

(temporal) Motifs in discussions (trees)

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Overview

Introduction

- Reddit dataset

- Graph representations

- Dynamics of conversations

Neighborhood census

You are the way you (structurally) talk?

Conclusions

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A forum of forums

Download from:

<http://couch.whatbox.ca:36975/reddit/comments/monthly/>

Extract forum of interest:

www.reddit.com/r/science

www.reddit.com/r/france

www.reddit.com/r/sociology

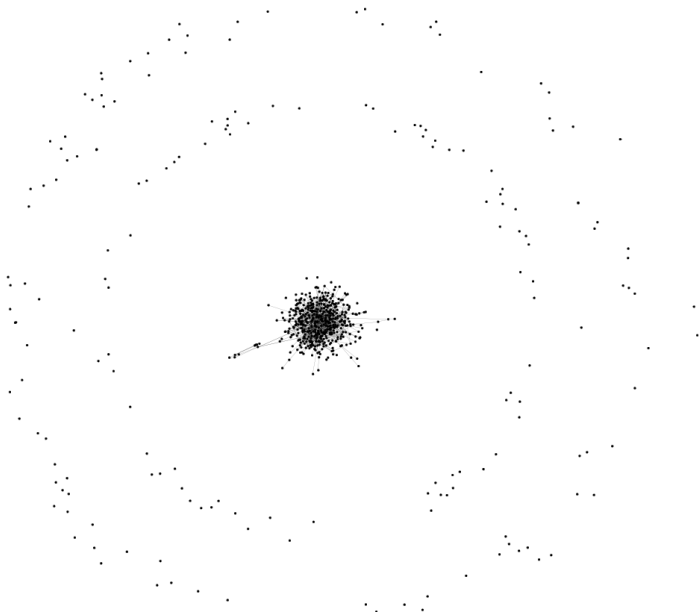
www.reddit.com/r/complexsystems

www.reddit.com/r/podemos

...

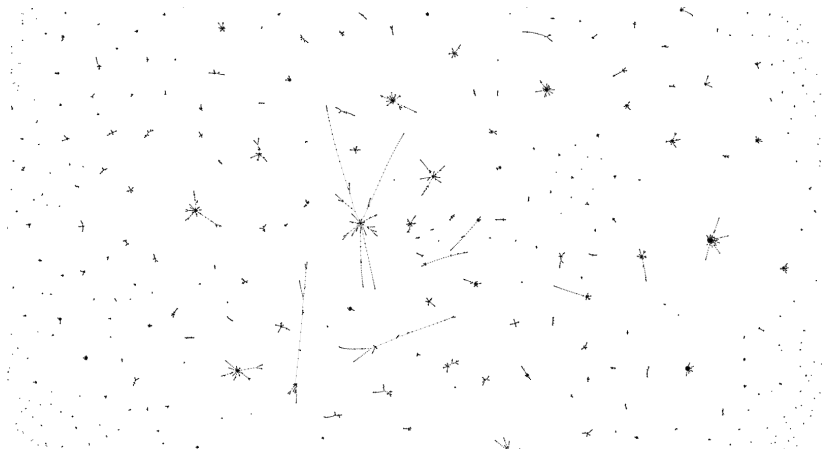
Graph representations

Graph of user interactions (a social network)



Graph representations

Trees of posts













Dynamics of conversations

Triads are not enough

Triads in **trees of posts**:

- Only 3 possible triads (dyad, chain and star)

															
Motif															
Motif ID			36	164	12	14	6	78	38	174	166	46	238	102	140

Triads in graph of **user interactions**:

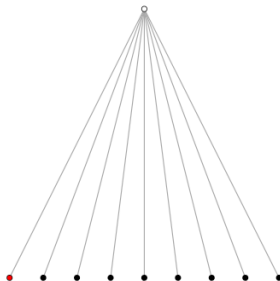
- Need of time in edges.

Temporal neighborhoods in trees

Definition

- ▶ $N_G(i, d)$: neighborhood of post i at distance d .
- ▶ $N_G(i, d, n)$: keep only the n neighbors in $N_G(i, d)$ that are *temporally* closest to post i (computed as $|t - t_i|$)
- ▶ Keep only those posts in $N_G(i, d, n)$ that have a path to i .

