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Increasing visibility and enhancing impact research of Lasallian International Network

Eduardo Gómez Ramírez

Roberto A. Vazquez

Universidad La Salle, México

Agenda

1. Introduction
2. Lasallian researchers around the world
3. The 30-day impact challenge: The ultimate guide to raising the profile of your research
4. Comments and conclusions

INTRODUCTION

Introduction

International Association of Lasallian Universities. “Lasallians in the World Solving Real Problems of the World: Research Agenda of the International Association of Lasallian Universities (IALU).” *AXIS: Journal of Lasallian Higher Education* 4, no. 2 (Institute for Lasallian Studies at Saint Mary’s University of Minnesota: 2013).

“...it is imperative for IALU to **encourage and support Lasallian researchers** all over the world to strive not only for the creation and growth of knowledge in the disciplines, but also for the **integration of that knowledge guided by faith, the application of that knowledge in the service of God, the Church and society, and the orientation of that knowledge towards integral human and Christian development...**”

Introduction

“Lasallians in the World Solving Real Problems of the World:...”

“...Lasallian scholars located in all the continents of the world commit themselves to this call – **to put teaching, research, and community engagement in the service of society** – as a full expression of their active faith. Interpreting this call to action within the context of every society with which Lasallian researchers engage themselves, they work “**together and by association**” **towards total human development and social transformation** – to live a tradition of active faith by being focused on service to society, especially the marginalized...”

Introduction

“Lasallians in the World Solving Real Problems of the World:...”

“...Lasallian researchers may expect their respective universities to continue **to promote excellence in the different academic disciplines, while at the same time promoting inter- and multidisciplinary research that crosses traditional disciplinary boundaries.** Excellence in the academic disciplines combined with an academic and research environment that allows the disciplines to weave into each other are potent mechanisms for **the promotion of high impact research that truly benefits society...**”

Introduction

“Lasallians in the World Solving Real Problems of the World:...”

“...Through **interdisciplinary research**, Lasallian researchers actively engage in research that matters in the world we live in now. They put their collective will, wisdom and action in studies and projects that alleviate poverty; promote peace and social justice; protect the welfare of women, youth at risk, and other vulnerable sectors of society; create wealth and resources to bridge various societal divides; provide models and avenues for stewardship of God’s creation; and influence policy, governance, and the management of institutions – thus using research to secure positive, meaningful, lasting, and inclusive growth in society...”

Introduction

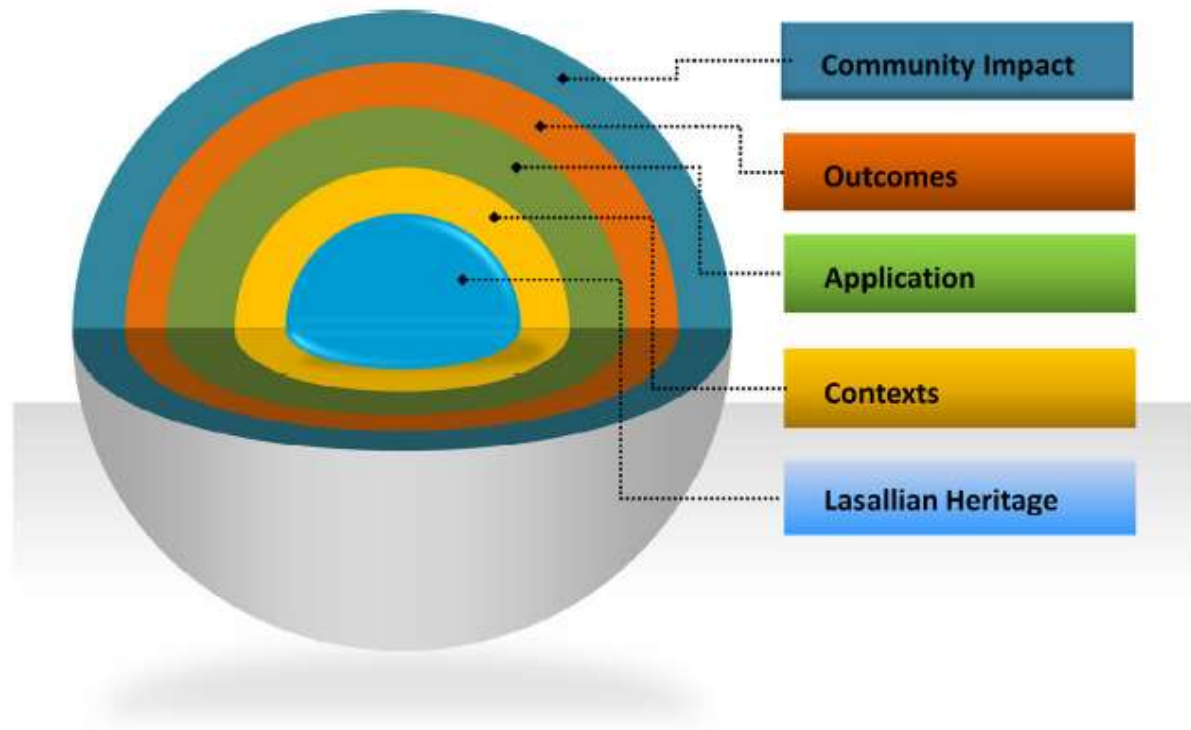
“Lasallians in the World Solving Real Problems of the World:...”

