

## ELEC6211 Project Preparation Poster Outline Marking Scheme

### Assessment Descriptors

Marks are assigned to each of the major elements of this module according to the following weightings and descriptors. The grades here follow the usual scale in which:

Fail to qualify	D (Fail)	C	B	A	A+/A*
0% - 35%	35% - 49%	50% - 59%	60% - 69%	70% - 79%	80% - 100%

Grade	Criteria for Poster (Marks Ratio)		
	Layout and Design (1/3)	Technical information (1/3)	Content and clarity (1/3)
<b>A*</b> <b>A+</b>	Neat and uncluttered poster, with excellent use of colour to engage and inform. Layout and visual elements capture the reader's attention and engage interest. Figures clear and illustrate the topic excellently. Number of pictures/figures balanced to the content.	Numerous details presented about the project plan and motivation. Presented information is clear and relevant to the topic. Questions when asked, were answered informatively and clearly.	Key aspects and motivation stated excellently, in precise language. No grammatical, spelling errors or ambiguous meanings. Details correct and written in an engaging way. The number of words on the poster was balanced with the visual elements.
<b>A</b>	Well-arranged poster. Use of colour in appropriate places to highlight parts. Layout and visual elements capture used to draw reader's attention. Good use of well-drawn figures which illustrate the topic. Number of pictures/figures was balanced to the content.	Clear details presented about the project plan and motivation. Good choice of relevant information. Good answers to questions.	Key aspects and the motivation stated well. No grammatical, spelling errors or ambiguous meanings. Details correct and well-written in clear sentences with descriptive phrases. Use of words on the poster well balanced with visual elements.
<b>B</b>	Some evidence of arrangement of information in poster or difficult to follow. Little or too much use of colour for effect. Some thought about the use of figures for illustration which illustrate the topic. Too few or too many pictures or figures.	Details presented about the project plan and motivation. Some relevant information presented but some unclear technical points. Some questions answered and/or answers unclear on some points.	Description of key aspects and the motivation stated. Few grammatical, spelling errors or ambiguous meanings. Sentences use short descriptive phrases. Too many or too few words compared with visual elements.
<b>C</b>	Little attempt at arrangement of information in poster or some confusion in presentation of elements. No colour in poster or far too much clashing use of colour. Little use of pictures or figures.	Little detail about the project plan and motivation. Little relevant information. Questions not answered well.	Little attempt at clearly stating and describing key information. Grammatical and spelling errors. Sentences have ambiguous meanings. Far too many words.
<b>D (Fail)</b>	No attempt at arrangement of information in poster. Straight replication of paper layout on poster. No colour in poster or far too much clashing use of colour. No pictures or images.	No detail about the project plan and motivation. Little relevant technical information. No useful answers to questions.	Sentences are confusing and do not present much information. Numerous grammatical and spelling errors. Far too many words.
<b>Fail to qualify</b>	Confusing presentation and arrangement of information. No use of colour or any other method of highlighting key points. No pictures or images.	No information about the project plan, motivation or technical details. Questions not answered.	Difficult to understand meaning in any of the written content due to confusing use of English or numerous grammatical and spelling errors.