



Finance Dashboard

Product

All

Country

All

2013

2014

£127.93M

Gross Sales

£9.21M

Discounts

£118.73M

Net Sales

£16.89M

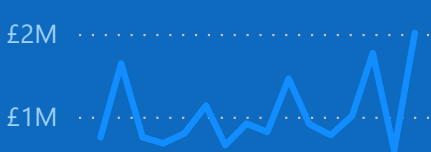
Profit

Product	Units Sold	Gross Sales	Discounts	Profit
Paseo	338,239.50	£35,611,662.00	£2,600,518.05	£4,797,437.95
Velo	162,424.50	£19,826,768.50	£1,576,709.04	£2,305,992.47
VTT	168,783.00	£21,968,533.50	£1,456,612.48	£3,034,608.02
Amarilla	155,315.00	£19,037,279.50	£1,290,163.44	£2,814,104.06
Montana	154,198.00	£16,549,834.50	£1,159,032.62	£2,114,754.88
Carretera	146,846.00	£14,937,520.50	£1,122,212.62	£1,826,804.89
Total	1,125,806.00	£127,931,598.50	£9,205,248.24	£16,893,702.26

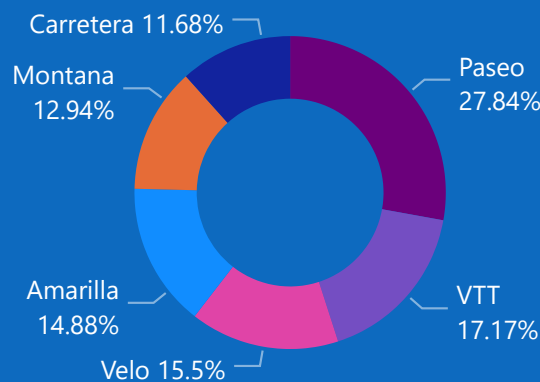
Gross Sales



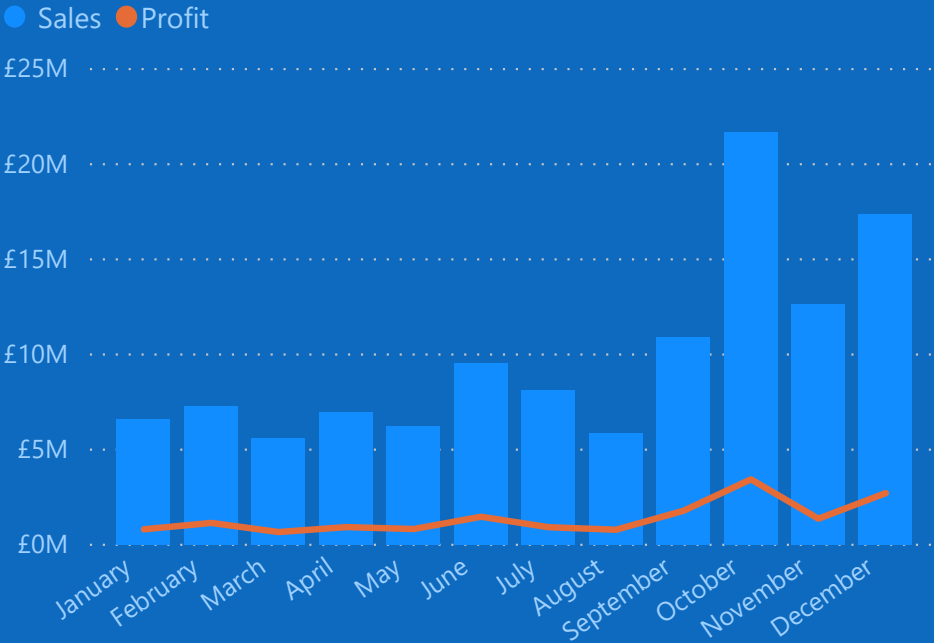
Profit



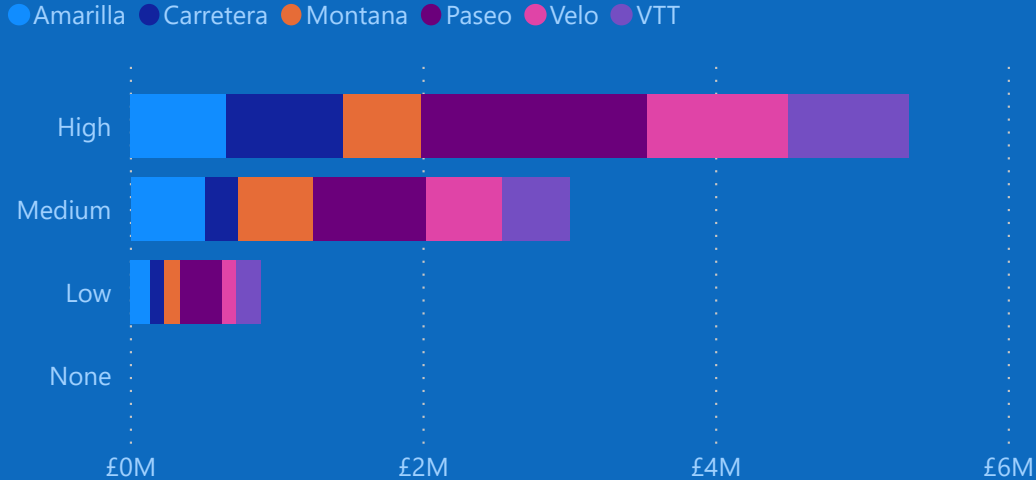
Gross Sales by Product



Sales and Profit by Month



Discounts by Discount Band and Product



Gross Sales by Country