- “...The traditional measures of **high impact research and scholarly output that are anchored** on dissemination of new knowledge continue to be valid. These include publication in high quality journals and, for some fields, the presentation of research results in high quality conferences...”
- “...As for applied research and (participatory) action research, and even for direct applications of available knowledge and technology to solve practical societal problems about which no new knowledge is created, **the research impact may only be truly measured in terms of the positive societal change that has resulted from the work...**”

Introduction

Hines, Susan R. "Lasallian Research: An International Movement Calling Scholars to Create New Knowledge Around Faithinformed Research Priorities." *AXIS: Journal of Lasallian Higher Education* 5, no. 2 (Institute for Lasallian Studies at Saint Mary's University of Minnesota: 2014).

An Emerging Model of Lasallian Research



Introduction

Research Themes of the IALU
2013-2018

The IALU Research Agenda aims for “Research to contribute to positive, meaningful, lasting, and inclusive growth in society” through collaborative research among Lasallian institutions worldwide, promoting a system of resource sharing, and maintaining awareness of the needs of society.

1. **Food, Nutrition and Health** (biochemistry of food products, science and engineering of potable water, cancer risks and cures from food, economic impact studies of nutrition programs in schools)
2. **Sustainability and the Environment** (dealing with climate change, eco-design of houses and urban centers, industrial ecology, air and water quality monitoring in megacities)
3. **Education and Learning Innovations** (access to education among the poor, impact of use of tablets for learning math and science, coping mechanisms among children with learning disabilities, predicting the academic emotions of young learners based on physiological signals)

