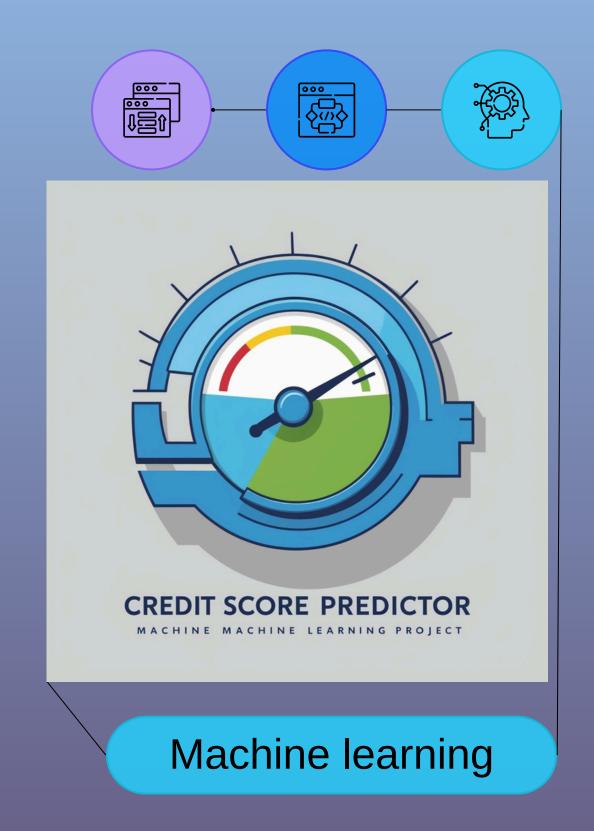
# Credit Score Predictor

Machine Learning Model Applications

Project by: Álvaro Aurélie Ceci Tung



## Introduction

#### **Landing Page**



#### **Unlock Your Dreams with Ease!**

Tired of the endless hoops to jump through for a loan? Whether it's a new home, car, or a little indulgence, we've got you covered. Our cutting-edge algorithm offers a lightning-fast and hassle-free way to see if you're eligible—no more waiting in bank lines or drowning in paperwork.

#### Discover Your Eligibility Instantly!

Say goodbye to the red tape and hello to your dreams. Simply click below and fill out the form to check if you qualify for your next big goal. It's time to make those aspirations a reality!

# **Project Overview**

#### Introduction



Objective

Predict individual credit scores using machine learning models.



Data-Driven
Approach

Utilize a selected dataset containing relevant features.

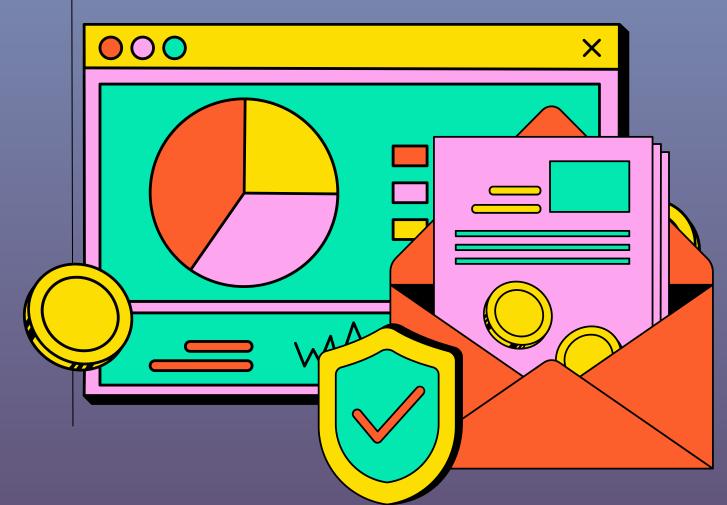
Apply advanced machine learning techniques to analyze and predict outcomes.

