

DES 157B - w2022

"Fighting the Stigma"

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Background & Inspiration

- The stigma to receive care for mental health issues is prevalent in all cultures
- In 2019, only 15% of Asian-Americans reported having a mental illness
 - Equal to 2.9 million people, more than the number of doctors, teachers, and lawyers
- Experienced myself many issues of mental health growing up
 - Live my life through spreading positivity & optimism

Sources:

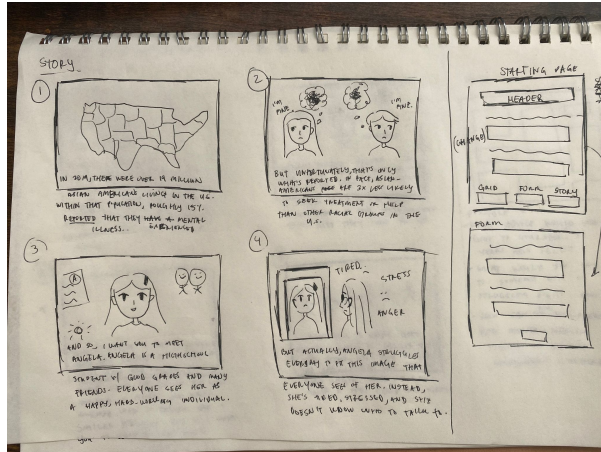
<https://www.mayoclinic.org/diseases-conditions/mental-illness/in-depth/mental-health/art-20046477>

<https://www.medicalnewstoday.com/articles/asian-american-mental-health#why-is-there-a-stigma>

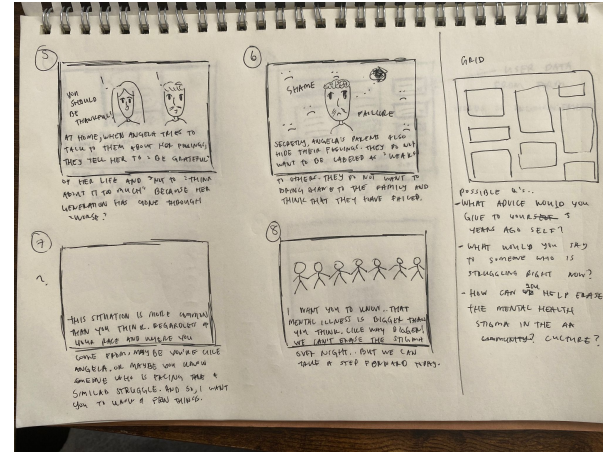


Thumbnails pt. 1 - Ideation

- First pivotal point in the development of my project
- Sketched out the visual + words of the story



Thumbnail 1



Thumbnail 2

Thumbnails pt. 2 - Sketching Process



Sketch 1: Rough sketches



Sketch 2: Outlines, with color

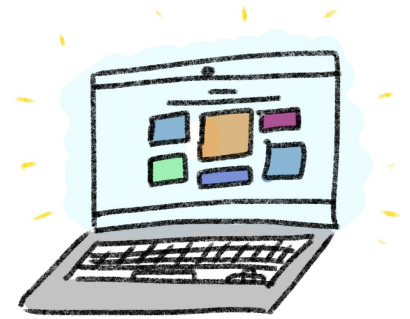


Sketch 3: Adding color



Usability Testing

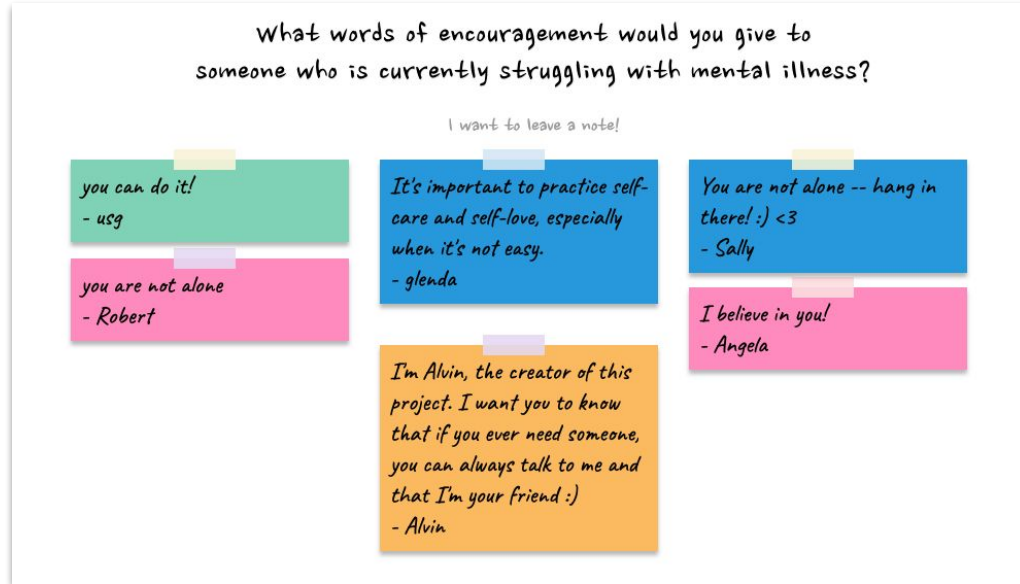
- Learned about the overall user experience
- Focused on typography, readability, and whether it was difficult or not to insert data



Thank you to Urvi, Robert, and Sally :)

Version 3

- Putting it all together by filling in the missing animations and taking in the advice I got from user testing



Demo :)