Sustainable Development Goals UNESCO



LASALLIAN RESEARCH AROUND THE WORLD

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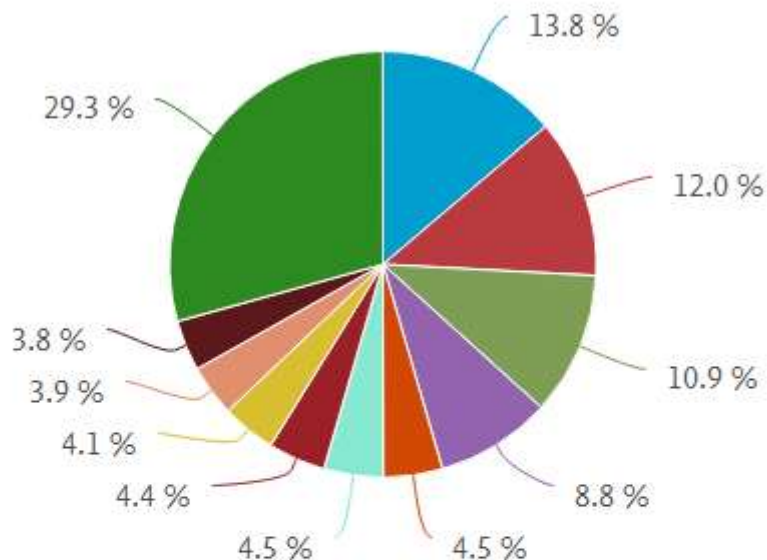
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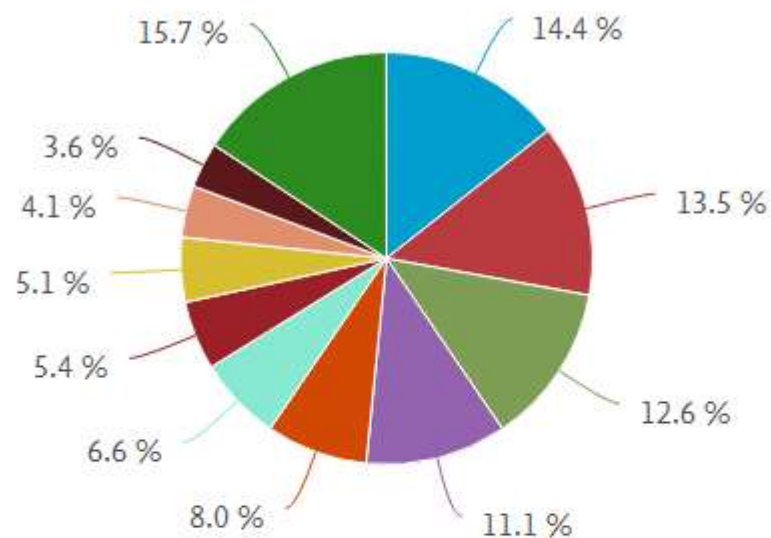
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- Engineering
- Computer Science
- Social Sciences
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- Chemistry
- Business, Management and Accounting
- Arts and Humanities
- Chemical Engineering
- Economics, Econometrics and Finance
- Agricultural and Biological Sciences
- Other