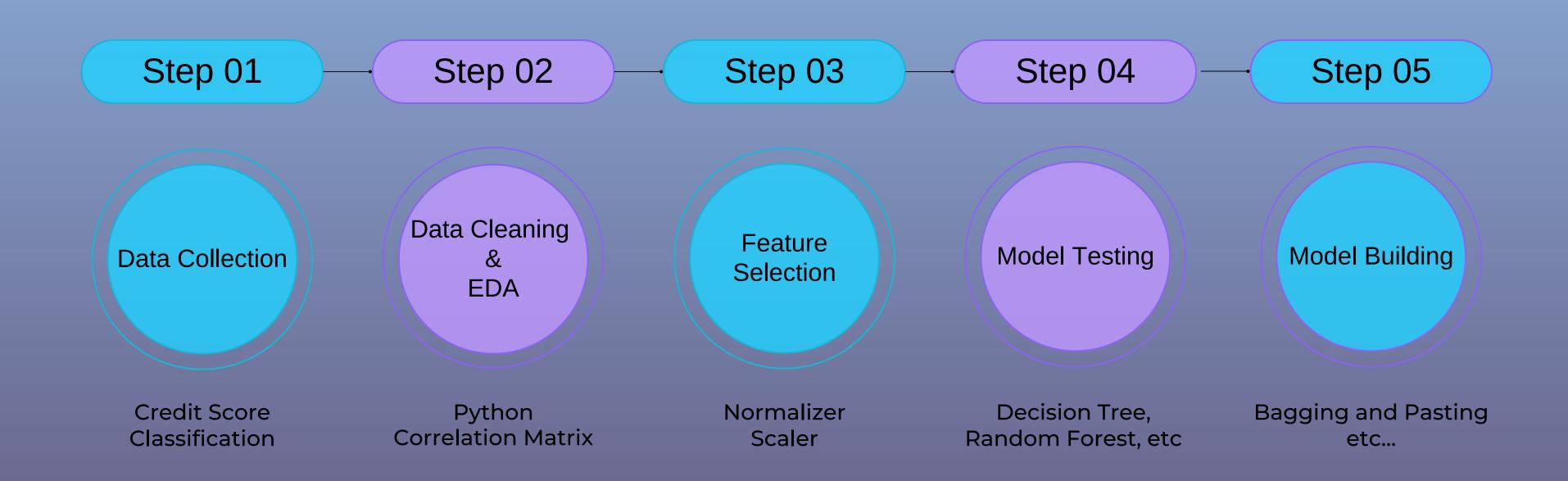


Outcome

Enhance the accuracy and reliability of credit score predictions.







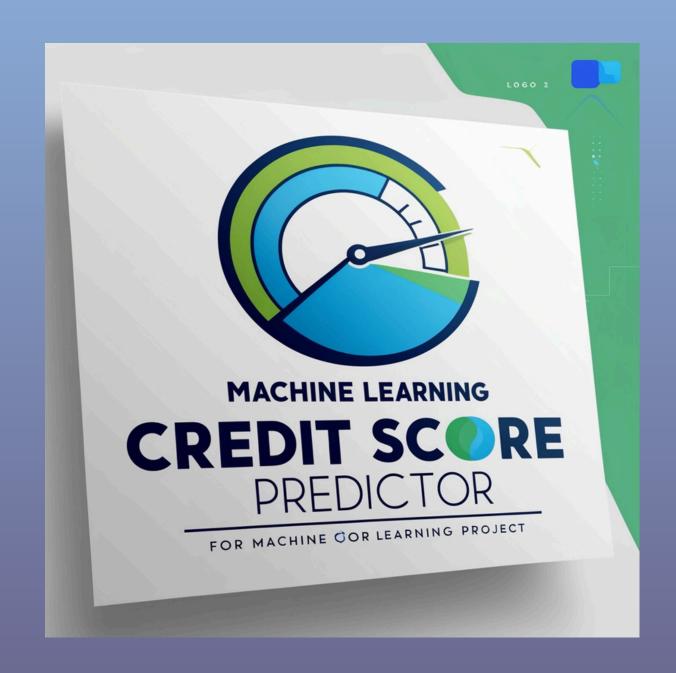
#### Step 01 - Data Collection

Credit Score Classification:

There are three credit scores that banks and credit card companies use to label their customers:

- 1.Good
- 2.Standard
- 3. Poor

A person with a good credit score will get loans from any bank and financial institution. For the task of Credit Score Classification, we need a labelled dataset with credit scores.