$N_G(i, d, n)$ is the **temporal neighborhood** of post i with distance d and order n .¹



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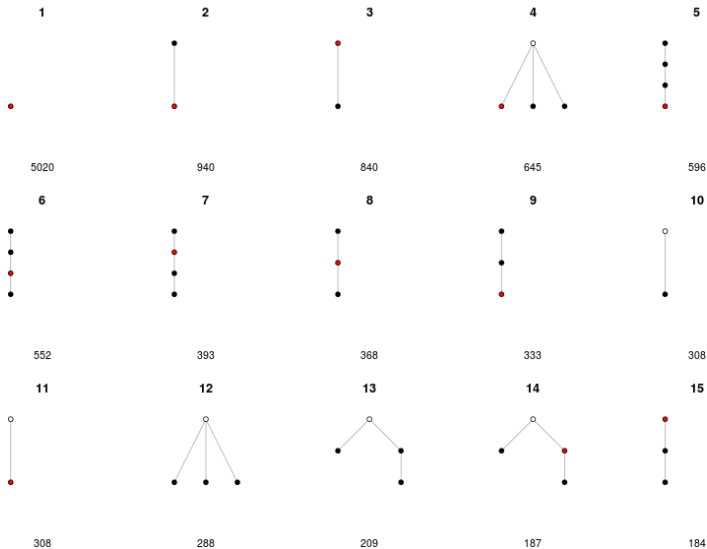
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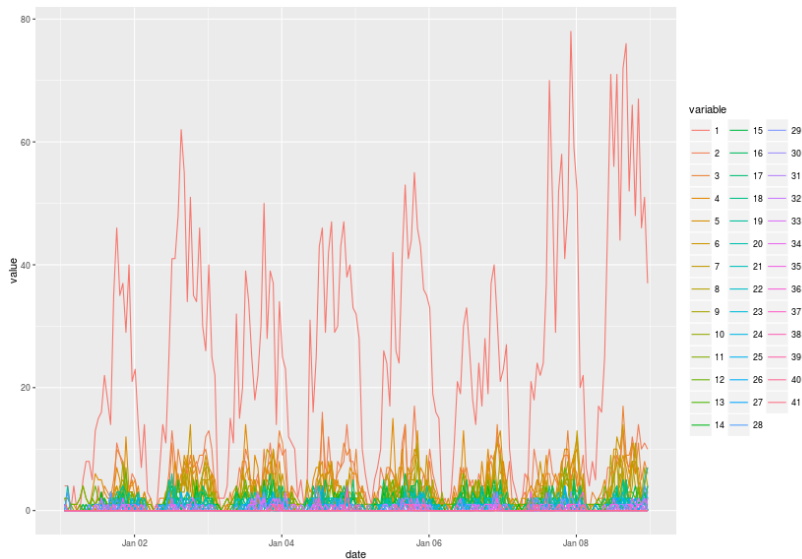
A real example

Distance $d = 4$ and order $n = 4$. 41 discussion patterns:



Neighborhood census

Cyclic dynamics



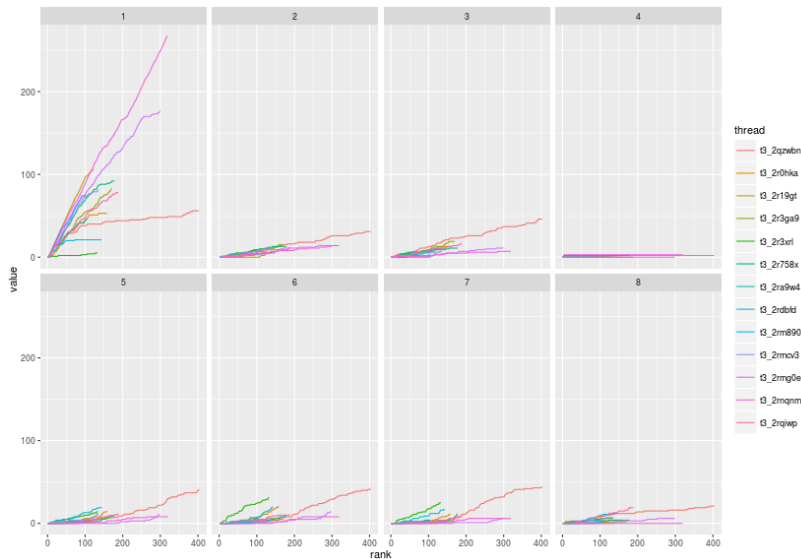
Neighborhood census

Proportions



Neighborhood census

Census and thread growth



Neighborhood census

Predictions

Q: Can we predict whether a thread will succeed based on its initial structure (neighborhoods)?