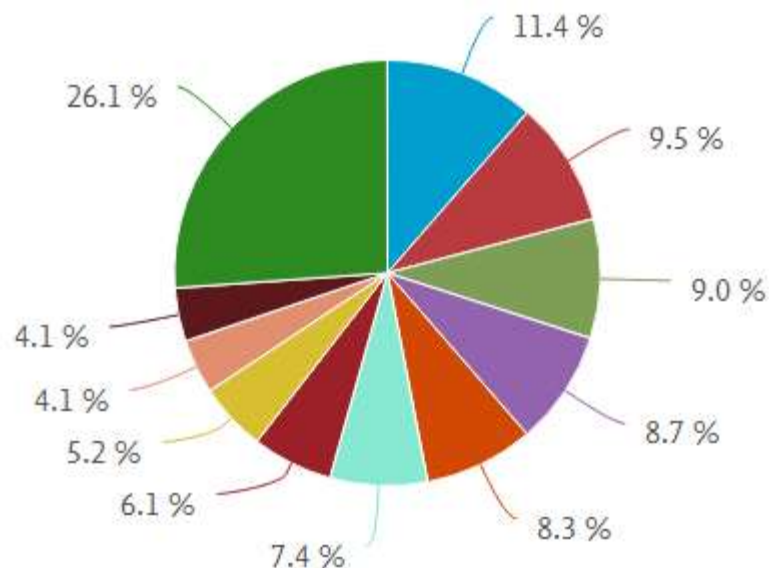
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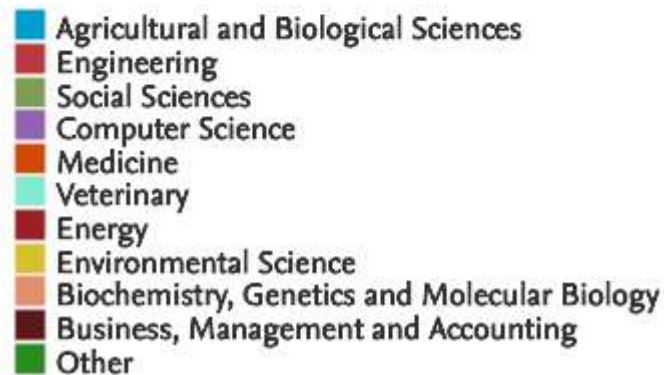
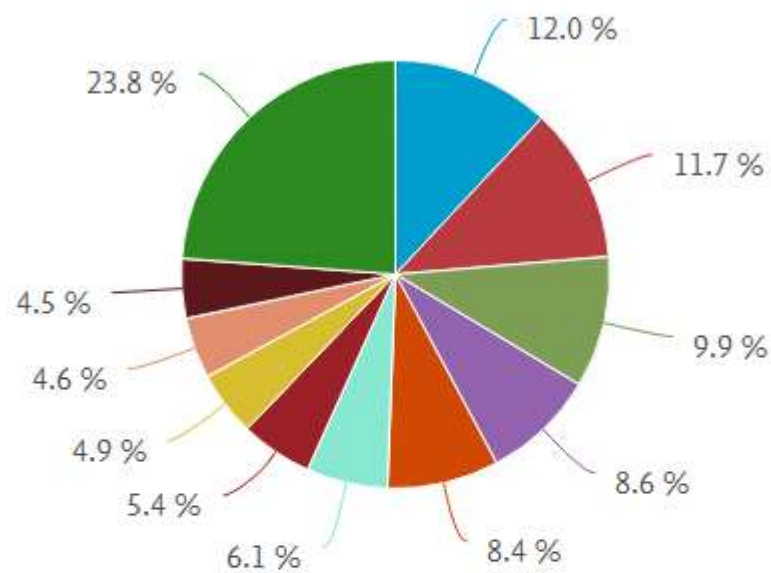
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- Medicine
- Nursing
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- Mathematics
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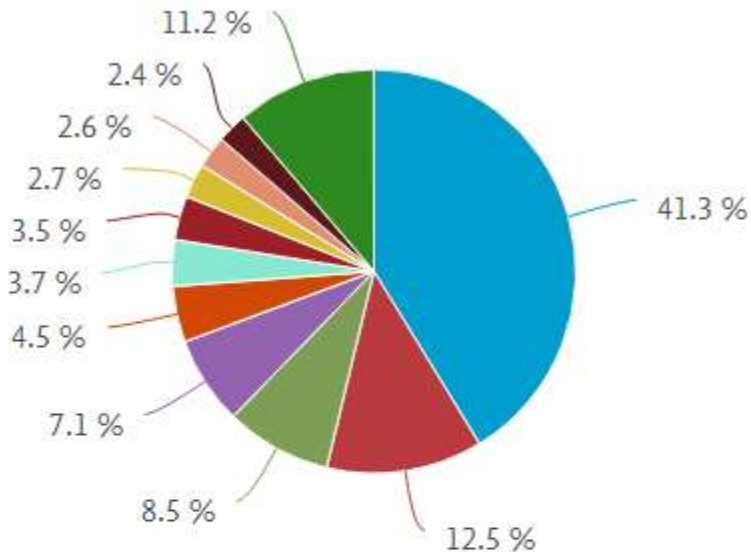