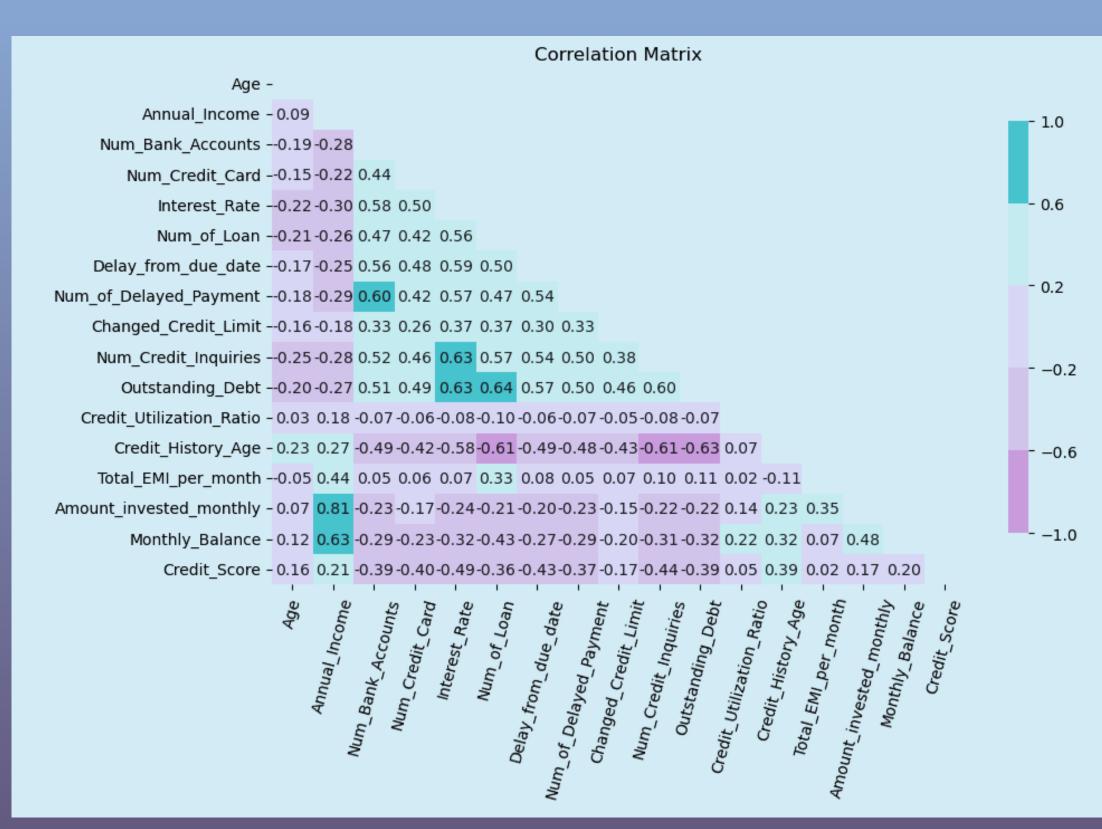
#### Step 02 - Data Cleaning & EDA

#### **Python Cleaning Techniques**

- <u>Eliminate Null Values</u>: Swiftly remove missing data to enhance dataset integrity and analytical precision.
- <u>Assess Unique Values</u>: Investigate distinct entries to gain insights and ensure data consistency.
- <u>Refine Column Labels</u>: Standardize and clarify labeling for seamless data manipulation and improved readability.

#### **Exploratory Data Analysis**

• Correlation Matrix





Step 03 - Feature Selection

#### **Normalize for Consistency:**

Transform features to a common scale without distorting differences in the ranges of values, ensuring each feature contributes evenly to the model.

#### **Scale for Precision:**

Use scaling techniques like Min-Max Scaler or Standard Scaler to enhance model performance by reducing model bias towards features with larger scales.

#### **Result:**

Improved data uniformity and model accuracy, ensuring robust and equitable feature influence.

