DES 157B - w2022 "Fighting the Stigma"

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Background & Inspiration

- The stigma to receive care for mental health issues is prevalent in all cultures
- In 2019, only 15% of Asian-Americans reported having a mental illness
 - Equal to 2.9 million people, more than the number of doctors, teachers, and lawyers
- Experienced myself many issues of mental health growing up
 - Live my life through spreading positivity & optimism

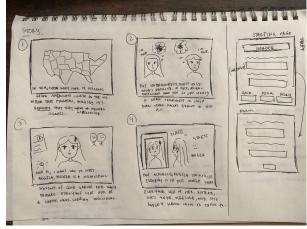
Sources:

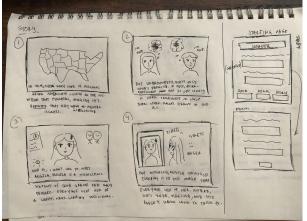
https://www.mayoclinic.org/diseases-conditions/mental-illness/in-depth/mental-health/art-20046477 https://www.medicalnewstoday.com/articles/asian-american-mental-health#why-is-there-a-stigma



Thumbnails pt. 1 - Ideation

- First pivotal point in the development of my project
- Sketched out the visual + words of the story





THEY YELL HER TO . GE GRATIFU OF HER LIFE AND "HIT TO ETHINA ABOUT IT TO PURCH" BECAME HER DONG STANKED THE PAMILY AND possible a's. LEDGLATION HAS GODE THOOUGH THINK THAT THEY HAVE PHILLED. GIVE TO YOURSTON 5 YERMS AGO SELF? THE SOMEWINE WHO IS STRUGGERS BIGHT NOW? HOW CAN UP HELP FRAME I WANT YOU TO LLUOW. THAT
MENTAL ILLUOPS IS DIGGET THAN
YOU THUSIN. CILLE YOUNG BIOGRAP!
WE LAN'T EMASE THE STILLING THE MENTAL HEALTH THIS STENATION IS MORE CHAMINE THEN YOU THINK . DEGAROLOT STIGMA IN THE AM where the same makes dem community) culture ? OWE ABOUT WHAT BE NOTICE CITY OVER NIGHT . BUT WE CAN THAT A STEP PORPLATO THE ANGELA OR MAYBE YOU UNION SMERRY WHO IS PREJUD THE + SIMILAR STRUGGLE. AND SO, I WANT you to where a plan thinks.

Thumbnail 1

Thumbnail 2

Thumbnails pt. 2 - Sketching Process



Sketch 1: Rough sketches



Sketch 2: Outlines, with color





Sketch 3: Adding color

Usability Testing

- Learned about the overall user experience
- Focused on typography, readability, and whether it was difficult or not to insert data





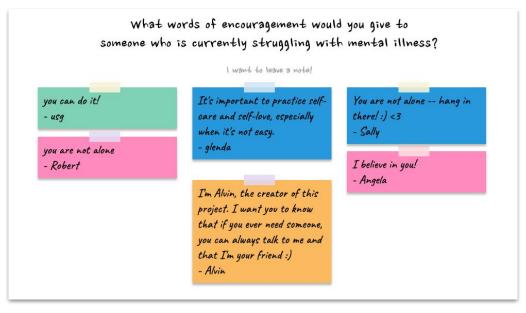




Thank you to Urvi, Robert, and Sally :)

Version 3

- Putting it all together by filling in the missing animations and taking in the advice I got from user testing



Demo :)