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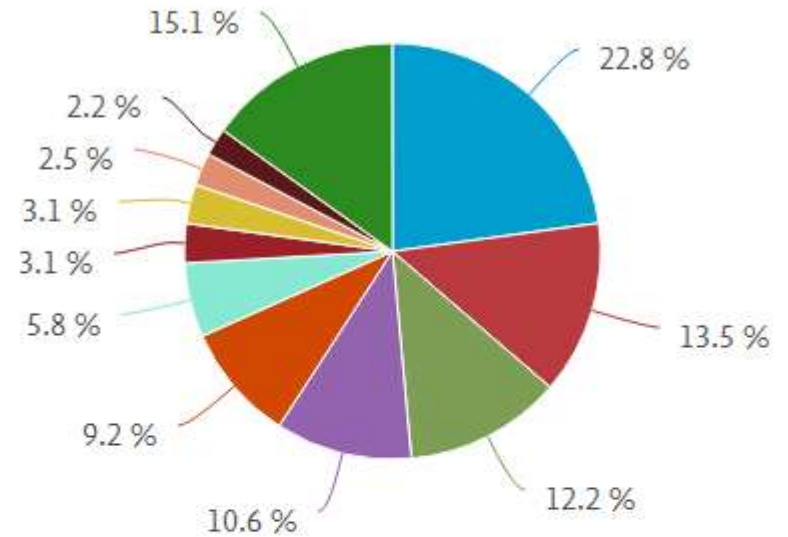
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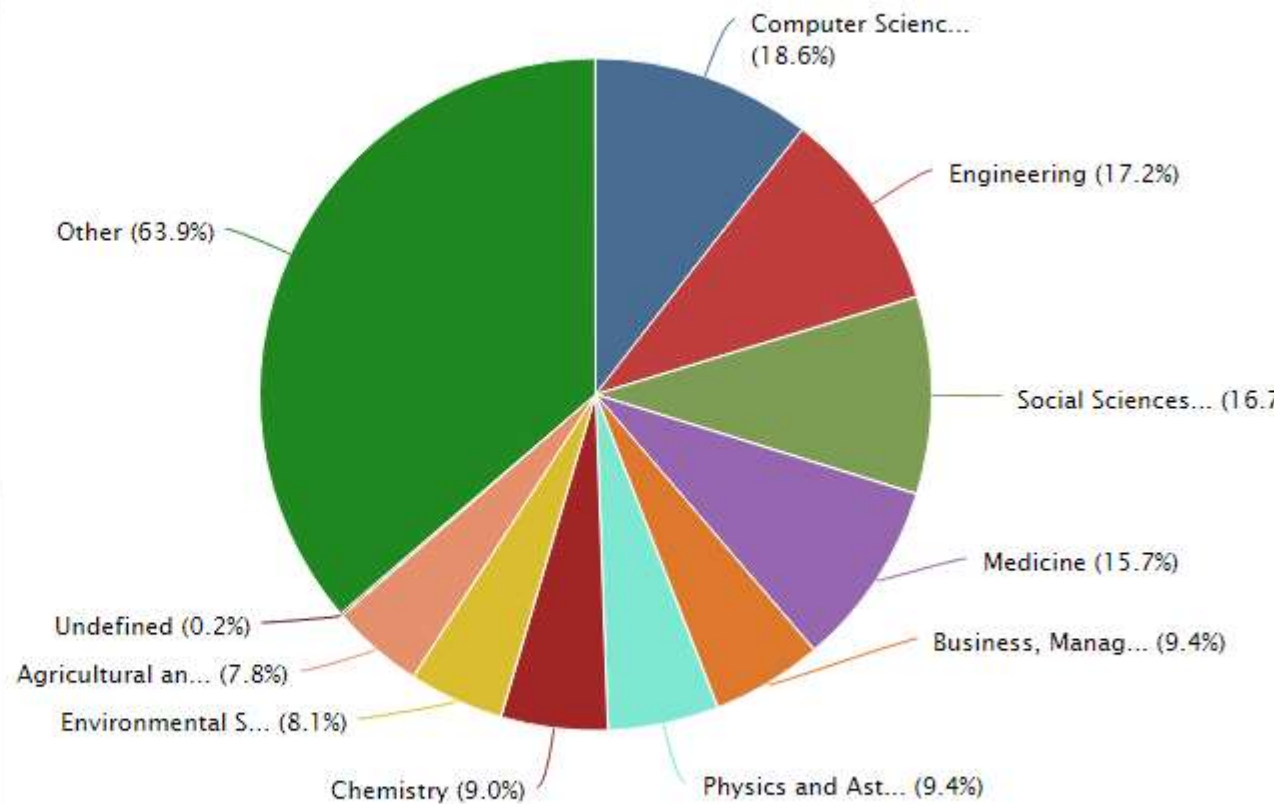
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- Earth and Planetary Sciences
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- Other

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Subject Area	Documents
Computer Science	1724
Engineering	1594
Social Sciences	1548
Medicine	1462
Business, Management and Accou...	875
Physics and Astronomy	871
Chemistry	838
Environmental Science	751
Agricultural and Biological Sciences	724
Biochemistry, Genetics and Molecu...	684
Mathematics	610
Arts and Humanities	598
Chemical Engineering	528
Psychology	506
Economics, Econometrics and Fin...	455
Materials Science	425



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Top collaborating institutions



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578

Members



National University of Colombia

21864

Members

Collaborations



This map visualizes which other institutions researchers from Universidad de La Salle have collaborated with.