Step 04 - Model Testing

#### KNN:

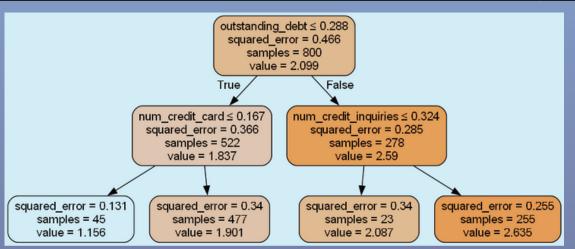
Initial prediction rate of 45% leads to further model testing

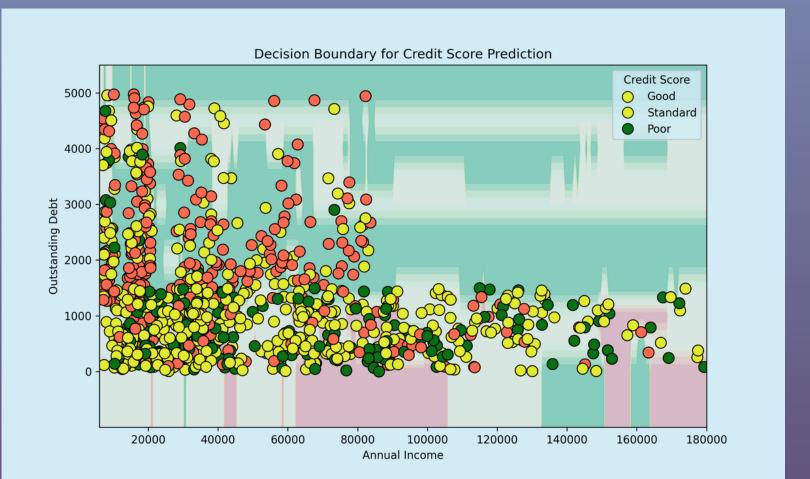
#### **Decision Tree and Decision Boundary Plot:**

Use scaling techniques like Min-Max Scaler or Standard

#### **Result:**

Improved data uniformity and model accuracy, ensuring robust and equitable feature influence.





#### Step 04 - Model Testing

#### **Linear Regression**

MAE: 0.57 MSE: 0.52 RMSE: 0.72 Accuracy: 0.11

#### **Random Forest Regressor**

MAE: 0.42 MSE: 0.33 RMSE: 0.57

Accuracy: 0.44

#### **Random Forest Classifier**

MAE: 0.42 MSE: 0.33 RMSE: 0.57

Accuracy: 0.80

#### **Gradient Boost Regressor**

MAE: 0.36 MSE: 0.32 RMSE: 0.57

Accuracy: -0.65

#### **Gradient Boost Classifier**

MAE: 0.39 MSE: 0.62 RMSE: 0.79

Accuracy: 0.53

#### Step 05 - Model Building

#### **Model Selection**

We evaluated the following models:

