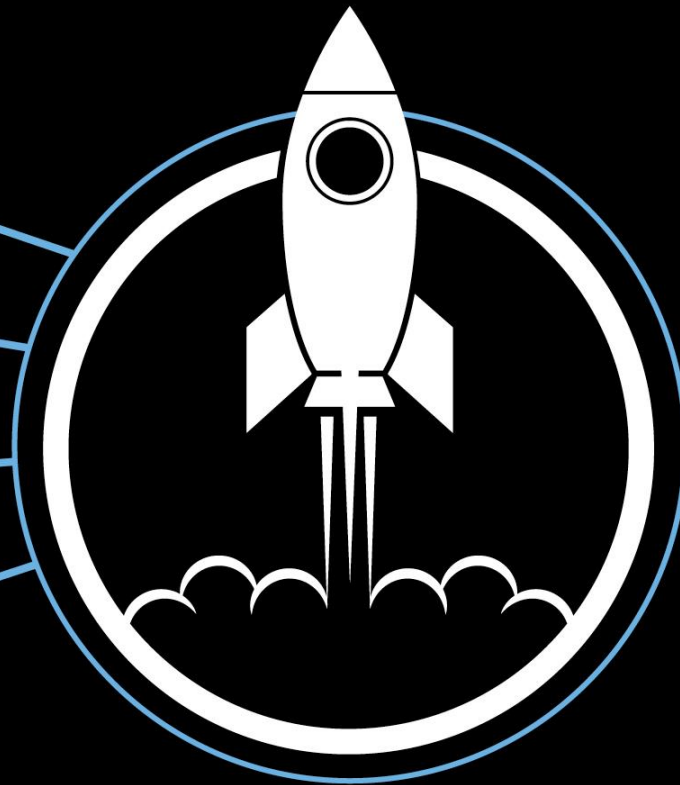
Learn both **in** and **outside** the classroom