Universidad de La Salle

Bogotá, Colombia

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Contributions

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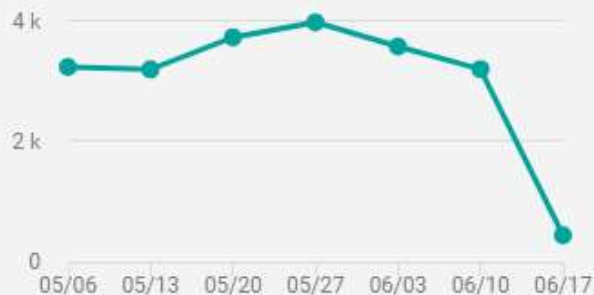
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LHCb reoptimized detector design and performance: Technical Design Report RA Nobrega, AF Barbosa, I Bediaga, G Cernicchiaro, EC Oliveira, ...	812	2003
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Pinch analysis approach to carbon-constrained energy sector planning RR Tan, DCY Foo Energy 32 (8), 1422-1429	193	2007
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Sustainable consumption and production for Asia: sustainability through green design and practice ML Tseng, RR Tan, AB Siriban-Manalang Journal of Cleaner Production 40, 1-5	135	2013
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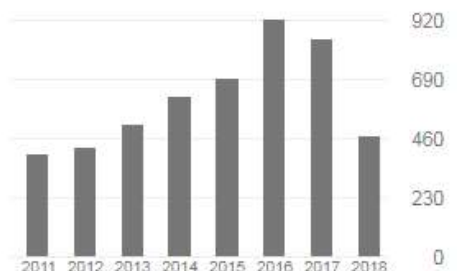
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LHCb reoptimized detector design and performance: Technical Design Report RA Nobrega, AF Barbosa, I Bediaga, G Cernicchiaro, EC Oliveira, ...	812	2003
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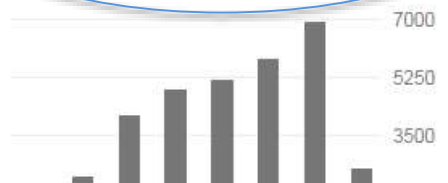
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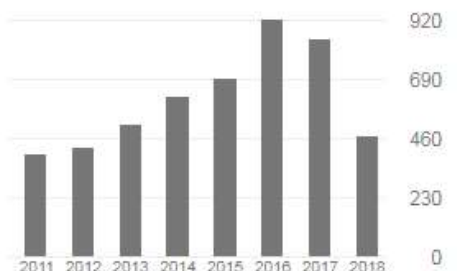
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Periodontal therapy may reduce the risk of preterm low birth weight in women with peridotal disease: a randomized controlled trial NJ López, PC Smith, J Gutierrez Journal of periodontology 73 (8), 911-924	660	2002

Higher risk of preterm birth and low birth weight in women with periodontal disease	539	2002
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Madjid Tavana

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A taxonomy and review of the fuzzy data envelopment analysis literature: two decades in the making A Hatami-Marbini, A Emrouznejad, M Tavana European journal of operational research 214 (3), 457-472	225	2011
An extension of the Electre I method for group decision-making under a fuzzy environment A Hatami-Marbini, M Tavana Omega 39 (4), 373-386	208	2011
An integrated green supplier selection approach with analytic network process and improved Grey relational analysis SH Hashemi, A Karimi, M Tavana International Journal of Production Economics 159, 178-191	139	2015

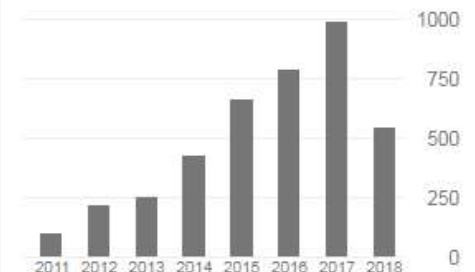
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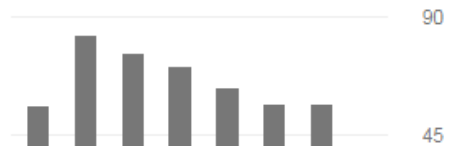
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Simultaneous determination of synthetic dyes tartrazine, allura red and sunset yellow by differential pulse polarography and partial least squares. A multivariate calib... PL López-de-Alba, L López-Martínez, LM De-León-Rodríguez Electroanalysis 14 (3), 197-205	74	2002
Simultaneous determination of methylxanthines in coffees and teas by UV-Vis spectrophotometry and partial least squares	69	2003

