

IMAGES AS LINKS

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What Are Image Links?

Image links are constructed as you might expect, by embedding an `` tag inside of an anchor element `<a>`.

Like HTML text links, image links require opening and closing anchor tags, but instead of placing text between these opening and closing tags, the developer needs to place an image tag

Examples of layout

```
<a href="http://www.byui.edu/" target="_blank">  
<img src=/assessments/pictures/Layout for Art website.jpg='rough out-  
line'width='836'height='841'> </a>
```

Google Image has many examples



A screenshot of a Google search results page for "THOR". The main image is a large, detailed portrait of Thor from the movie. Below it, there are several smaller thumbnail images of Thor in different poses. To the right of the thumbnails, there is a snippet of HTML code for one of the images.

```
width: 262px; height: 167px; padding-top: 0px; padding-bottom: 0px; display: inline-block;"><a href="http://www.google.com/imgres?espv=210&es_sm=91&biw=1276&bih=828&tbo=isc_&s:0,i:109&iaict=rc&page=1&tbnh=167&tbnw=262&start=0&ndsp=18&tx=213&ty=28" class="rg_l" style="width: 262px; height: 167px; left: 0px;"></div><div class="rg_ilm rg_ilsm" style="width: 100%; display: inline-block; border: 1px solid #ccc; border-radius: 5px; padding: 5px; font-size: 0.8em; color: #333; text-decoration: none; text-align: center; transition: all 0.3s ease; position: relative; z-index: 1;">
```

INSPECT ELEMENT ON GOOGLE

Code showing Image Link

When to Use Them?

Use your best guess on these. It could easily clutter your page and they are not the solve all.

You may potential need to keep from them entirely depending on your site.

For people who host graphics, art and or images through their sites the Image Link is invaluable!

Keep in mind it's not always the obvious choice to click on an image.

This link was helpful:

http://www.quackit.com/html/codes/html_image_link_code.cfm

So What's The Big Deal?

Sometimes it's just makes more sense to click on the image than the words beside it.

Are you going to enter through the door or the window?

In this shot you see that naturally you want to click on the image not the text above



The screenshot shows a product listing for the 'All-New kindle fire HD'. At the top, there are several navigation links: Instant Video, MP3 Store, Cloud Player, Kindle (which is highlighted in red), Cloud Drive, Appstore for Android, Digital Games & Software, and Audible Audiobooks. An orange arrow points from the text above to the 'Kindle' link. Below the links, the product name 'All-New kindle fire HD' is displayed in large, bold, black font. A subtitle reads 'Our most affordable Kindle Fire, now in HD'. A price of 'From \$139' is shown with a 'Shop now' button. To the right of the text, there is a photograph of the Kindle Fire HD tablet displaying various apps and content, including a Facebook logo and a Game of Thrones poster.

It's really quite simple...

Always put your image within the
link tags

Follow the pointers for layout

Use wisely