Technova Young

Talent Fair
Tech Demo Day

Students Associations

International competitions
& volunteering



laSalle
Technova **Barcelona**

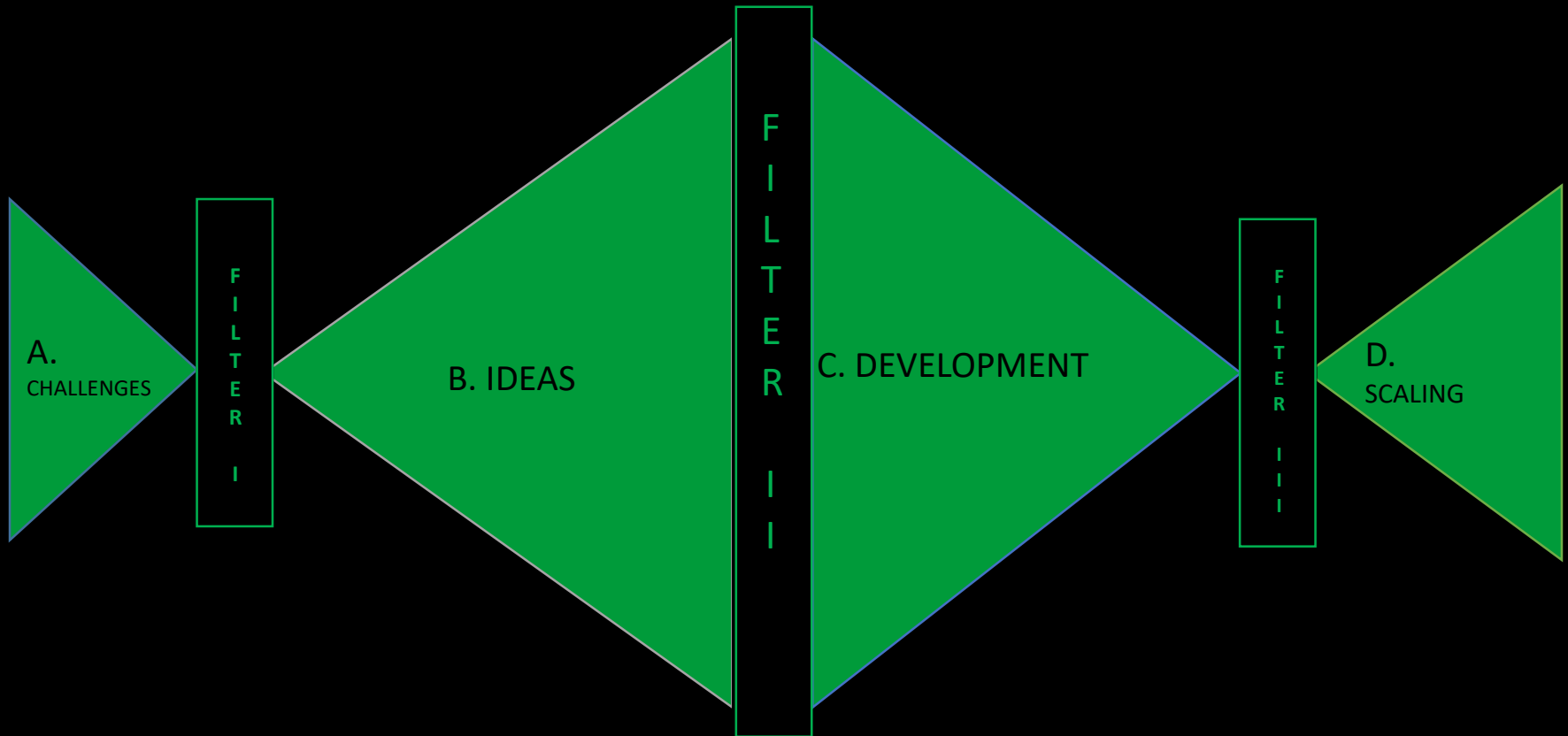


BitlaSalle
Barcelona Institute of Technology

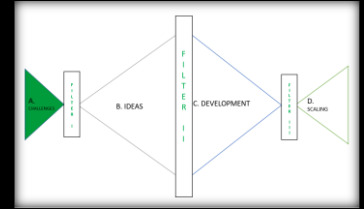
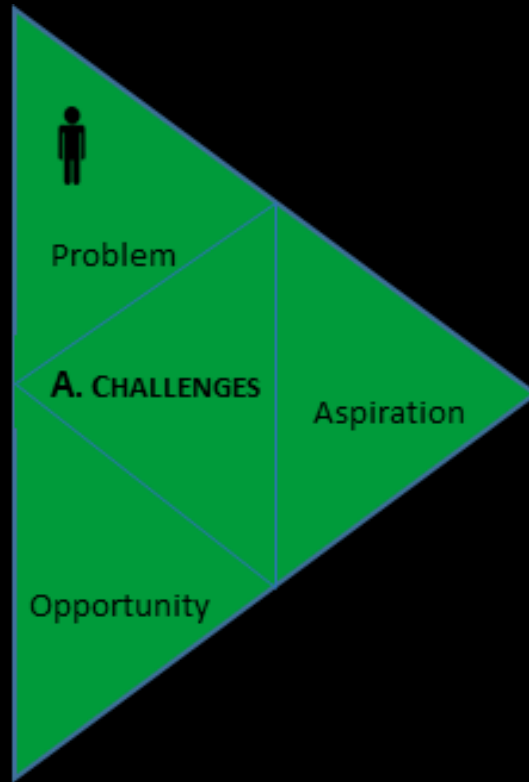
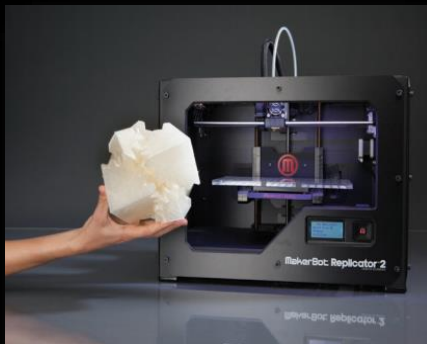
IoTiCAT | Internet of Things
Institute of Catalonia