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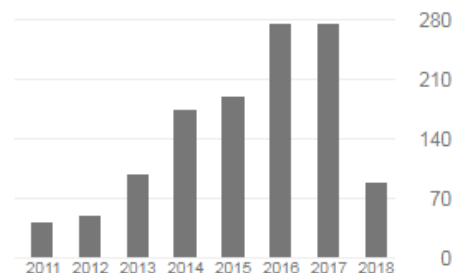
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Plant growth-promoting rhizobacteria (PGPR): their potential as antagonists and biocontrol agents A Beneduzi, A Ambrosini, LMP Passaglia Genetics and molecular biology 35 (4), 1044-1051	308	2012
Evaluation of genetic diversity and plant growth promoting activities of nitrogen-fixing bacilli isolated from rice fields in South Brazil A Beneduzi, D Peres, LK Vargas, MH Bodanese-Zanettini, LMP Passaglia Applied Soil Ecology 39 (3), 311-320	167	2008
Screening of plant growth promoting rhizobacteria isolated from sunflower (Helianthus annuus L.) A Ambrosini, A Beneduzi, T Stefanski, FG Pinheiro, LK Vargas, ... Plant and soil 356 (1-2), 245-264	86	2012

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Citas	1225 1102
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Índice i10	20 19



Visibility of the research

<https://blog.growkudos.com/2016/06/14/broadening-the-visibility-of-your-research/>

Tell people about your work	Describe your work in plain language	Attend conferences and share your work	Sign your team up to help with sharing	Track how industry partners apply your work	Include comms people in project
Maximize discoverability of your work	Build persistent 'profile' pages for your work	Embrace social media discussion	Trust your colleagues to talk about their work	Think and work CO-actively	Plan outward-facing staff positions
Plan the best way to share work	Remove barriers to access your work	Complete your online profiles	Reward people who discuss their work	Facilitate interaction between depts	Set outreach goals and deadlines
Share work while it has relevance	Use your institutional repository	Explore available support / training	Build people's confidence to share	Invest in outreach	Have a clear project contact

THE 30-DAY IMPACT CHALLENGE



THE

30-DAY IMPACT CHALLENGE

THE ULTIMATE GUIDE TO RAISING
THE PROFILE OF YOUR RESEARCH

★ STACY KONKIEL ★

30-Day impact challenge

Day 1: Make a profile on Academia.edu

Day 2: Make a “Scopus” and ResearchGate profile

Day 3: Create a Google Scholar Profile

Day 4: Connect with other researchers on Mendeley

Day 5: Make LinkedIn work for your research

Day 6: Create an academic website

30-Day impact challenge

Day 7: Establish your expertise with a science blog

Day 8: Promote your research with Kudos

Day 9: Find your community on Twitter

Day 10: Explore using Facebook in a professional context

Day 11: Social media automation for academics

30-Day impact challenge

Day 12: Make your data discoverable on a data repository

<http://repositorio.lasalle.mx/>

Day 13: Share your research software on GitHub

Day 14: Slideshare for conference talks

Day 15: Publish Open Access for more citations

<http://ojs.dpi.ulsal.mx>

Day 16: Post your preprints

30-Day impact challenge

Day 17: Claim your ORCID identifier

Day 18: Make a video abstract for your research

Day 19: Establish your expertise with Open Peer Review

Day 20: Stay up-to-date on your colleague's work

Day 21: Stay up-to-date on your entire field

30-Day impact challenge

Day 22: Get your research to the press

Day 23: Make connections and promote your work on listservs

Day 24: Hustle at conferences

Day 25: Mentor other scientists

Day 26: Expand your co-authorship base

Day 27: Track your scholarly social media and website impacts

30-Day impact challenge

Day 29: Discover when your work is discussed & shared online

Day 30: Create a comprehensive impact profile at Impactstory

Similar steps for the profile of your Institution

CONCLUSIONS

Conclusions

- Profile integration of Institutions and Researchers of IALU
 - Collaboration Platform
- Improve the visibility and collaboration of researchers, institutions and IALU
- Institutional Policies to improve the collaboration of IALU
- SCOPUS & QS Top Universities ranking

Thank you

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Increasing visibility and enhancing impact research of Lasallian International Network

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