A: ...*the answer in a few hours*

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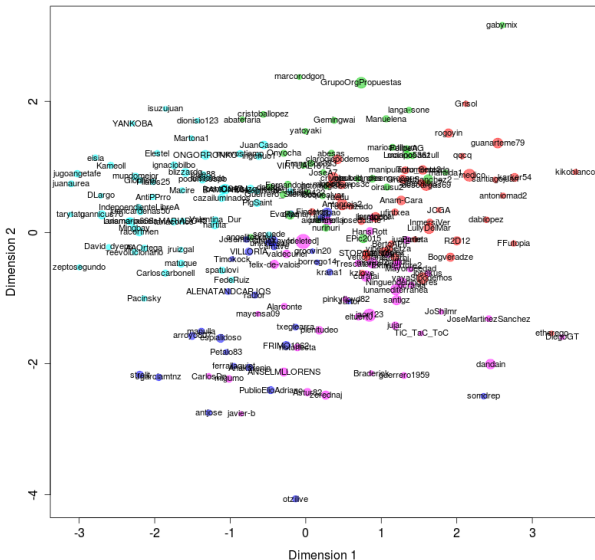
Neighborhood-based clustering

Overview

- ▶ Create a user \times neighborhood matrix of counts.
- ▶ Z-normalize (users characterized by their deviation from the mean)
- ▶ Cluster!

Uncolored neighborhoods

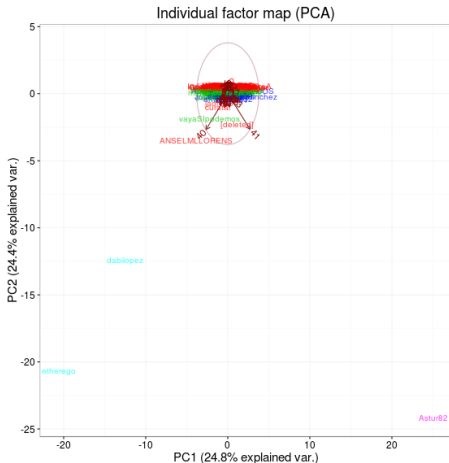
Individual factor map (PCA)



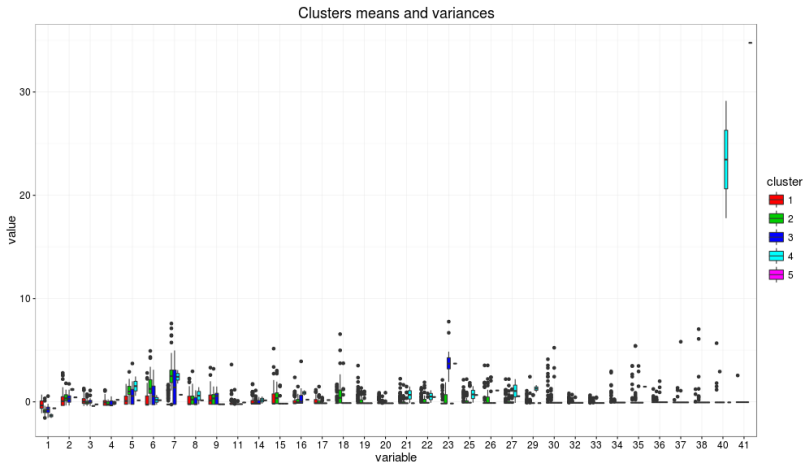
Neighborhood-based clustering

Uncolored neighborhoods

k-means suggests 5 groups:



Neighborhood-based clustering



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- ▶ Temporal neighborhoods richer than triads to analyze the structure of conversations.
- ▶ Users can be characterized in terms of what type of neighborhood they participate in (or they trigger).

Future work:

- ▶ Do users jump from cluster to cluster (paths of roles)
- ▶ Are initial census predictive of the success of a discussion?.