- KNN Classifier R<sup>2</sup> ~ 0.9
- Random Forest Regressor  $R^2 \sim 0.8$

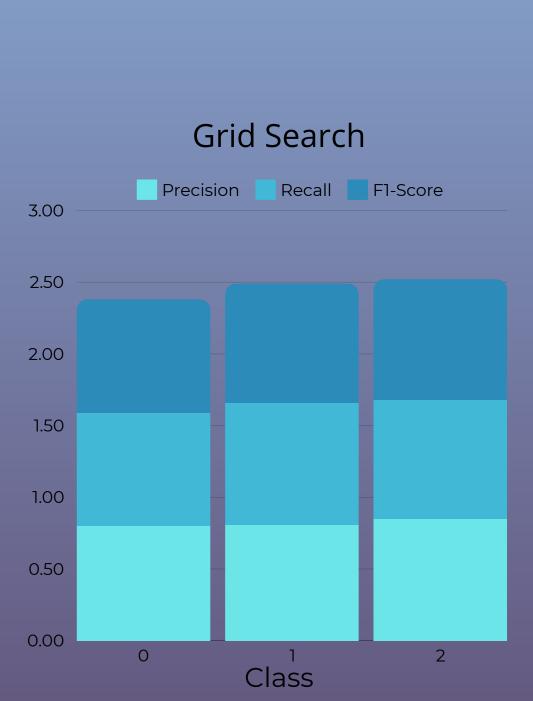
#### **Hyperparameter Tuning**

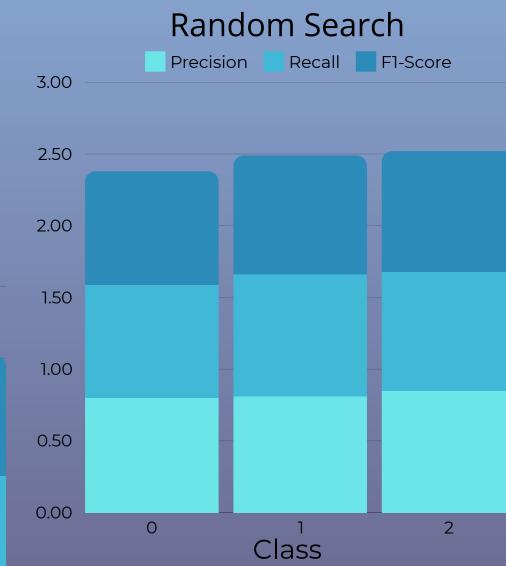
To optimize the **Random Forest Classifier**, we employed two hyperparameter tuning techniques:

- Grid Search
- Randomized Search.

#### Conclusion

The Random Forest Classifier, optimized through Grid Search and Randomized Search, demonstrated the most effective credit score classification model, achieving an accuracy of 83%, highlighting its efficiency.





#### Step 04 - Model Testing

#### KNN Classifier 70% train/30% test

Accuracy: 0.974 Classification Report:

precision recall fl-score support

 0
 0.99
 0.96
 0.97
 5322

 1
 0.97
 0.98
 0.98
 15873

 2
 0.96
 0.98
 0.97
 8805

accuracy		0.97	30000	
macro avg	0.98	0.97	0.97	30000
weighted avg	0.97	0.97	0.97	30000

#### KNN Classifier 80% train/20% test

Accuracy: 0.973 Classification Report:

precision recall fl-score support

0 0.99 0.96 0.97 3527 1 0.98 0.97 0.97 10599 2 0.96 0.98 0.97 5874

accuracy 0.97 20000 macro avg 0.97 0.97 0.97 20000 weighted avg 0.97 0.97 0.97 20000

#### Step 05 - Model Building

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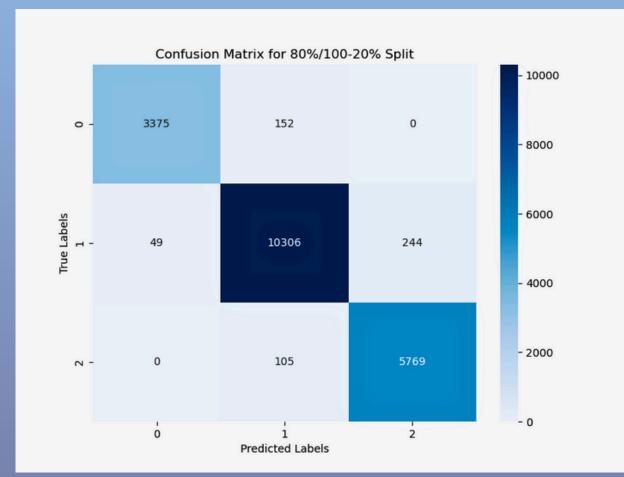
#### **Hyperparameter Tuning**

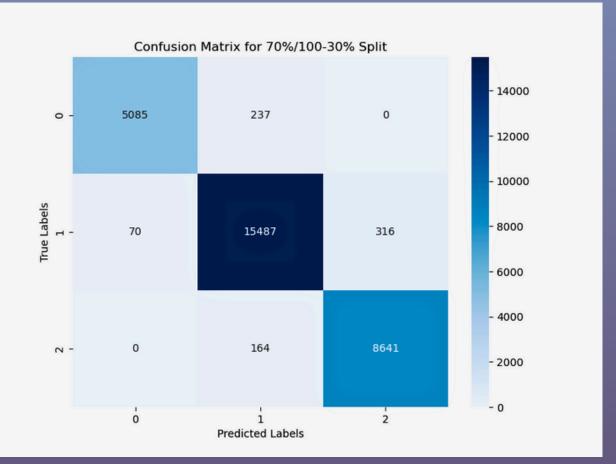
To optimize the <u>KNN Classifier Model</u>, we employed three hyperparameter tuning techniques:

- Grid Search
- Randomized Search
- Bayesian Test.

#### Conclusion

The KNN Classifier Model, post encoding of categorical columns, standardization and normalization and hyperparameter implementation through Grid, Randomization and Bayesian Tests shows a very promising accuracy result of 0.97 or 97%. This leads to the thought it might be overfit slightly.