3. La Salle, a unique environment

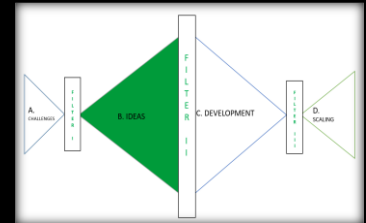
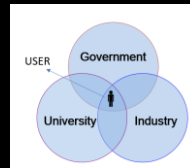
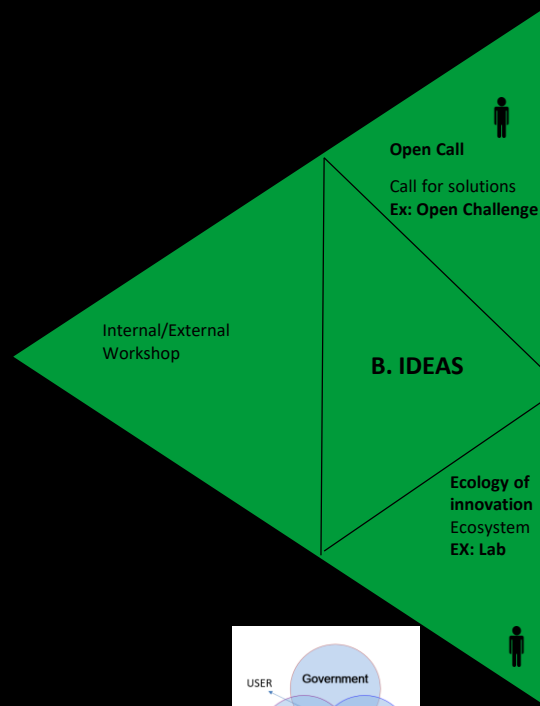
**Methodology is axis of the new Learning Ecosystem:
LEARNING BY CHALLENGE**



