RAIONZO'19

<u>Idea-Pitch Competition</u>

<u>Problem statement-</u> Having understood the power of alumni network, we see a radical change in the way how educational institutions interact with their alumni. Apart from having an office of 'alumni relations', many institutions today are investing both time and money in having a vibrant online community for their alumni. However, IIT Roorkee has just taken baby steps in this field and still IARC faces problems like-

- Poor database management and upgradation.
- Less fundraising for new developments.
- Discontinuous communication with alumni at mass level.
- Dormancy in industry-academia relations.
- Improper mentorship to students from the alumni.

Construct a practical idea that will help to eradicate such problems prevailing in our institute & suggest improvements in the system. Your idea can be a product, model, campaign, project etc depending upon your preferences.