# **Key Findings and Insights**

Regressor vs Classifier: Classifier models are more efficient with less tunning





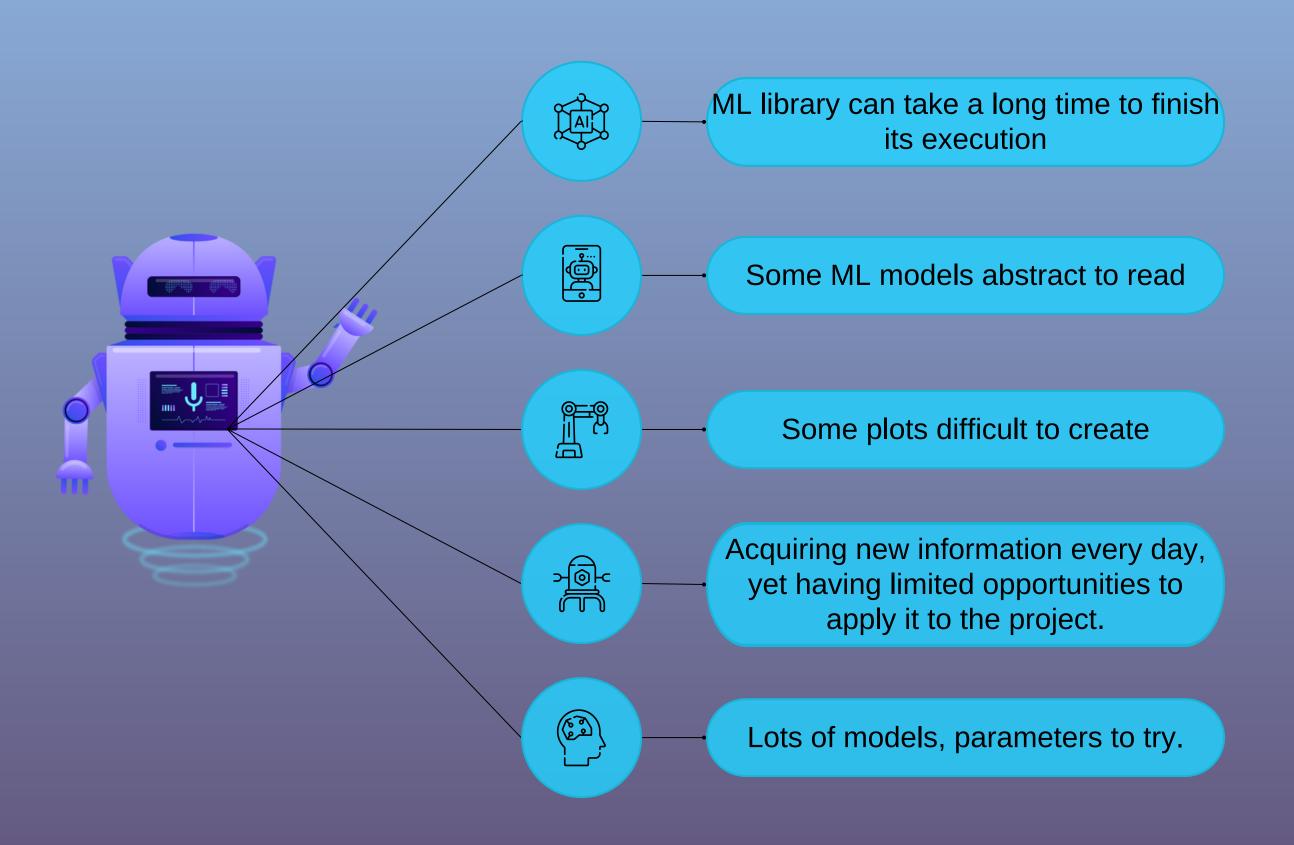


Achieving the highest accuracy in predictive modeling is a journey characterized by "trial and error." With each iteration, models are refined and improved, demanding patience and perseverance to discover the ideal configuration.

For tasks with clearly defined categories, classifiers are your go-to option for efficient modeling with minimal tuning effort.



# **Challenges and Learnings**



# THANK YOU!

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