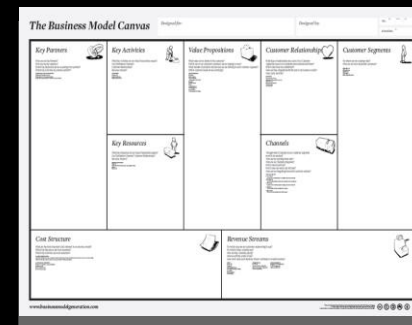
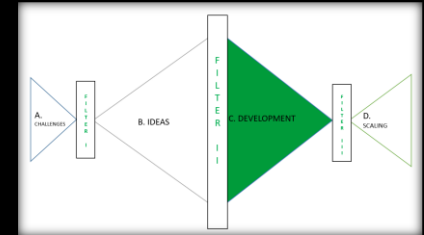
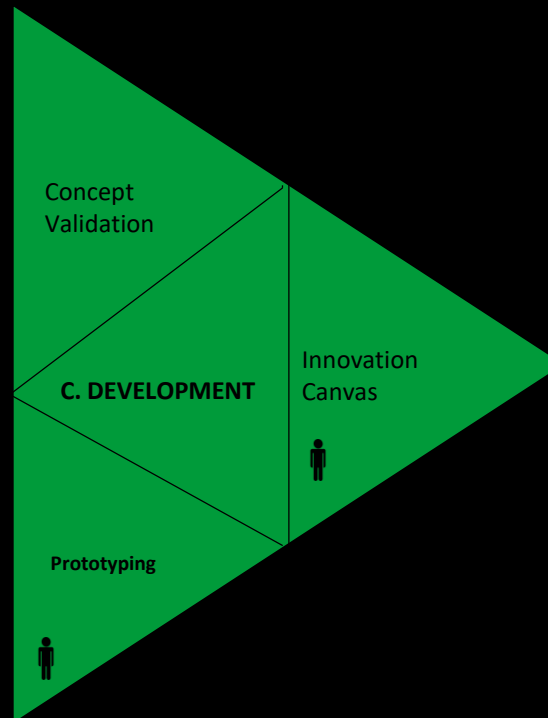
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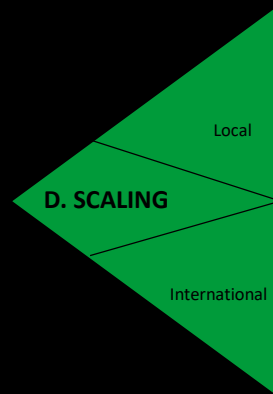
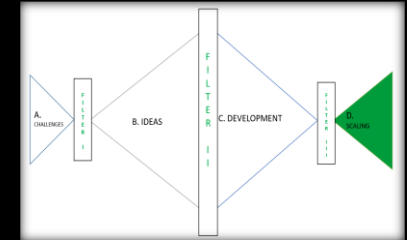
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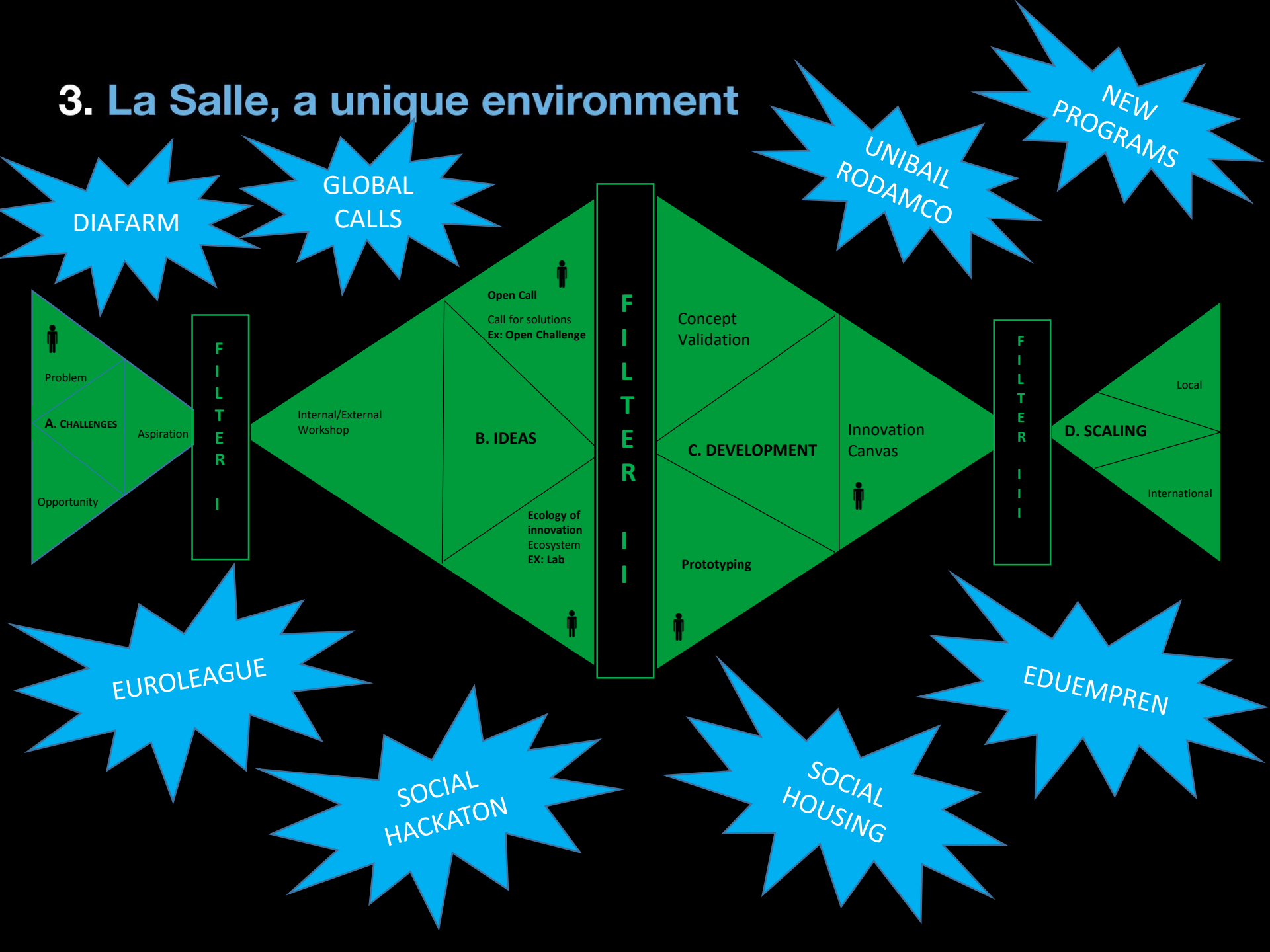
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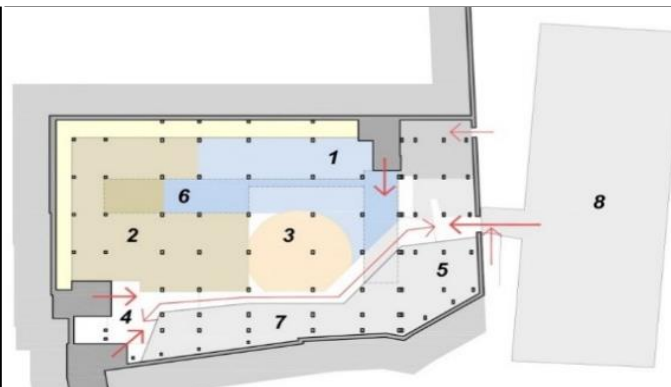
IoTiCAT | Internet of Things
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La Salle is developing a Transversal Project that takes advantage of the entire Knowledge Ecosystem of the Campus: Groups of Research, Teaching and Technova.

Serving businesses, entrepreneurs, universities, public administration and society in general - Local and International

1. Creativity Room
2. Maker Space
3. CitiLab
4. Visits
5. Transferring Room
6. Meeting Rooms
7. Facilities
8. Congress Room



3. La Salle, a unique environment

IoTiCAT | Internet of Things
Institute of Catalonia

Creativity Room



Makerspace




CitiLab



And where can you find all that?

At La Salle Campus Barcelona





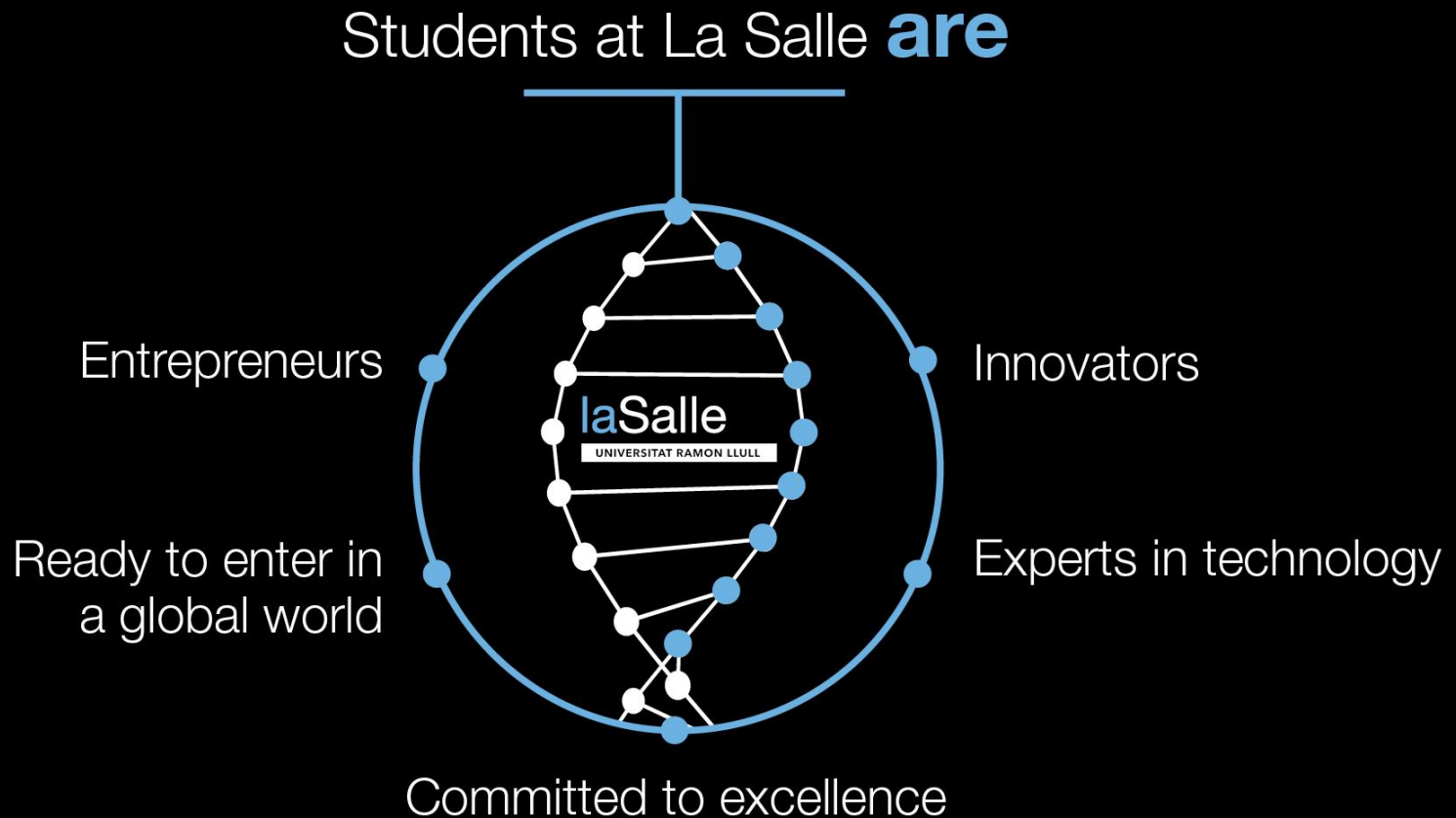
I'm 19
I'm Gen. Z

I'm 27
I'm Millenial

New Active Society

BY 2020, MORE THAN
50% OF THE ACTIVE
SOCIETY WILL BE
FROM THE M AND Z
GENERATION

4. What we will achieve together for our students



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we love challenge

THANK YOU !

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